



TN : CROMPTON Sales Performance 02/04/2026 8:07 AM

MTD Sales
16.79 L

Brand Share %
56.03 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **56.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	16.79	56.03 %
Total	16.79	56.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	3.70	62.90 %
SOUTH-01	3.18	53.73 %
TRICHY-01	2.43	61.91 %
WEST-02	2.01	48.98 %
WEST-01	1.45	56.22 %
NORTH ARCOT	1.29	64.77 %
SOUTH ARCOT	1.23	59.96 %
CHENNAI-01	1.04	48.67 %
CHENNAI-02	0.47	33.79 %
Total	16.79	56.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	3.70	62.90 %
Total	3.70	62.90 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.16	49.07 %
MDU6	0.14	25.04 %
MDU1	0.13	44.86 %
CMR1	0.09	44.22 %
CBM1	0.06	31.56 %
BNR1	0.06	40.76 %
TDI1	0.03	21.46 %
PKM1	0.03	42.51 %
SGP1	0.02	39.82 %
BTU1	0.02	52.70 %
MLR1	0.01	22.14 %
KYK1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
Total	3.70	62.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	3.18	53.73 %
Total	3.18	53.73 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.22	42.35 %
VNR2	0.18	47.94 %
VLY1	0.15	42.33 %
SNL1	0.15	52.53 %
APK1	0.07	34.47 %
TKS1	0.06	27.65 %
KSM1	0.05	40.75 %
TYI1	0.05	30.62 %
APK2	0.04	38.42 %
ASM1	0.04	41.83 %
MAR1	0.04	30.53 %
KYR1	0.03	29.70 %
TKY1	0.03	50.00 %
ARM1	0.02	21.85 %
ERL2	0.02	31.71 %
KGL1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
VKM1		0.00 %
Total	3.18	53.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	2.43	61.91 %
Total	2.43	61.91 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.14	46.71 %
PDK1	0.06	46.36 %
TNJ2	0.04	14.87 %
KRN1	0.03	45.33 %
TVR1	0.03	31.65 %
ORU1	0.02	51.35 %
MSI1		0.00 %
PTK1		0.00 %
Total	2.43	61.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	2.01	48.98 %
Total	2.01	48.98 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.11	32.71 %
SLM1	0.09	49.55 %
VPD1	0.09	35.34 %
ATU1	0.06	38.72 %
MCR1	0.06	48.91 %
SLM2	0.06	13.33 %
DPR1	0.06	30.74 %
SGI1	0.05	46.92 %
KAM1	0.04	40.34 %
KRI1	0.04	17.62 %
PLC1	0.03	54.42 %
TCG1	0.03	50.00 %
CMI1	0.02	27.18 %
BMD1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
Total	2.01	48.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.45	56.22 %
Total	1.45	56.22 %

Branch *	MTD Sales L	Brand Share %
KGM1	0.06	50.14 %
TPR2	0.06	52.98 %
CBE2	0.03	8.25 %
GDR1	0.03	39.38 %
KMR1	0.03	47.17 %
SYM2	0.03	45.90 %
TPR3	0.03	42.71 %
MPM1	0.02	51.01 %
PDM1	0.01	20.63 %
CBE1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
TPR1		0.00 %
UMP1		0.00 %
Total	1.45	56.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.29	64.77 %
Total	1.29	64.77 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.04	43.55 %
CGM1	0.03	28.92 %
CPT1	0.03	43.57 %
KPM2	0.03	55.57 %
TRL1	0.03	40.68 %
PTU1	0.02	48.15 %
VEL1	0.02	16.26 %
ARC2		0.00 %
VNB1		0.00 %
Total	1.29	64.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.23	59.96 %
Total	1.23	59.96 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.09	42.06 %
TDM1	0.08	52.01 %
PRT1	0.06	43.47 %
VPM1	0.03	45.90 %
MKM1	0.01	23.28 %
CUD1		0.00 %
Total	1.23	59.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	1.04	48.67 %
Total	1.04	48.67 %

Branch *	MTD Sales L	Brand Share %
TKM1	0.07	55.26 %
CH14	0.03	46.38 %
CH08	0.02	9.83 %
CH07	0.02	9.00 %
SKL1	0.01	18.15 %
CH22		0.00 %
CH28		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
Total	1.04	48.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	0.47	33.79 %
Total	0.47	33.79 %

Branch *	MTD Sales L	Brand Share %
CH03	0.04	51.71 %
CH17	0.04	53.67 %
CH41	0.03	34.60 %
CH06	0.02	28.25 %
CH33	0.02	28.72 %
CH44	0.02	28.89 %
MJR1	0.02	29.52 %
CH12		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.47	33.79 %