



TN : CROMPTON Sales Performance 01/05/2026 8:07 AM

MTD Sales
261.23 L

Brand Share %
24.13 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	261.23	36.47 %
Total	261.23	24.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.15	27.22 %
SOUTH-03	49.83	26.98 %
WEST-02	32.94	25.53 %
TRICHY-01	32.41	26.36 %
CHENNAI-01	19.99	16.21 %
NORTH ARCOT	19.64	24.90 %
SOUTH ARCOT	17.54	26.45 %
WEST-01	17.42	18.95 %
CHENNAI-02	15.31	19.36 %
Total	261.23	24.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	56.15	39.09 %
Total	56.15	27.22 %

Branch *	MTD Sales L	Brand Share %
RND1	1.89	22.69 %
VLY1	1.41	24.00 %
MAR1	1.15	17.69 %
RPM1	0.84	15.98 %
SNL1	0.83	18.98 %
APK2	0.78	23.52 %
PDI1	0.74	23.82 %
ARM1	0.58	14.16 %
ASM1	0.58	17.66 %
KSM1	0.54	22.03 %
MMT1	0.47	13.16 %
ERL2	0.46	16.55 %
PKD1	0.41	10.87 %
SGT1	0.41	17.32 %
KGL1	0.34	14.24 %
COL1	0.28	18.90 %
TKY1	0.23	12.06 %
TYI1	0.13	4.17 %
S2SD		0.00 %
WHTV		0.00 %
Total	56.15	27.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	49.83	37.88 %
Total	49.83	26.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.19	20.25 %
MDU2	1.61	16.42 %
TPT1	1.11	18.46 %
DKI1	0.99	22.21 %
TEN1	0.95	20.93 %
KKD3	0.87	10.70 %
TEN2	0.82	12.20 %
CBM1	0.66	11.47 %
TDI1	0.60	16.39 %
BTU1	0.53	24.11 %
PVI1	0.52	20.24 %
BNR1	0.52	17.10 %
MDU3	0.50	11.68 %
CMR1	0.34	14.82 %
KYK1	0.02	0.92 %
SZSD		0.00 %
WHMD		0.00 %
Total	49.83	26.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	32.94	39.42 %
Total	32.94	25.53 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.43	18.37 %
SLM1	1.41	16.72 %
SLM3	1.29	23.41 %
KRI1	0.91	17.72 %
PLC1	0.85	23.57 %
MTR1	0.83	22.94 %
APN1	0.80	23.76 %
SLM2	0.79	21.07 %
NKL2	0.64	14.28 %
DPR2	0.62	17.13 %
DPR1	0.56	16.76 %
KVP1	0.49	14.24 %
EDP1	0.47	19.64 %
KAM1	0.23	6.86 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	32.94	25.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	32.41	36.96 %
Total	32.41	26.36 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.82	22.78 %
MVM1	1.80	19.30 %
PTK1	1.21	22.44 %
TNJ2	1.02	21.84 %
PBR2	0.79	11.12 %
KRN1	0.74	19.78 %
PDK1	0.60	22.75 %
TRY4	0.59	13.47 %
PBR1	0.45	19.96 %
KUM2	0.39	16.46 %
KIK1	0.16	5.23 %
TZSD		0.00 %
Total	32.41	26.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	19.99	27.97 %
Total	19.99	16.21 %

Branch *	MTD Sales L	Brand Share %
CH05	1.25	16.07 %
CH07	1.19	19.24 %
CH19	1.19	21.16 %
CH42	1.04	14.42 %
GUD1	1.01	22.98 %
CH38	0.58	17.71 %
CH28	0.57	14.09 %
CH45	0.52	12.36 %
TKM1	0.49	16.08 %
AVD1	0.48	23.99 %
CH47	0.46	4.97 %
CH14	0.46	7.21 %
CH22	0.45	16.04 %
CZWH	0.31	5.25 %
CH30	0.28	9.46 %
CH48	0.18	4.75 %
CH49	0.12	1.93 %
CH37	0.10	13.91 %
CH25	0.09	2.22 %
CH29	0.07	10.66 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	19.99	16.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	19.64	38.37 %
Total	19.64	24.90 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.43	18.18 %
TRR1	1.38	16.26 %
KPM2	1.38	22.07 %
VEL1	1.09	21.38 %
ABR1	0.66	18.36 %
PLR1	0.51	21.17 %
SLG1	0.50	17.87 %
ANI1	0.48	22.25 %
VNB1	0.41	13.01 %
AKM1	0.39	10.82 %
Total	19.64	24.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	17.54	39.45 %
Total	17.54	26.45 %

Branch *	MTD Sales L	Brand Share %
POY1	0.99	15.99 %
NVL2	0.94	19.98 %
KKI2	0.90	18.45 %
TRK1	0.73	23.52 %
VPM2	0.72	23.63 %
POY2	0.59	18.21 %
SJI2	0.50	18.81 %
VCM2	0.02	1.01 %
Total	17.54	26.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	17.42	31.33 %
Total	17.42	18.95 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.41	19.30 %
PLI1	1.00	19.43 %
SNR1	0.87	15.48 %
TPR1	0.81	20.10 %
SUL1	0.67	15.76 %
MPM1	0.65	13.85 %
CBE4	0.65	11.37 %
CBE2	0.62	6.62 %
UMP1	0.61	23.40 %
SYM2	0.56	18.78 %
CBE5	0.43	17.85 %
AVI1	0.40	13.93 %
TPR2	0.29	6.63 %
CNR1	0.08	8.04 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	17.42	18.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	15.31	32.51 %
Total	15.31	19.36 %

Branch *	MTD Sales L	Brand Share %
CH15	1.41	21.50 %
CH03	1.25	21.30 %
CH34	1.09	18.75 %
MJR1	0.98	20.55 %
CH21	0.85	16.21 %
CH12	0.78	22.76 %
CH50	0.75	17.59 %
CH43	0.73	14.87 %
CH20	0.59	15.37 %
CH33	0.50	17.00 %
CH24	0.47	14.39 %
PON1	0.46	18.77 %
CH41	0.42	19.81 %
CH44	0.37	14.90 %
CH27	0.24	13.40 %
CH06	0.21	15.34 %
GPD1	0.20	15.29 %
CH31	0.18	21.92 %
CH46	0.16	10.64 %
CH17	0.14	4.55 %
CH51	0.02	4.85 %
Total	15.31	19.36 %