



TN : CARRIER Sales Performance 26/05/2026 9:14 AM

MTD Sales
494.42 L

Brand Share %
3.41 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	494.42	3.41 %
Total	494.42	3.41 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	105.89	3.79 %
SOUTH ARCOT	92.70	8.21 %
TRICHY-01	74.48	3.63 %
SOUTH-03	66.65	4.11 %
CHENNAI-02	58.36	2.38 %
SOUTH-01	48.84	2.58 %
WEST-02	19.29	2.09 %
WEST-01	16.16	2.80 %
NORTH ARCOT	12.05	1.14 %
Total	494.42	3.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	105.89	3.79 %
Total	105.89	3.79 %

Branch *	MTD Sales L	Brand Share %
CH47	4.49	2.95 %
CH07	3.27	2.73 %
CH45	2.92	3.19 %
CH16	2.07	1.07 %
GUD1	1.87	2.12 %
KNR1	1.83	2.74 %
CH19	1.27	0.95 %
CH37	0.91	2.08 %
CH38	0.89	1.52 %
CH30	0.49	0.51 %
CH35	0.37	0.57 %
AVD1	0.31	0.39 %
CH14	0.29	0.14 %
TKM1	0.28	0.71 %
CH40		0.00 %
CH49		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	105.89	3.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	92.70	8.21 %
Total	92.70	8.21 %

Branch *	MTD Sales L	Brand Share %
POY2	2.73	3.13 %
TVM1	0.59	1.87 %
SJI2	0.49	1.02 %
TVM2	0.34	0.96 %
MKM1	0.27	0.98 %
KLM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	92.70	8.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.48	3.63 %
Total	74.48	3.63 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.38	2.57 %
PBR1	1.89	2.99 %
KUM1	1.53	1.37 %
TNJ2	1.34	1.26 %
PDK1	0.92	1.56 %
TYR1	0.63	1.32 %
TVR1	0.59	1.46 %
ORU1	0.56	2.49 %
NMM1	0.33	1.23 %
KUM2	0.33	0.68 %
AYR1	0.31	0.57 %
TTP1	0.27	0.61 %
TRY3	0.25	0.42 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
Total	74.48	3.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	66.65	4.11 %
Total	66.65	4.11 %

Branch *	MTD Sales L	Brand Share %
KKD3	2.79	2.75 %
KRR1	0.65	0.97 %
TMM1	0.65	1.84 %
MDU3	0.63	1.20 %
USL1	0.57	2.73 %
KYK1	0.55	2.28 %
MPA1	0.53	1.32 %
BTU1	0.39	2.98 %
TDI1	0.33	0.91 %
NKI1	0.33	2.50 %
DKI1	0.29	0.66 %
PKM1	0.29	2.55 %
ATG1	0.29	0.35 %
PNV2	0.29	0.98 %
TPT1	0.29	0.83 %
MDU5	0.28	1.59 %
BNR1	0.27	2.48 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	66.65	4.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	58.36	2.38 %
Total	58.36	2.38 %

Branch *	MTD Sales L	Brand Share %
CH03	5.20	2.31 %
CH21	5.12	2.86 %
CH18	2.35	1.90 %
CH20	1.92	1.90 %
CH23	1.22	1.99 %
CH33	0.94	1.27 %
CH34	0.90	1.21 %
CH43	0.83	1.59 %
CH46	0.83	1.64 %
CH51	0.66	0.80 %
UKI1	0.61	1.56 %
CH17	0.59	0.52 %
MC06	0.33	2.42 %
CH41	0.31	0.34 %
CH31	0.29	0.53 %
CH44	0.25	0.27 %
CH27		0.00 %
CH36		0.00 %
CH50		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	58.36	2.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.84	2.58 %
Total	48.84	2.58 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.35	3.08 %
KVT1	3.33	3.28 %
RND1	1.16	1.22 %
RPM1	0.91	1.68 %
STU2	0.85	3.21 %
UDN1	0.66	2.07 %
NGR1	0.64	0.60 %
PKD1	0.64	1.20 %
SDI1	0.62	2.82 %
SVK1	0.58	0.91 %
VNR2	0.58	0.86 %
TKS1	0.51	1.48 %
ARM1	0.34	1.27 %
SNL1	0.32	1.25 %
S2SD	0.31	1.45 %
TCN1	0.27	0.61 %
ERL2	0.26	0.80 %
VLY1	0.26	0.25 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
MAR1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	48.84	2.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.29	2.09 %
Total	19.29	2.09 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.66	2.91 %
ERD2	1.59	1.59 %
NKL2	0.84	1.56 %
SLM1	0.64	0.68 %
HSR2	0.63	2.84 %
TRM1	0.57	3.37 %
VPD1	0.29	1.41 %
PDR1	0.29	2.08 %
TCG1	0.29	0.98 %
EDP1	0.27	1.65 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	19.29	2.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.16	2.80 %
Total	16.16	2.80 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.66	2.59 %
CBE1	0.65	2.03 %
TPR2	0.34	0.97 %
TPR4	0.34	2.15 %
AVI1	0.29	1.51 %
KGM1	0.29	2.13 %
PLI1	0.29	1.05 %
CBE3	0.29	2.14 %
MPM1	0.28	0.99 %
DPM2	0.27	1.68 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.32	1.08 %
Total	16.16	2.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.05	1.14 %
Total	12.05	1.14 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.81	2.87 %
TRL1	2.26	2.17 %
VEL2	1.52	1.64 %
KPM2	1.20	1.08 %
ABR1	0.86	2.16 %
VSI1	0.65	1.30 %
AKM1	0.63	1.06 %
VEL1	0.39	0.58 %
GDM1	0.35	1.29 %
UGI1	0.33	3.17 %
CGM1	0.29	2.21 %
PTU1	0.29	2.96 %
ANI1	0.26	1.03 %
CYR1	0.25	0.86 %
TRT1	0.24	0.48 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
WHVL	-0.27	0.83 %
Total	12.05	1.14 %