

MTD Sales
94.16 L

Brand Share %
4.28 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	94.16	4.28 %
Total	94.16	4.28 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	19.81	5.60 %
TRICHY-01	17.77	5.65 %
SOUTH ARCOT	14.04	7.42 %
SOUTH-01	12.88	3.93 %
SOUTH-03	12.45	5.19 %
CHENNAI-01	7.07	1.82 %
WEST-02	7.00	5.35 %
WEST-01	2.13	2.17 %
NORTH ARCOT	0.67	0.48 %
KL-SOUTH	0.34	1.85 %
Total	94.16	4.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.81	5.60 %
Total	19.81	5.60 %

Branch *	MTD Sales L	Brand Share %
CH12	0.88	3.02 %
CH18	0.61	3.62 %
MJR1	0.57	3.50 %
CH20	0.46	1.89 %
CH33	0.30	3.02 %
CH17	0.27	1.90 %
CH03	0.23	0.95 %
CH09		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	19.81	5.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.77	5.65 %
Total	17.77	5.65 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.91	3.11 %
TRY3	0.67	4.09 %
KUM1	0.58	3.17 %
TVR2	0.46	2.39 %
TVR1	0.31	4.15 %
TRY4	0.25	4.11 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.77	5.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.04	7.42 %
Total	14.04	7.42 %

Branch *	MTD Sales L	Brand Share %
POY2	1.25	4.19 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
NVL2	-0.34	-2.28 %
Total	14.04	7.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.88	3.93 %
Total	12.88	3.93 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.23	4.11 %
TKS2	0.32	1.76 %
VLY1	0.30	3.73 %
PKD1	0.28	4.03 %
RND1	0.25	1.90 %
UDN1	0.25	3.91 %
SNL1	0.24	4.21 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
ARM1		-0.08 %
Total	12.88	3.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	12.45	5.19 %
Total	12.45	5.19 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.27	1.01 %
TMM1	0.25	3.02 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	12.45	5.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.07	1.82 %
Total	7.07	1.82 %

Branch *	MTD Sales L	Brand Share %
CH19	0.83	2.75 %
CH07	0.66	3.68 %
CH42	0.49	1.14 %
CH11	0.33	3.16 %
CH30	0.33	2.13 %
SKL1	0.31	3.04 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	7.07	1.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.00	5.35 %
Total	7.00	5.35 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	7.00	5.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.13	2.17 %
Total	2.13	2.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.60	1.87 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.13	2.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.67	0.48 %
Total	0.67	0.48 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.38	3.03 %
KPM1	0.30	4.09 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.67	0.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.34	1.85 %
Total	0.34	1.85 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.34	1.85 %