

MTD Sales
397.33 L

Brand Share %
6.59 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	397.33	6.59 %
Total	397.33	6.59 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	75.28	6.86 %
TRICHY-01	74.15	8.45 %
SOUTH-01	62.33	5.47 %
SOUTH ARCOT	61.64	15.34 %
CHENNAI-02	42.11	4.70 %
SOUTH-03	39.96	6.15 %
WEST-03	14.26	6.84 %
WEST-01	11.98	8.35 %
NORTH ARCOT	10.25	2.39 %
WEST-02	5.37	2.84 %
Total	397.33	6.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	75.28	6.86 %
Total	75.28	6.86 %

Branch *	MTD Sales L	Brand Share %
CH28	2.81	5.71 %
CH14	2.10	3.44 %
CH49	1.67	2.82 %
CH16	1.00	1.28 %
GUD1	0.95	2.21 %
GUD2	0.91	4.69 %
CGL1	0.87	5.98 %
KNR1	0.85	3.31 %
CH39	0.58	2.57 %
CH19	0.56	0.93 %
AVD1	0.54	1.32 %
CH30	0.33	0.66 %
MC09	0.27	2.44 %
CH08		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	75.28	6.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.15	8.45 %
Total	74.15	8.45 %

Branch *	MTD Sales L	Brand Share %
PDK2	1.58	5.62 %
TNJ2	1.46	3.84 %
KUM1	1.35	2.89 %
TRY4	0.92	2.71 %
PBR1	0.92	4.30 %
TRY3	0.68	2.29 %
PTK1	0.65	1.82 %
AYR1	0.56	2.84 %
KUM2	0.54	2.88 %
PDK1	0.51	2.79 %
TRY2	0.35	3.38 %
JKM1	0.31	1.62 %
NMM1	0.30	4.60 %
MSI1	0.28	2.02 %
KRN1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	74.15	8.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.33	5.47 %
Total	62.33	5.47 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.97	2.97 %
RND1	1.42	4.12 %
VLY1	1.34	3.19 %
RND2	1.24	3.28 %
TKS1	1.14	4.72 %
MAR1	0.65	2.31 %
APK2	0.62	3.52 %
ASM1	0.58	2.43 %
MMT1	0.57	3.45 %
SKD1	0.56	5.93 %
RPM1	0.56	1.19 %
SVK1	0.38	1.26 %
UDN1	0.38	1.84 %
APK1	0.37	3.07 %
ARM1	0.29	5.61 %
STU2	0.29	2.59 %
VKM1	0.29	2.90 %
KSM1	0.28	1.58 %
SNL1	0.28	2.30 %
VNR1	0.28	2.12 %
VNR2	0.27	1.09 %
S2SD	0.24	2.01 %
COL1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
Total	62.33	5.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	61.64	15.34 %
Total	61.64	15.34 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.93	3.66 %
TDM1	0.55	3.06 %
ULP1	0.51	3.75 %
TVM2	0.37	2.28 %
KLM1	0.30	1.20 %
PRT1	0.29	1.77 %
TVM1	0.23	2.26 %
MKM1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
WHUT	-0.23	4.54 %
Total	61.64	15.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.11	4.70 %
Total	42.11	4.70 %

Branch *	MTD Sales L	Brand Share %
CH15	5.58	5.98 %
CH21	3.70	5.80 %
CH18	2.21	4.45 %
CH12	1.69	3.46 %
CH34	1.68	6.53 %
CH33	1.41	4.70 %
PON1	1.22	4.11 %
CH44	1.01	3.76 %
CH51	1.01	2.70 %
CH17	0.84	2.46 %
CH41	0.83	3.03 %
CH35	0.76	4.11 %
CH43	0.66	2.87 %
CH50	0.59	1.84 %
CH20	0.54	1.22 %
CH37	0.34	2.26 %
UKI1	0.34	2.31 %
CH27	0.30	1.76 %
GPD1	0.28	1.86 %
CH23		0.00 %
CH36		0.00 %
CH46		0.00 %
WHC3	-0.80	-4.13 %
WCHN	-1.89	5.12 %
Total	42.11	4.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	39.96	6.15 %
Total	39.96	6.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.22	6.48 %
DKI1	1.56	4.31 %
KRR1	0.67	2.59 %
PVI1	0.65	2.58 %
TPT1	0.63	4.30 %
MDU4	0.58	3.75 %
MDU5	0.57	5.55 %
DGL2	0.57	3.56 %
MNM1	0.38	6.54 %
TEN2	0.35	4.13 %
MDU3	0.34	1.83 %
MPA1	0.29	1.66 %
BTU1	0.28	3.86 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	39.96	6.15 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.26	6.84 %
Total	14.26	6.84 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.53	3.35 %
NKL2	0.94	3.36 %
SYM2	0.28	4.30 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	14.26	6.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.98	8.35 %
Total	11.98	8.35 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.27	4.49 %
Total	11.98	8.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.25	2.39 %
Total	10.25	2.39 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.65	5.88 %
TRL1	0.81	2.48 %
KPM1	0.71	3.92 %
ABR1	0.65	3.38 %
AKM1	0.57	3.23 %
VEL1	0.39	3.26 %
PLR1	0.34	3.29 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.25	2.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.37	2.84 %
Total	5.37	2.84 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.54	5.53 %
KVP1	0.27	6.42 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	5.37	2.84 %