



TN : CARRIER Sales Performance 29/03/2026 9:14 AM

MTD Sales
422.22 L

Brand Share %
3.52 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	422.22	3.52 %
Total	422.22	3.52 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	100.35	6.17 %
CHENNAI-01	66.61	3.76 %
SOUTH ARCOT	61.55	8.13 %
SOUTH-03	59.74	4.06 %
SOUTH-01	45.42	2.47 %
WEST-02	37.04	3.72 %
CHENNAI-02	29.94	1.81 %
WEST-01	14.39	1.32 %
NORTH ARCOT	7.18	0.92 %
Total	422.22	3.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.35	6.17 %
Total	100.35	6.17 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.86	2.12 %
TRY2	1.11	2.39 %
TVR1	0.96	3.27 %
NGT1	0.89	2.83 %
PDK1	0.69	1.83 %
PTK1	0.59	0.77 %
AYR1	0.58	1.86 %
MDI1	0.56	1.16 %
TTP1	0.34	1.30 %
APM1	0.29	2.37 %
ORU1	0.29	1.91 %
NCK1	0.28	1.44 %
TRY4	0.27	0.44 %
NMM1	0.25	1.60 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	100.35	6.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.61	3.76 %
Total	66.61	3.76 %

Branch *	MTD Sales L	Brand Share %
CH47	1.30	3.07 %
GUD2	1.12	3.49 %
CH07	0.99	1.35 %
CH39	0.81	2.50 %
CH16	0.72	0.89 %
CH30	0.62	0.92 %
CH49	0.61	0.71 %
CH38	0.59	1.95 %
GUD1	0.57	1.20 %
AVD1	0.36	0.46 %
CH35	0.30	0.57 %
CH08	0.29	0.25 %
CH37	0.29	0.80 %
CH14	0.01	0.01 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN	-0.69	2.67 %
Total	66.61	3.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	61.55	8.13 %
Total	61.55	8.13 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.32	3.42 %
PRT1	0.90	2.72 %
TRK1	0.89	2.41 %
VCM1	0.81	2.63 %
MKM1	0.58	2.38 %
SJI2	0.56	1.41 %
TVM2	0.47	2.27 %
KLM1	0.29	0.75 %
TVM1		0.00 %
ULP1		0.00 %
Total	61.55	8.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	59.74	4.06 %
Total	59.74	4.06 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.42	2.09 %
DGL2	1.24	2.28 %
MPA1	1.19	2.86 %
KRR1	1.04	1.65 %
TMM1	1.02	2.63 %
TPT1	0.90	2.45 %
TEN2	0.69	2.43 %
PVI1	0.56	2.20 %
MDU5	0.56	2.40 %
TEN1	0.55	2.25 %
BNR1	0.54	2.60 %
SVG1	0.51	1.64 %
USL1	0.32	1.44 %
KYK1	0.29	1.69 %
BTU1	0.28	1.97 %
TDI1	0.28	1.46 %
PNI1	0.27	1.04 %
MDU3	0.27	0.40 %
ADP1	0.25	1.38 %
ATG1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
Total	59.74	4.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.42	2.47 %
Total	45.42	2.47 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.11	2.96 %
TUT2	1.91	2.21 %
VNR2	0.68	1.16 %
KYR1	0.64	2.91 %
UDN1	0.62	3.15 %
SDI1	0.62	1.90 %
ERL2	0.61	2.21 %
VNR1	0.60	2.17 %
TYI1	0.58	2.22 %
APK2	0.56	1.85 %
SNL1	0.53	2.89 %
PKD1	0.52	1.13 %
VKM1	0.51	2.41 %
PDI1	0.50	1.68 %
STU2	0.29	1.38 %
NGR1	0.29	0.22 %
RND1	0.27	0.46 %
ARM1	0.25	1.24 %
KSM1	0.25	3.13 %
MAR1	0.25	0.48 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	45.42	2.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.04	3.72 %
Total	37.04	3.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.66	3.41 %
ERD2	2.27	1.99 %
MTR1	1.23	3.41 %
SLM3	0.98	1.82 %
DPR2	0.74	3.39 %
ATU1	0.56	1.43 %
NKL2	0.51	1.03 %
PMP1	0.49	3.13 %
EDP1	0.49	2.59 %
KMM1	0.42	2.64 %
PDR1	0.35	1.74 %
KAM1	0.25	2.14 %
SLM2	0.25	0.62 %
BMD1	0.25	1.22 %
HRR1	0.25	1.24 %
RSP1	0.25	1.07 %
VKL1	0.25	2.42 %
APN1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	37.04	3.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.94	1.81 %
Total	29.94	1.81 %

Branch *	MTD Sales L	Brand Share %
CH21	3.24	3.41 %
CH24	2.76	3.35 %
CH15	2.74	1.60 %
CH41	2.00	2.66 %
CH12	1.88	1.88 %
CH17	1.49	2.42 %
CH20	1.47	1.81 %
CH06	1.09	1.40 %
CH18	1.05	1.62 %
CH51	1.03	1.23 %
CH44	0.94	2.02 %
UKI1	0.58	1.70 %
CH50	0.54	0.75 %
CH43	0.42	0.99 %
CH34	0.35	0.75 %
CH33	0.31	0.54 %
CH31	0.29	0.69 %
CH27	0.27	1.42 %
MJR1	0.27	0.51 %
CH23	0.25	0.64 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	29.94	1.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.39	1.32 %
Total	14.39	1.32 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.18	2.18 %
PLI1	1.08	2.49 %
KGM1	0.30	1.55 %
CBE6	0.28	0.62 %
CBE1	0.26	0.57 %
AVI1	0.25	0.84 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.39	1.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.18	0.92 %
Total	7.18	0.92 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.30	1.48 %
VEL2	1.15	1.79 %
SBR1	0.67	1.05 %
VEL1	0.39	0.92 %
KPM1	0.27	0.82 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.18	0.92 %