

MTD Sales
155.52 L

Brand Share %
4.14 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	155.52	4.14 %
Total	155.52	4.14 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	34.40	5.58 %
SOUTH ARCOT	27.82	8.56 %
SOUTH-03	25.77	6.30 %
SOUTH-01	25.16	3.90 %
CHENNAI-01	18.52	2.41 %
CHENNAI-02	15.80	2.94 %
WEST-02	3.56	2.52 %
KL-SOUTH	1.57	6.96 %
NORTH ARCOT	1.49	0.71 %
WEST-01	1.43	1.81 %
Total	155.52	4.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.40	5.58 %
Total	34.40	5.58 %

Branch *	MTD Sales L	Brand Share %
MDI1	0.65	3.71 %
PBR2	0.64	2.34 %
PTK1	0.40	1.68 %
TNJ2	0.31	1.03 %
TVR2	0.29	0.98 %
APM1	0.27	3.77 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	34.40	5.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.82	8.56 %
Total	27.82	8.56 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.54	2.92 %
KKI2	0.28	2.42 %
KLM1		0.00 %
SJI1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	27.82	8.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	25.77	6.30 %
Total	25.77	6.30 %

Branch *	MTD Sales L	Brand Share %
SVG1	0.70	3.08 %
PVI1	0.31	3.67 %
DGL2	0.28	3.85 %
MDU5	0.28	2.47 %
PNV1	0.27	2.70 %
MDU3	0.25	1.33 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
ATG1	-0.32	-1.39 %
Total	25.77	6.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.16	3.90 %
Total	25.16	3.90 %

Branch *	MTD Sales L	Brand Share %
RND1	1.64	3.81 %
PKD1	0.91	2.68 %
RPM1	0.65	3.01 %
VLY1	0.58	2.09 %
KVT1	0.57	1.51 %
UDN1	0.55	2.51 %
TCN1	0.30	1.90 %
SNL1	0.30	3.43 %
SVK1	0.28	1.15 %
APK1	0.27	1.60 %
TVL2	0.26	2.15 %
MAR1	0.25	1.06 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
Total	25.16	3.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.52	2.41 %
Total	18.52	2.41 %

Branch *	MTD Sales L	Brand Share %
CH16	1.51	3.24 %
CH48	1.32	4.01 %
CH19	0.60	0.90 %
CH07	0.55	1.99 %
SKL1	0.41	3.36 %
CGL1	0.29	1.82 %
CH35	0.29	2.64 %
CH08	0.29	0.49 %
GUD2	0.28	1.20 %
CH11	0.26	0.78 %
AVD1		0.00 %
CH14		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC02		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
MRM1	-0.33	-2.49 %
Total	18.52	2.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.80	2.94 %
Total	15.80	2.94 %

Branch *	MTD Sales L	Brand Share %
CH03	1.37	2.26 %
CH18	1.11	3.84 %
CH43	0.76	3.49 %
CH20	0.70	2.83 %
CH33	0.30	1.49 %
CH09	0.29	1.26 %
CH41	0.28	1.35 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	15.80	2.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.56	2.52 %
Total	3.56	2.52 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.56	2.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.57	6.96 %
Total	1.57	6.96 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
WTVP		0.00 %
Total	1.57	6.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.49	0.71 %
Total	1.49	0.71 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.34	2.40 %
VEL1	0.31	1.37 %
VEL2	0.30	2.28 %
SBR1	0.29	1.73 %
KPM1	0.25	1.72 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.49	0.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.43	1.81 %
Total	1.43	1.81 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.43	1.81 %