



TN : CARRIER Sales Performance 31/03/2026 9:14 AM

MTD Sales
468.89 L

Brand Share %
3.47 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	468.89	3.47 %
Total	468.89	3.47 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	104.25	5.87 %
CHENNAI-01	82.37	4.03 %
SOUTH ARCOT	65.41	7.87 %
SOUTH-03	64.94	4.04 %
SOUTH-01	49.26	2.33 %
WEST-02	42.68	3.85 %
CHENNAI-02	32.58	1.78 %
WEST-01	18.81	1.48 %
NORTH ARCOT	8.59	0.93 %
Total	468.89	3.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.25	5.87 %
Total	104.25	5.87 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.53	3.26 %
KUM1	1.86	1.98 %
TRY2	1.11	2.22 %
TVR1	0.96	3.12 %
NGT1	0.89	2.57 %
PTK1	0.88	1.06 %
MDI1	0.84	1.60 %
PDK1	0.69	1.69 %
AYR1	0.58	1.70 %
TTP1	0.34	1.26 %
APM1	0.29	2.19 %
ORU1	0.29	1.80 %
NCK1	0.28	1.34 %
TRY4	0.27	0.39 %
NMM1	0.25	1.48 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	104.25	5.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.37	4.03 %
Total	82.37	4.03 %

Branch *	MTD Sales L	Brand Share %
CH19	3.61	3.34 %
CH47	1.30	2.96 %
CH07	1.26	1.47 %
CH39	0.81	2.19 %
CH16	0.72	0.76 %
CH30	0.62	0.82 %
CH49	0.61	0.67 %
AVD1	0.36	0.39 %
CH35	0.30	0.52 %
CH08	0.29	0.23 %
CH37	0.29	0.69 %
CH14	0.01	0.01 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN	-0.69	2.25 %
Total	82.37	4.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	65.41	7.87 %
Total	65.41	7.87 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.32	3.03 %
PRT1	0.90	2.46 %
TRK1	0.89	2.21 %
VCM1	0.81	2.12 %
MKM1	0.58	2.27 %
SJI2	0.56	1.19 %
TVM2	0.47	2.08 %
KLM1	0.29	0.69 %
TVM1		0.00 %
ULP1		0.00 %
Total	65.41	7.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	64.94	4.04 %
Total	64.94	4.04 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.70	2.33 %
DGL2	1.24	2.00 %
MPA1	1.19	2.86 %
KRR1	1.04	1.43 %
TMM1	1.02	2.41 %
TEN2	0.96	2.80 %
TPT1	0.90	2.29 %
TEN1	0.83	2.96 %
MDU3	0.82	1.16 %
PVI1	0.56	2.06 %
MDU5	0.56	2.18 %
BNR1	0.54	2.36 %
SVG1	0.51	1.46 %
USL1	0.32	1.27 %
KYK1	0.29	1.60 %
BTU1	0.28	1.73 %
TDI1	0.28	1.28 %
PNI1	0.27	0.97 %
ADP1	0.25	1.30 %
ATG1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
Total	64.94	4.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.26	2.33 %
Total	49.26	2.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.36	2.79 %
TUT2	2.26	2.33 %
VNR2	0.93	1.37 %
PKD1	0.77	1.56 %
KYR1	0.64	2.55 %
UDN1	0.62	2.88 %
SDI1	0.62	1.59 %
ERL2	0.61	1.90 %
VNR1	0.60	1.96 %
TYI1	0.58	1.82 %
APK2	0.56	1.76 %
SNL1	0.53	2.61 %
MAR1	0.51	0.87 %
VKM1	0.51	2.00 %
PDI1	0.50	1.50 %
STU2	0.29	1.08 %
NGR1	0.29	0.18 %
RND1	0.27	0.42 %
ARM1	0.25	1.04 %
KSM1	0.25	3.03 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	49.26	2.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.68	3.85 %
Total	42.68	3.85 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.66	2.92 %
ERD2	2.27	1.75 %
SLM3	1.47	2.48 %
ATU1	1.29	3.06 %
TCG1	1.03	3.25 %
DPR2	0.74	3.08 %
SLM2	0.54	1.15 %
NKL2	0.51	0.96 %
PMP1	0.49	3.06 %
HRR1	0.49	2.33 %
EDP1	0.49	2.39 %
KMM1	0.42	2.35 %
PDR1	0.35	1.50 %
KAM1	0.25	2.03 %
KVP1	0.25	1.69 %
BMD1	0.25	1.19 %
RSP1	0.25	0.98 %
VKL1	0.25	2.01 %
APN1		0.00 %
CMI1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	42.68	3.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.58	1.78 %
Total	32.58	1.78 %

Branch *	MTD Sales L	Brand Share %
CH21	3.24	3.06 %
CH15	3.03	1.63 %
CH12	2.97	2.65 %
CH24	2.76	2.88 %
CH41	2.28	2.81 %
CH17	1.49	2.20 %
CH06	1.49	1.76 %
CH20	1.47	1.66 %
CH18	1.05	1.47 %
CH51	1.03	1.09 %
CH44	0.94	1.78 %
UKI1	0.58	1.58 %
CH31	0.54	1.13 %
CH50	0.54	0.69 %
CH43	0.42	0.91 %
CH34	0.35	0.70 %
CH33	0.31	0.48 %
CH27	0.27	1.26 %
MJR1	0.27	0.47 %
CH23	0.25	0.54 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	32.58	1.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.81	1.48 %
Total	18.81	1.48 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.18	1.93 %
PLI1	1.08	2.18 %
CBE1	0.51	0.90 %
CBE4	0.31	0.36 %
KGM1	0.30	1.29 %
CBE6	0.28	0.53 %
AVI1	0.25	0.63 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	18.81	1.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.59	0.93 %
Total	8.59	0.93 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.73	2.08 %
TRL1	1.30	1.34 %
SBR1	0.94	1.31 %
VEL1	0.39	0.75 %
WJD1	0.29	0.98 %
KPM1	0.27	0.70 %
TRT1	0.27	0.76 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	8.59	0.93 %