



TN : CARRIER Sales Performance 29/09/2025 9:14 AM

MTD Sales
103.10 L

Brand Share %
3.31 %

Information:
MTD : 01-09-2025 To 28-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **3.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	103.10	3.31 %
Total	103.10	3.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	23.92	3.34 %
SOUTH-03	18.54	5.94 %
TRICHY-01	15.47	4.08 %
CHENNAI-01	13.65	2.56 %
CHENNAI-02	12.72	2.68 %
SOUTH ARCOT	10.49	4.60 %
WEST-02	5.13	3.37 %
NORTH ARCOT	1.44	0.85 %
WEST-01	1.36	1.10 %
KL-SOUTH	0.39	1.30 %
Total	103.10	3.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.92	3.34 %
Total	23.92	3.34 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.04	2.15 %
KVT1	0.93	2.37 %
TVL2	0.29	2.80 %
TYI1	0.28	2.02 %
VLY1	0.28	1.21 %
MAR1	0.26	0.86 %
PDI1	0.25	3.24 %
TKS2	0.24	1.44 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
ERL2		0.00 %
NGR1		0.00 %
Total	23.92	3.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	18.54	5.94 %
Total	18.54	5.94 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.23	3.14 %
ATG1	0.61	2.72 %
TMM1	0.27	2.95 %
PNV1	0.24	3.19 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	18.54	5.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.47	4.08 %
Total	15.47	4.08 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.55	2.38 %
NGT1	0.30	1.86 %
MVM1	0.28	2.25 %
TRY3	0.28	2.64 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
PBR2	-0.28	-1.70 %
Total	15.47	4.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.65	2.56 %
Total	13.65	2.56 %

Branch *	MTD Sales L	Brand Share %
CH48	0.62	2.76 %
AVD1	0.61	3.05 %
CH42	0.57	1.64 %
WHC3	0.49	2.17 %
CH08	0.35	0.87 %
CH30	0.34	1.19 %
MRM1	0.32	3.07 %
CH28	0.30	1.91 %
CH14	0.30	0.83 %
CH07	0.29	1.06 %
KNR1	0.28	2.88 %
GUD2	0.28	2.35 %
CGL1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	13.65	2.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.72	2.68 %
Total	12.72	2.68 %

Branch *	MTD Sales L	Brand Share %
UKI1	0.34	1.84 %
CH33	0.31	1.57 %
CH17	0.30	1.95 %
CH01		0.00 %
CH03		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	12.72	2.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.49	4.60 %
Total	10.49	4.60 %

Branch *	MTD Sales L	Brand Share %
POY2	0.60	2.33 %
TDM1	0.30	2.46 %
TRK1	0.27	1.55 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	10.49	4.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.13	3.37 %
Total	5.13	3.37 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.30	3.11 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	5.13	3.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.44	0.85 %
Total	1.44	0.85 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.35	1.70 %
KPM2	0.28	1.32 %
TRL1	0.24	1.47 %
TRR1		0.00 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	1.44	0.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.36	1.10 %
Total	1.36	1.10 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.97	2.16 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	1.36	1.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.39	1.30 %
Total	0.39	1.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.39	1.72 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.39	1.30 %