



# TN : CARRIER Sales Performance 27/03/2026 9:14 AM

MTD Sales  
383.63 L

Brand Share %  
3.50 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	383.63	3.50 %
Total	383.63	3.50 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	96.15	6.41 %
CHENNAI-01	62.22	3.74 %
SOUTH ARCOT	57.43	8.29 %
SOUTH-03	56.41	4.15 %
SOUTH-01	40.29	2.45 %
WEST-02	27.79	3.06 %
CHENNAI-02	23.98	1.63 %
WEST-01	13.48	1.37 %
NORTH ARCOT	5.86	0.80 %
Total	383.63	3.50 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	96.15	6.41 %
Total	96.15	6.41 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.10	2.99 %
KUM1	1.51	1.81 %
TRY2	1.11	2.78 %
TVR1	0.96	3.46 %
PDK1	0.69	1.94 %
NGT1	0.62	2.18 %
AYR1	0.58	2.04 %
MDI1	0.56	1.21 %
PTK1	0.35	0.48 %
TTP1	0.34	1.36 %
APM1	0.29	2.43 %
ORU1	0.29	2.08 %
NCK1	0.28	1.47 %
TRY4	0.27	0.47 %
NMM1	0.25	1.70 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	96.15	6.41 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.22	3.74 %
<b>Total</b>	<b>62.22</b>	<b>3.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	1.61	2.41 %
CH47	1.30	3.15 %
CH07	0.99	1.43 %
CH39	0.81	2.75 %
CH16	0.72	0.96 %
CH30	0.62	1.01 %
CH49	0.61	0.75 %
CH38	0.59	2.05 %
GUD1	0.57	1.22 %
AVD1	0.36	0.49 %
CH35	0.30	0.63 %
CH08	0.29	0.26 %
CH37	0.29	0.88 %
CH14	0.01	0.01 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN	-0.69	3.10 %
<b>Total</b>	<b>62.22</b>	<b>3.74 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.43	8.29 %
<b>Total</b>	<b>57.43</b>	<b>8.29 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	0.90	3.14 %
TRK1	0.89	2.67 %
VCM1	0.81	2.71 %
MKM1	0.58	2.52 %
SJI2	0.56	1.51 %
TVM2	0.47	2.37 %
KLM1	0.29	0.89 %
TVM1		0.00 %
ULP1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>57.43</b>	<b>8.29 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	56.41	4.15 %
<b>Total</b>	<b>56.41</b>	<b>4.15 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	1.42	2.32 %
DGL2	1.24	2.34 %
MPA1	1.19	2.90 %
TMM1	1.02	2.92 %
TPT1	0.90	2.76 %
KRR1	0.89	1.49 %
PVI1	0.56	2.45 %
MDU5	0.56	2.56 %
TEN1	0.55	2.47 %
BNR1	0.54	2.89 %
SVG1	0.51	1.75 %
TEN2	0.42	1.56 %
USL1	0.32	1.55 %
KYK1	0.29	1.81 %
BTU1	0.28	2.16 %
TDI1	0.28	1.52 %
PNI1	0.27	1.06 %
MDU3	0.27	0.44 %
ADP1	0.25	1.58 %
ATG1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>56.41</b>	<b>4.15 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	40.29	2.45 %
<b>Total</b>	<b>40.29</b>	<b>2.45 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	7.80	2.68 %
TUT2	1.65	2.06 %
VNR2	0.68	1.28 %
UDN1	0.62	3.39 %
SDI1	0.62	2.08 %
TYI1	0.58	2.64 %
APK2	0.56	1.89 %
SNL1	0.53	3.12 %
PKD1	0.52	1.21 %
VKM1	0.51	2.70 %
ERL2	0.35	1.50 %
KYR1	0.35	1.81 %
STU2	0.29	1.57 %
NGR1	0.29	0.25 %
RND1	0.27	0.52 %
ARM1	0.25	1.30 %
KSM1	0.25	3.13 %
MAR1	0.25	0.57 %
PDI1	0.25	1.09 %
VNR1	0.24	0.92 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
<b>Total</b>	<b>40.29</b>	<b>2.45 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	27.79	3.06 %
<b>Total</b>	<b>27.79</b>	<b>3.06 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	2.92	2.96 %
ERD2	2.02	1.96 %
NKL2	0.51	1.12 %
HSR1	0.51	2.82 %
EDP1	0.49	2.77 %
SLM3	0.49	0.96 %
VPD1	0.49	3.17 %
DPR1	0.49	2.74 %
EPI1	0.42	2.33 %
PDR1	0.35	1.95 %
KRI1	0.34	2.21 %
ATU1	0.31	0.87 %
BMD1	0.25	1.29 %
HRR1	0.25	1.35 %
RSP1	0.25	1.12 %
VKL1	0.25	2.50 %
APN1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>27.79</b>	<b>3.06 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.98	1.63 %
<b>Total</b>	<b>23.98</b>	<b>1.63 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	2.56	3.23 %
CH41	2.00	3.04 %
CH20	1.47	2.12 %
CH15	1.22	0.78 %
CH12	1.09	1.28 %
CH06	1.09	1.52 %
CH18	1.05	1.72 %
CH51	1.03	1.37 %
CH44	0.94	2.44 %
CH17	0.85	1.60 %
CH50	0.54	0.82 %
CH34	0.35	0.83 %
CH33	0.31	0.59 %
CH31	0.29	0.73 %
CH27	0.27	1.63 %
MJR1	0.27	0.56 %
CH23	0.25	0.73 %
UKI1	0.25	0.81 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>23.98</b>	<b>1.63 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	13.48	1.37 %
<b>Total</b>	<b>13.48</b>	<b>1.37 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	1.08	2.90 %
TPR1	0.52	1.09 %
KGM1	0.30	1.68 %
CBE6	0.28	0.70 %
CBE1	0.26	0.60 %
AVI1	0.25	0.94 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>13.48</b>	<b>1.37 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.86	0.80 %
Total	5.86	0.80 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.02	1.24 %
SBR1	0.67	1.14 %
VEL2	0.56	0.90 %
VEL1	0.39	1.05 %
KPM1	0.27	0.85 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.86	0.80 %