



TN : CARRIER Sales Performance 29/05/2026 9:14 AM

MTD Sales
544.28 L

Brand Share %
3.48 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	544.28	3.48 %
Total	544.28	3.48 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	113.78	3.73 %
SOUTH ARCOT	108.65	8.72 %
TRICHY-01	81.99	3.69 %
SOUTH-03	72.79	4.11 %
CHENNAI-02	62.56	2.33 %
SOUTH-01	55.47	2.76 %
WEST-02	19.29	2.03 %
WEST-01	17.08	2.87 %
NORTH ARCOT	12.67	1.13 %
Total	544.28	3.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.78	3.73 %
Total	113.78	3.73 %

Branch *	MTD Sales L	Brand Share %
CH07	3.27	2.54 %
CH45	2.92	2.91 %
GUD1	2.24	2.27 %
CH16	2.07	0.99 %
CH19	1.97	1.35 %
KNR1	1.83	2.55 %
SKL1	1.69	3.20 %
CH37	0.91	1.94 %
CH38	0.89	1.39 %
CH30	0.81	0.79 %
CH35	0.37	0.50 %
AVD1	0.31	0.36 %
CH14	0.29	0.13 %
TKM1	0.28	0.66 %
CH40		0.00 %
CH49		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.73	3.44 %
Total	113.78	3.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	108.65	8.72 %
Total	108.65	8.72 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.89	3.38 %
TVM1	0.59	1.83 %
SJI2	0.49	0.91 %
TVM2	0.34	0.92 %
KLM1	0.27	0.40 %
MKM1	0.27	0.88 %
ULP1		0.00 %
VCM1		0.00 %
Total	108.65	8.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.99	3.69 %
Total	81.99	3.69 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.07	2.87 %
PBR1	1.89	2.71 %
KUM1	1.82	1.52 %
TNJ2	1.34	1.18 %
PDK1	0.92	1.44 %
TYR1	0.63	1.24 %
TVR1	0.59	1.33 %
TTP1	0.58	1.20 %
JKM1	0.57	0.99 %
ORU1	0.56	2.32 %
NMM1	0.33	1.15 %
KUM2	0.33	0.61 %
AYR1	0.31	0.54 %
TRY3	0.25	0.41 %
KRN1		0.00 %
MSI1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
Total	81.99	3.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	72.79	4.11 %
Total	72.79	4.11 %

Branch *	MTD Sales L	Brand Share %
KKD3	2.79	2.50 %
MDU6	2.39	3.21 %
KRR1	0.65	0.95 %
MDU3	0.63	1.16 %
USL1	0.57	2.51 %
KYK1	0.55	2.10 %
MPA1	0.53	1.11 %
BTU1	0.39	2.50 %
TDI1	0.33	0.83 %
NKI1	0.33	2.44 %
DKI1	0.29	0.56 %
PKM1	0.29	2.55 %
ATG1	0.29	0.32 %
PNV2	0.29	0.91 %
TPT1	0.29	0.76 %
MDU5	0.28	1.46 %
BNR1	0.27	2.41 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	72.79	4.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	62.56	2.33 %
Total	62.56	2.33 %

Branch *	MTD Sales L	Brand Share %
CH21	6.01	3.17 %
CH03	5.52	2.22 %
CH18	2.99	2.25 %
CH20	1.92	1.79 %
CH23	1.50	2.10 %
CH46	1.48	2.69 %
CH33	1.23	1.40 %
CH34	0.90	1.07 %
CH43	0.83	1.48 %
CH51	0.66	0.73 %
UKI1	0.61	1.46 %
CH17	0.59	0.47 %
MC06	0.33	2.14 %
CH41	0.31	0.31 %
CH31	0.29	0.48 %
CH44	0.25	0.25 %
CH27		0.00 %
CH36		0.00 %
CH50		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	62.56	2.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.47	2.76 %
Total	55.47	2.76 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.35	2.96 %
KVT1	3.33	3.15 %
RPM1	1.18	2.11 %
RND1	1.16	1.10 %
SVK1	1.15	1.69 %
MMT1	0.97	3.38 %
STU2	0.85	3.04 %
UDN1	0.66	1.91 %
TYI1	0.64	1.72 %
NGR1	0.64	0.57 %
PKD1	0.64	1.08 %
PDI1	0.63	3.21 %
KYR1	0.63	3.36 %
SDI1	0.62	2.72 %
VNR2	0.58	0.81 %
TKS1	0.51	1.35 %
ARM1	0.34	1.27 %
SNL1	0.32	1.14 %
S2SD	0.31	1.43 %
TCN1	0.27	0.57 %
ERL2	0.26	0.74 %
VLY1	0.26	0.24 %
APK1		0.00 %
COL1		0.00 %
MAR1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	55.47	2.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.29	2.03 %
Total	19.29	2.03 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.66	2.80 %
ERD2	1.59	1.53 %
NKL2	0.84	1.46 %
SLM1	0.64	0.62 %
HSR2	0.63	2.84 %
TRM1	0.57	3.30 %
VPD1	0.29	1.40 %
PDR1	0.29	1.98 %
TCG1	0.29	0.94 %
EDP1	0.27	1.65 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.73	3.13 %
Total	19.29	2.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.08	2.87 %
Total	17.08	2.87 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.66	2.50 %
CBE1	0.65	2.03 %
TPR2	0.34	0.93 %
TPR4	0.34	2.03 %
AVI1	0.29	1.49 %
KGM1	0.29	2.08 %
PLI1	0.29	0.99 %
CBE3	0.29	2.05 %
MPM1	0.28	0.93 %
DPM2	0.27	1.58 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.32	0.94 %
Total	17.08	2.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.67	1.13 %
Total	12.67	1.13 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.87	2.50 %
SBR1	2.81	2.69 %
VEL2	1.52	1.61 %
KPM2	1.20	1.01 %
ABR1	0.86	2.06 %
VSI1	0.65	1.23 %
AKM1	0.63	1.01 %
VEL1	0.39	0.56 %
GDM1	0.35	1.17 %
UGI1	0.33	2.93 %
CGM1	0.29	2.16 %
PTU1	0.29	2.96 %
ANI1	0.26	0.92 %
CYR1	0.25	0.81 %
TRT1	0.24	0.44 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
WHVL	-0.27	0.83 %
Total	12.67	1.13 %