

MTD Sales
115.47 L

Brand Share %
26.89 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	115.10	39.47 %
Iron	0.37	1.00 %
Total	115.47	26.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.32	31.37 %
SOUTH-03	24.16	34.37 %
TRICHY-01	13.99	28.47 %
WEST-02	10.45	27.66 %
CHENNAI-01	9.09	18.87 %
NORTH ARCOT	8.35	24.06 %
SOUTH ARCOT	7.85	29.90 %
CHENNAI-02	5.98	17.64 %
WEST-01	4.94	17.84 %
WEST-03	4.35	24.59 %
Total	115.47	26.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	26.32	42.40 %
Total	26.32	31.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.33	17.32 %
TKS2	1.16	25.87 %
TVL1	0.97	21.55 %
MAR1	0.59	25.28 %
VNR2	0.58	17.39 %
NGR1	0.55	14.61 %
VLY1	0.50	22.61 %
APK2	0.43	18.00 %
RPM1	0.42	22.22 %
PKD1	0.37	24.08 %
KSM1	0.20	25.82 %
KGL1	0.17	20.82 %
S2SD		0.00 %
Total	26.32	31.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	24.16	46.83 %
Total	24.16	34.37 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.93	16.11 %
TEN2	0.41	14.67 %
ADP1	0.34	23.98 %
PNI1	0.24	16.43 %
USL1	0.19	11.19 %
CBM1	0.13	10.05 %
CMR1	0.12	17.44 %
NTM1	0.08	13.80 %
SZSD		0.00 %
Total	24.16	34.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	13.93	40.55 %
Iron	0.06	1.61 %
Total	13.99	28.47 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.71	15.36 %
TVR2	0.62	20.51 %
NGT1	0.49	23.05 %
MVM1	0.41	14.03 %
TNJ2	0.33	12.05 %
KIK1	0.30	26.55 %
MDI1	0.27	15.05 %
KUM2	0.20	14.03 %
TZSD		0.00 %
Total	13.99	28.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	10.30	46.70 %
Iron	0.14	4.44 %
Total	10.45	27.66 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.49	21.21 %
DPR2	0.40	20.65 %
VPD1	0.40	25.75 %
HSR1	0.36	15.88 %
SLM3	0.33	19.63 %
HSR2	0.33	12.55 %
SLM2	0.30	19.21 %
KAM1	0.29	22.20 %
PLC1	0.25	21.64 %
MTR1	0.25	18.92 %
KRI1	0.25	13.00 %
SGI1	0.22	22.87 %
DPR1	0.14	13.34 %
PNG1	0.10	11.39 %
WZWH		0.00 %
Total	10.45	27.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	9.09	26.33 %
Total	9.09	18.87 %

Branch *	MTD Sales L	Brand Share %
CH47	0.82	17.88 %
CH16	0.49	19.88 %
CH28	0.45	21.28 %
GUD1	0.45	18.61 %
CH19	0.43	20.56 %
CH42	0.42	20.84 %
CH05	0.39	15.07 %
CH38	0.37	24.98 %
CH48	0.34	11.51 %
CH22	0.30	25.52 %
CH07	0.28	11.40 %
MRM1	0.24	19.62 %
CH14	0.22	9.18 %
CH45	0.16	9.29 %
GUD2	0.14	13.83 %
CGL1	0.13	9.17 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	9.09	18.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	8.35	37.71 %
Total	8.35	24.06 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.70	25.75 %
TRL1	0.55	20.13 %
TRR1	0.40	10.35 %
VEL4	0.31	11.78 %
VEL3	0.25	9.75 %
SBR1	0.19	17.08 %
SLG1	0.18	23.57 %
ABR1	0.17	6.85 %
GDM1	0.16	18.94 %
AKM1	0.16	12.98 %
ARC2	0.14	16.85 %
VNB1	0.11	7.19 %
Total	8.35	24.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.81	42.89 %
Iron	0.03	1.01 %
Total	7.85	29.90 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.94	26.53 %
POY1	0.60	23.66 %
KKI2	0.55	22.96 %
CDM1	0.30	25.31 %
KLM1	0.22	18.45 %
POY2	0.16	18.71 %
VPM2	0.14	8.69 %
VCM2	0.13	9.68 %
VPM1	0.09	21.06 %
VCM1	0.04	8.44 %
MKM1		0.00 %
Total	7.85	29.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.90	25.50 %
Iron	0.08	2.51 %
Total	5.98	17.64 %

Branch *	MTD Sales L	Brand Share %
CH18	0.40	13.81 %
CH03	0.35	17.99 %
CH12	0.31	23.28 %
CH43	0.29	25.03 %
CH24	0.29	15.20 %
CH21	0.23	13.17 %
CH41	0.23	20.94 %
CH17	0.22	13.32 %
CH33	0.18	15.99 %
CH15	0.16	7.22 %
GPD1	0.14	16.59 %
CH35	0.12	7.15 %
CH20	0.11	9.95 %
UKI1	0.10	15.87 %
CH44	0.06	6.88 %
CH50	0.04	2.62 %
CH06	0.04	5.04 %
CH27	0.04	8.16 %
CH32	0.02	7.89 %
CH01		0.00 %
CH51		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.98	17.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.94	36.39 %
Total	4.94	17.84 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.78	25.40 %
CBE2	0.50	17.03 %
SUL1	0.39	19.60 %
SNR1	0.35	20.73 %
PLI1	0.34	9.82 %
CBE4	0.34	22.13 %
CBE6	0.31	15.70 %
CBE1	0.31	15.03 %
MPM1	0.27	11.31 %
UMP1	0.23	17.58 %
DPM2	0.13	14.64 %
CBE3	0.07	23.97 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.94	17.84 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	4.29	43.26 %
Iron	0.06	3.78 %
Total	4.35	24.59 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.35	21.10 %
ERD2	0.32	12.57 %
NKL2	0.26	10.65 %
AVI1	0.25	18.45 %
KGM1	0.25	23.91 %
PDR1	0.11	20.93 %
TPR2	0.11	7.19 %
SYM2	0.05	13.32 %
W3SD		0.00 %
WHPD		0.00 %
Total	4.35	24.59 %