

MTD Sales
158.58 L

Brand Share %
4.15 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	158.58	4.15 %
Total	158.58	4.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH ARCOT	36.34	11.44 %
SOUTH-03	27.12	7.22 %
SOUTH-01	22.36	3.31 %
CHENNAI-01	21.30	2.78 %
TRICHY-01	20.06	3.55 %
CHENNAI-02	19.59	3.58 %
WEST-02	8.53	4.29 %
WEST-01	2.61	2.17 %
KL-SOUTH	0.67	2.42 %
NORTH ARCOT		0.00 %
Total	158.58	4.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.34	11.44 %
Total	36.34	11.44 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.23	1.54 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	36.34	11.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.12	7.22 %
Total	27.12	7.22 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	27.12	7.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.36	3.31 %
Total	22.36	3.31 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.51	4.06 %
NGR1	1.35	2.98 %
RND1	1.11	3.86 %
KVT1	1.03	3.47 %
TUT2	1.00	3.00 %
SKD1	0.55	2.84 %
UDN1	0.30	2.17 %
ERL2	0.29	1.42 %
TCN1	0.27	1.24 %
PKD1	0.23	1.38 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	22.36	3.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.30	2.78 %
Total	21.30	2.78 %

Branch *	MTD Sales L	Brand Share %
CH16	1.96	3.78 %
CH19	1.46	2.83 %
CH48	0.90	2.46 %
CH11	0.57	0.93 %
GUD2	0.57	2.31 %
CGL1	0.35	1.36 %
MRM1	0.30	1.97 %
CH40	0.27	2.30 %
CH39	0.26	1.86 %
AVD1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
Total	21.30	2.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.06	3.55 %
Total	20.06	3.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.86	3.82 %
KUM1	1.17	3.23 %
TNJ2	1.14	3.91 %
TNJ1	0.90	2.91 %
NGT1	0.55	1.81 %
PBR1	0.34	3.51 %
TVR2	0.30	0.85 %
TVR1	0.30	1.75 %
PTK1	0.28	0.94 %
TRY2	0.27	2.29 %
JKM1	0.23	1.72 %
APM1		0.00 %
AYR1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
Total	20.06	3.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.59	3.58 %
Total	19.59	3.58 %

Branch *	MTD Sales L	Brand Share %
CH12	1.46	4.05 %
CH03	0.57	1.03 %
CH09	0.55	2.85 %
PON1	0.34	3.13 %
CH23	0.30	2.48 %
CH46	0.26	2.03 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	19.59	3.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.53	4.29 %
Total	8.53	4.29 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.34	2.81 %
SLM3	0.26	1.84 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	8.53	4.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.61	2.17 %
Total	2.61	2.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.30	0.88 %
AVI1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.61	2.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.67	2.42 %
Total	0.67	2.42 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.67	3.66 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.67	2.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total		0.00 %