



# TN : CROMPTON Sales Performance 01/04/2026 8:07 AM

MTD Sales  
155.14 L

Brand Share %  
21.02 %

Information:

MTD : 01-03-2026 To 31-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	155.14	38.94 %
Total	155.14	21.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	31.96	26.38 %
SOUTH-03	28.53	25.19 %
WEST-02	21.53	25.85 %
WEST-01	17.60	20.60 %
TRICHY-01	14.82	22.43 %
NORTH ARCOT	12.62	24.41 %
CHENNAI-01	9.92	8.17 %
SOUTH ARCOT	9.87	26.36 %
CHENNAI-02	8.30	14.26 %
Total	155.14	21.02 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	31.96	48.73 %
Total	31.96	26.38 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.34	16.94 %
VNR2	1.30	19.88 %
SVK1	0.83	20.24 %
RPM1	0.59	17.18 %
VLY1	0.55	17.54 %
PDI1	0.44	19.48 %
MAR1	0.39	12.48 %
ARM1	0.31	20.69 %
MMT1	0.30	16.71 %
ERL2	0.18	9.63 %
KGL1	0.18	11.80 %
APK2	0.16	6.03 %
SKD1	0.13	8.49 %
KSM1	0.03	4.84 %
S2SD		0.00 %
WHTV		0.00 %
Total	31.96	26.38 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	28.53	44.75 %
<b>Total</b>	<b>28.53</b>	<b>25.19 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.59	15.58 %
MDU2	1.15	18.78 %
MDU6	0.75	18.95 %
TPT1	0.72	19.94 %
TEN2	0.71	19.32 %
CBM1	0.55	15.78 %
MDU7	0.47	13.81 %
KKD3	0.12	2.42 %
KYK1	0.11	5.36 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>28.53</b>	<b>25.19 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Fan	21.53	50.53 %
<b>Total</b>	<b>21.53</b>	<b>25.85 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.33	20.56 %
OML1	0.50	20.81 %
HSR2	0.44	9.51 %
KRI1	0.42	15.61 %
HSR1	0.42	20.96 %
SLM2	0.33	18.12 %
APN1	0.22	8.66 %
BMD1	0.22	8.30 %
WZWH	0.18	11.62 %
WHPD		0.00 %
<b>Total</b>	<b>21.53</b>	<b>25.85 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Fan	17.60	41.44 %
<b>Total</b>	<b>17.60</b>	<b>20.60 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.19	10.17 %
KMR1	0.98	14.48 %
TPR2	0.88	18.88 %
CBE1	0.61	17.34 %
UMP1	0.38	21.01 %
KMD1	0.32	20.06 %
CBE5	0.23	13.25 %
ANR1	0.11	13.19 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>17.60</b>	<b>20.60 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	14.82	44.42 %
Total	14.82	22.43 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.13	20.59 %
TRY1	0.66	12.64 %
PBR2	0.57	12.04 %
TNJ2	0.51	12.15 %
TRY4	0.50	14.32 %
MDI1	0.36	14.21 %
PTK1	0.34	18.01 %
KIK1	0.32	17.06 %
NMM1	0.30	18.04 %
MSI1	0.24	17.05 %
TZSD		0.00 %
Total	14.82	22.43 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	12.62	44.34 %
Total	12.62	24.41 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.73	15.30 %
TRR1	0.58	12.19 %
VNB1	0.25	18.30 %
ABR1	0.25	11.48 %
AKM1	0.20	16.30 %
VSI1	0.12	9.06 %
WHVL		0.00 %
Total	12.62	24.41 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	9.92	13.02 %
<b>Total</b>	<b>9.92</b>	<b>8.17 %</b>

Branch *	MTD Sales L	Brand Share %
CH07	0.78	13.13 %
CH14	0.68	20.06 %
CH28	0.55	16.27 %
CH19	0.54	16.87 %
CH16	0.54	13.19 %
CH05	0.51	7.47 %
CH48	0.49	16.01 %
CH45	0.43	13.39 %
GUD1	0.37	10.55 %
CH47	0.35	13.83 %
MRM1	0.27	13.76 %
CH42	0.26	7.11 %
CH38	0.26	11.12 %
GUD2	0.19	11.25 %
CH08	0.19	6.84 %
CH22	0.17	9.32 %
CH30	0.13	3.83 %
CH25	0.11	2.89 %
CH37	0.06	13.12 %
CH49	0.04	0.76 %
CH40	0.02	11.77 %
CH29		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>9.92</b>	<b>8.17 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	9.87	49.84 %
<b>Total</b>	<b>9.87</b>	<b>26.36 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.55	14.75 %
SJI2	0.42	20.23 %
KKI2	0.34	13.51 %
KLM1	0.30	15.04 %
POY2	0.20	6.97 %
MKM1	0.11	12.90 %
TVM2	0.10	20.27 %
<b>Total</b>	<b>9.87</b>	<b>26.36 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	8.30	31.63 %
<b>Total</b>	<b>8.30</b>	<b>14.26 %</b>

Branch *	MTD Sales L	Brand Share %
CH34	0.68	17.97 %
CH21	0.64	16.95 %
CH43	0.61	18.23 %
CH03	0.60	10.75 %
CH12	0.42	14.17 %
CH50	0.40	11.15 %
CH15	0.39	6.57 %
CH18	0.35	10.13 %
CH24	0.34	10.62 %
CH33	0.33	18.60 %
GPD1	0.25	17.04 %
CH20	0.23	10.15 %
CH41	0.20	12.62 %
CH46	0.18	16.55 %
CH23	0.15	19.50 %
PON1	0.14	14.76 %
CH51	0.07	14.51 %
CH17	0.06	3.17 %
CH31	0.04	9.90 %
UKI1	0.03	4.03 %
CH32	0.02	10.80 %
<b>Total</b>	<b>8.30</b>	<b>14.26 %</b>