



TN : CARRIER Sales Performance 29/10/2025 9:14 AM

MTD Sales
156.28 L

Brand Share %
4.48 %

Information:
MTD : 01-10-2025 To 28-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	156.28	4.48 %
Total	156.28	4.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	31.70	7.00 %
SOUTH-01	25.59	3.63 %
CHENNAI-02	25.34	5.74 %
TRICHY-01	24.85	5.37 %
SOUTH ARCOT	17.13	7.09 %
CHENNAI-01	15.72	2.86 %
WEST-02	11.80	5.46 %
NORTH ARCOT	2.20	1.00 %
WEST-01	1.94	1.18 %
KL-SOUTH		0.00 %
Total	156.28	4.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	31.70	7.00 %
Total	31.70	7.00 %

Branch *	MTD Sales L	Brand Share %
SVG1	0.35	2.47 %
KKD2	0.26	4.34 %
TEN2	0.26	4.28 %
TPT1	0.26	3.79 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	31.70	7.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.59	3.63 %
Total	25.59	3.63 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.01	4.29 %
VNR2	0.96	4.09 %
SVK1	0.65	2.97 %
ASM1	0.34	3.75 %
TYI1	0.31	3.01 %
NGR1	0.28	0.54 %
RPM1	0.28	0.97 %
ARM1	0.27	2.19 %
KVT1	0.27	1.07 %
KGL1	0.26	2.94 %
RND1	0.26	1.42 %
UDN1	0.26	1.98 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	25.59	3.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.34	5.74 %
Total	25.34	5.74 %

Branch *	MTD Sales L	Brand Share %
CH12	0.29	0.99 %
CH09	0.27	1.44 %
CH18	0.26	1.58 %
PON1	0.26	3.48 %
CH01		0.00 %
CH03		0.00 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	25.34	5.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.85	5.37 %
Total	24.85	5.37 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.89	3.37 %
TRY4	0.59	3.17 %
PBR1	0.34	2.73 %
KUM1	0.26	0.91 %
APM1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	24.85	5.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.13	7.09 %
Total	17.13	7.09 %

Branch *	MTD Sales L	Brand Share %
POY2	1.13	4.01 %
TRK1	0.26	3.16 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	17.13	7.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.72	2.86 %
Total	15.72	2.86 %

Branch *	MTD Sales L	Brand Share %
CH16	0.70	1.69 %
CH08	0.62	1.48 %
CH42	0.53	1.54 %
GUD2	0.34	3.45 %
KNR1	0.30	3.22 %
CH28	0.30	1.56 %
AVD1	0.26	1.40 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	15.72	2.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.80	5.46 %
Total	11.80	5.46 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.79	2.45 %
SLM3	0.53	2.98 %
TCG1	0.26	3.55 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	11.80	5.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.20	1.00 %
Total	2.20	1.00 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.92	1.99 %
TRL1	0.29	1.63 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
VSI1	-0.28	-3.95 %
Total	2.20	1.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.94	1.18 %
Total	1.94	1.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.99	1.86 %
TPR3	0.27	2.89 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.94	1.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %