



TN : CARRIER Sales Performance 26/04/2026 9:14 AM

MTD Sales
838.09 L

Brand Share %
3.11 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	838.09	3.11 %
Total	838.09	3.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH ARCOT	147.75	7.86 %
SOUTH-03	140.18	3.81 %
SOUTH-01	130.47	2.90 %
CHENNAI-01	123.30	3.72 %
TRICHY-01	122.12	3.28 %
WEST-01	54.69	2.27 %
CHENNAI-02	54.61	1.88 %
WEST-02	42.83	1.64 %
NORTH ARCOT	22.12	1.16 %
Total	838.09	3.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	147.75	7.86 %
Total	147.75	7.86 %

Branch *	MTD Sales L	Brand Share %
POY2	4.41	2.44 %
PRT1	2.62	2.57 %
TRK1	1.56	1.62 %
ULP1	1.42	1.68 %
VCM1	0.29	0.80 %
KLM1	0.27	0.29 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
Total	147.75	7.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	140.18	3.81 %
Total	140.18	3.81 %

Branch *	MTD Sales L	Brand Share %
MPA1	4.34	3.08 %
TEN2	2.83	2.86 %
DGL2	2.10	2.40 %
ATG1	1.39	1.03 %
MDU3	1.30	0.99 %
TPT1	1.26	1.26 %
CBM1	1.19	1.93 %
ODM1	1.01	2.16 %
KRR1	0.91	0.42 %
MNM1	0.69	1.58 %
TMM1	0.68	0.59 %
USL1	0.67	1.02 %
CMR1	0.67	1.62 %
BNR1	0.56	1.31 %
DKI1	0.53	0.57 %
BTU1	0.31	0.81 %
KYK1	0.31	0.76 %
PKM1	0.26	0.92 %
ADP1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	140.18	3.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	130.47	2.90 %
Total	130.47	2.90 %

Branch *	MTD Sales L	Brand Share %
TKS1	3.64	2.56 %
KVT1	3.47	1.70 %
SVK1	2.72	2.07 %
VNR2	2.57	1.81 %
NGR1	2.07	0.59 %
UDN1	2.03	3.02 %
VLY1	1.85	1.13 %
RND1	1.61	1.04 %
MAR1	1.53	0.97 %
ASM1	1.46	2.11 %
KGL1	1.40	1.51 %
RPM1	1.14	0.90 %
STU2	1.13	2.02 %
MMT1	1.08	1.33 %
VKM1	1.08	2.60 %
TCN1	1.06	1.03 %
KYR1	0.98	2.07 %
VNR1	0.86	2.02 %
APK1	0.86	1.30 %
TYI1	0.78	1.15 %
KSM1	0.70	3.11 %
COL1	0.55	1.24 %
PKD1	0.55	0.48 %
PDI1	0.53	0.96 %
ERL2	0.53	0.54 %
SNL1	0.30	0.50 %
APK2		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.30	1.46 %
Total	130.47	2.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	123.30	3.72 %
Total	123.30	3.72 %

Branch *	MTD Sales L	Brand Share %
CH16	4.59	2.37 %
CH07	4.46	2.91 %
CH30	3.11	2.01 %
CH45	3.07	2.65 %
GUD1	3.01	2.24 %
CH14	1.87	0.80 %
CH19	1.45	0.89 %
MRM1	1.39	1.64 %
GUD2	1.11	2.09 %
CH49	0.80	0.69 %
TKM1	0.74	1.79 %
CH38	0.71	0.84 %
CH37	0.68	1.16 %
CH35	0.66	0.82 %
AVD1	0.59	0.62 %
KNR1	0.58	0.90 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.57	0.64 %
Total	123.30	3.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	122.12	3.28 %
Total	122.12	3.28 %

Branch *	MTD Sales L	Brand Share %
TRY2	3.08	2.69 %
TRY4	2.13	1.86 %
TTP1	1.59	2.35 %
TVR2	1.43	0.83 %
TNJ2	1.39	0.85 %
NGT1	1.34	1.52 %
MSI1	1.25	1.63 %
AYR1	1.09	1.28 %
TYR1	0.97	0.81 %
KUM1	0.95	0.52 %
KRN1	0.93	1.65 %
APM1	0.59	1.64 %
PDK1	0.34	0.31 %
PBR1	0.33	0.34 %
JKM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
ORU1	-0.05	-0.16 %
WTRZ	-0.39	1.46 %
Total	122.12	3.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.69	2.27 %
Total	54.69	2.27 %

Branch *	MTD Sales L	Brand Share %
CBE4	4.34	2.71 %
TPR2	2.95	1.50 %
CBE1	1.45	1.49 %
SNR1	1.25	1.32 %
PLI1	1.12	1.01 %
MPM1	1.08	0.93 %
CBE6	1.04	1.06 %
TPR3	0.92	1.54 %
CBE3	0.79	2.41 %
AVI1	0.59	0.82 %
SYM2	0.57	1.19 %
PPI1	0.57	2.14 %
PDM1	0.56	1.03 %
GBM1	0.34	0.46 %
KMD1	0.29	0.61 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB	-0.37	1.58 %
Total	54.69	2.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	54.61	1.88 %
Total	54.61	1.88 %

Branch *	MTD Sales L	Brand Share %
CH15	8.48	2.94 %
CH06	3.37	3.02 %
MJR1	3.00	3.11 %
CH20	2.59	1.62 %
CH23	2.20	3.00 %
CH12	1.99	1.20 %
UKI1	1.56	2.72 %
CH17	1.54	1.20 %
CH46	1.23	1.87 %
CH33	1.15	1.17 %
CH27	0.83	2.10 %
CH50	0.63	0.52 %
CH18	0.60	0.44 %
CH31	0.57	0.95 %
CH34	0.57	0.60 %
CH32	0.54	2.49 %
CH36	0.54	1.10 %
CH43	0.37	0.58 %
GPD1	0.34	0.54 %
CH51	0.29	0.31 %
CH44	0.29	0.36 %
CH01		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	54.61	1.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.83	1.64 %
Total	42.83	1.64 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.74	2.04 %
SLM3	1.74	1.31 %
ERD2	1.73	0.60 %
HSR1	1.24	1.67 %
HSR2	1.14	1.40 %
APN1	1.05	3.06 %
NKL2	0.97	0.75 %
ATU1	0.84	0.87 %
DPR2	0.84	1.93 %
DPR1	0.82	2.16 %
SLM2	0.59	0.54 %
MTR1	0.58	0.69 %
KMM1	0.52	1.22 %
KRI1	0.36	0.39 %
VKL1	0.36	1.26 %
TRM1	0.34	0.61 %
TCG1	0.29	0.42 %
MCR1	0.29	0.54 %
PDR1	0.29	0.72 %
RSP1	0.27	0.36 %
CMI1	0.27	0.78 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
WHKP	-0.35	-1.75 %
Total	42.83	1.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.12	1.16 %
Total	22.12	1.16 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.61	2.66 %
KPM2	2.81	1.43 %
TRR1	1.89	1.41 %
VEL1	1.26	1.25 %
VEL2	1.06	0.63 %
WJP1	0.89	1.40 %
CPT1	0.83	1.94 %
ARC2	0.79	1.15 %
WJD1	0.66	1.32 %
GDM1	0.61	0.82 %
VSI1	0.54	0.67 %
TRT1	0.35	0.48 %
CGM1	0.35	0.97 %
ABR1	0.25	0.23 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	22.12	1.16 %