

MTD Sales
306.25 L

Brand Share %
6.29 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	306.25	6.29 %
Total	306.25	6.29 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	60.91	6.86 %
TRICHY-01	58.63	8.26 %
SOUTH-01	49.87	5.53 %
SOUTH ARCOT	46.53	14.31 %
SOUTH-03	32.28	6.04 %
CHENNAI-02	26.96	3.79 %
WEST-03	10.46	6.28 %
WEST-01	9.61	8.52 %
NORTH ARCOT	9.07	2.51 %
WEST-02	1.92	1.24 %
Total	306.25	6.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.91	6.86 %
Total	60.91	6.86 %

Branch *	MTD Sales L	Brand Share %
CH14	1.87	4.05 %
CH28	1.67	4.38 %
CH49	1.67	3.35 %
MRM1	1.04	5.97 %
CH38	1.03	5.93 %
GUD2	0.91	5.43 %
CGL1	0.87	6.16 %
CH16	0.72	1.20 %
GUD1	0.58	1.60 %
CH39	0.58	2.97 %
KNR1	0.57	3.17 %
CH19	0.56	1.09 %
CH30	0.33	0.79 %
AVD1	0.27	0.85 %
CH08		0.00 %
CZWH		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	60.91	6.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.63	8.26 %
Total	58.63	8.26 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.46	5.06 %
PDK2	1.24	5.39 %
KUM1	0.97	2.35 %
TRY4	0.92	3.21 %
TRY3	0.68	2.74 %
PTK1	0.65	2.04 %
TRY2	0.35	3.98 %
KUM2	0.31	1.91 %
JKM1	0.31	2.47 %
NMM1	0.30	5.09 %
NCK1	0.29	6.09 %
MSI1	0.28	2.74 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	58.63	8.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.87	5.53 %
Total	49.87	5.53 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.97	3.47 %
TKS1	0.91	4.97 %
RND1	0.91	3.55 %
VLY1	0.88	2.63 %
MAR1	0.65	2.79 %
ASM1	0.58	3.30 %
MMT1	0.57	3.95 %
SVK1	0.38	1.62 %
APK1	0.37	3.71 %
APK2	0.34	3.17 %
RND2	0.31	1.21 %
STU2	0.29	3.36 %
VKM1	0.29	4.03 %
KSM1	0.28	1.82 %
SNL1	0.28	3.11 %
RPM1	0.28	0.65 %
S2SD	0.24	2.79 %
COL1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	49.87	5.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	46.53	14.31 %
Total	46.53	14.31 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.93	4.17 %
KLM1	0.30	1.45 %
PRT1	0.29	1.94 %
TDM1	0.28	1.77 %
MKM1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	46.53	14.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	32.28	6.04 %
Total	32.28	6.04 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.90	5.55 %
DKI1	1.29	3.98 %
KRR1	0.67	3.13 %
PVI1	0.65	2.58 %
TPT1	0.63	4.98 %
MDU4	0.58	3.84 %
DGL2	0.57	3.85 %
MDU3	0.34	2.15 %
MDU5	0.29	3.72 %
MPA1	0.29	2.08 %
BTU1	0.28	4.35 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
SZSD	-0.29	-57.72 %
Total	32.28	6.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.96	3.79 %
Total	26.96	3.79 %

Branch *	MTD Sales L	Brand Share %
CH15	3.56	4.95 %
CH21	2.86	5.21 %
CH03	2.78	3.52 %
CH24	1.62	4.43 %
CH34	1.40	5.91 %
CH18	1.39	3.50 %
PON1	1.22	4.34 %
CH51	1.01	3.34 %
CH12	0.87	2.44 %
CH33	0.87	3.67 %
CH44	0.71	3.40 %
CH43	0.66	3.68 %
CH50	0.59	2.45 %
CH17	0.57	2.12 %
CH41	0.38	1.74 %
CH35	0.34	2.75 %
CH37	0.34	3.10 %
UKI1	0.34	2.56 %
CH27	0.30	2.23 %
CH20	0.26	0.82 %
CH23		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
WHC3	-0.80	-5.01 %
WCHN	-1.16	3.72 %
Total	26.96	3.79 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.46	6.28 %
Total	10.46	6.28 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.67	1.87 %
NKL2	0.56	2.36 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	10.46	6.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.61	8.52 %
Total	9.61	8.52 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.27	6.10 %
Total	9.61	8.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.07	2.51 %
Total	9.07	2.51 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.71	4.93 %
ABR1	0.65	3.71 %
AKM1	0.57	3.73 %
TRL1	0.53	1.92 %
VEL1	0.39	3.71 %
PLR1	0.34	4.05 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.07	2.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.92	1.24 %
Total	1.92	1.24 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.92	4.75 %
SLM3	0.66	5.77 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.92	1.24 %