



TN : CARRIER Sales Performance 25/03/2026 9:14 AM

MTD Sales
350.21 L

Brand Share %
3.42 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	350.21	3.42 %
Total	350.21	3.42 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	91.75	6.45 %
CHENNAI-01	56.76	3.63 %
SOUTH ARCOT	54.04	8.24 %
SOUTH-03	53.75	4.22 %
SOUTH-01	35.17	2.40 %
CHENNAI-02	23.43	1.68 %
WEST-02	20.10	2.35 %
WEST-01	11.54	1.28 %
NORTH ARCOT	3.67	0.54 %
Total	350.21	3.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	91.75	6.45 %
Total	91.75	6.45 %

Branch *	MTD Sales L	Brand Share %
PBR2	2.19	2.66 %
MVM1	2.10	3.11 %
KUM1	1.22	1.49 %
TRY2	1.11	2.92 %
PDK1	0.69	2.00 %
NGT1	0.62	2.38 %
AYR1	0.58	2.14 %
PTK1	0.35	0.51 %
TTP1	0.34	1.44 %
APM1	0.29	2.78 %
ORU1	0.29	2.18 %
NCK1	0.28	1.56 %
TRY4	0.27	0.49 %
NMM1	0.25	1.77 %
MDI1	0.25	0.58 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	91.75	6.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.76	3.63 %
Total	56.76	3.63 %

Branch *	MTD Sales L	Brand Share %
CH19	1.61	2.51 %
CH47	1.30	3.25 %
GUD2	0.84	2.78 %
CH39	0.81	2.84 %
CH16	0.72	1.00 %
CH30	0.62	1.09 %
CH49	0.61	0.80 %
CH38	0.59	2.31 %
GUD1	0.57	1.26 %
AVD1	0.36	0.50 %
CH07	0.31	0.49 %
CH37	0.29	0.93 %
CH14	0.01	0.01 %
CH08		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN	-0.30	2.40 %
Total	56.76	3.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	54.04	8.24 %
Total	54.04	8.24 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.90	3.34 %
TRK1	0.89	2.80 %
VCM1	0.81	2.85 %
SJI2	0.56	1.59 %
TVM2	0.47	2.76 %
KLM1	0.29	0.89 %
MKM1	0.29	1.31 %
TVM1		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	54.04	8.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	53.75	4.22 %
Total	53.75	4.22 %

Branch *	MTD Sales L	Brand Share %
DGL2	1.24	2.46 %
MPA1	1.19	2.96 %
TMM1	1.02	3.18 %
TPT1	0.90	2.94 %
KKD3	0.84	1.49 %
KRR1	0.62	1.08 %
PVI1	0.56	2.66 %
MDU5	0.56	2.79 %
TEN1	0.55	2.54 %
BNR1	0.54	3.01 %
SVG1	0.51	1.80 %
TEN2	0.42	1.79 %
USL1	0.32	1.68 %
KYK1	0.29	1.85 %
BTU1	0.28	2.31 %
TDI1	0.28	1.57 %
PNI1	0.27	1.10 %
MDU3	0.27	0.46 %
ADP1	0.25	1.67 %
ATG1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	53.75	4.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.17	2.40 %
Total	35.17	2.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.53	2.72 %
TUT2	1.65	2.35 %
VNR2	0.68	1.43 %
SDI1	0.62	2.37 %
TYI1	0.58	3.10 %
APK2	0.56	2.01 %
VKM1	0.51	3.34 %
ERL2	0.35	1.63 %
KYR1	0.35	1.98 %
STU2	0.29	1.68 %
NGR1	0.29	0.29 %
RND1	0.27	0.59 %
ARM1	0.25	1.51 %
MAR1	0.25	0.62 %
PKD1	0.25	0.66 %
PDI1	0.25	1.20 %
VNR1	0.24	0.97 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	35.17	2.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.43	1.68 %
Total	23.43	1.68 %

Branch *	MTD Sales L	Brand Share %
CH21	2.56	3.35 %
CH41	2.00	3.18 %
CH20	1.47	2.23 %
CH15	1.22	0.82 %
CH12	1.09	1.33 %
CH06	1.09	1.61 %
CH51	1.03	1.44 %
CH44	0.94	2.54 %
CH17	0.85	1.69 %
CH18	0.78	1.30 %
CH50	0.54	0.89 %
CH34	0.35	0.88 %
CH33	0.31	0.62 %
CH31	0.29	0.78 %
CH27	0.27	1.72 %
MJR1	0.27	0.59 %
CH23	0.25	0.75 %
UKI1	0.25	0.88 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	23.43	1.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.10	2.35 %
Total	20.10	2.35 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.68	2.84 %
ERD2	1.78	1.89 %
TCG1	0.78	3.20 %
NKL2	0.51	1.17 %
HSR1	0.51	2.87 %
DPR1	0.49	2.79 %
EPI1	0.42	2.45 %
TRM1	0.37	1.77 %
PDR1	0.35	2.02 %
KRI1	0.34	2.37 %
ATU1	0.31	0.92 %
RSP1	0.25	1.17 %
VKL1	0.25	2.50 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	20.10	2.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.54	1.28 %
Total	11.54	1.28 %

Branch *	MTD Sales L	Brand Share %
KGM1	0.30	1.85 %
PLI1	0.29	0.98 %
CBE6	0.28	0.77 %
TPR1	0.25	0.58 %
AVI1	0.25	0.99 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	11.54	1.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.67	0.54 %
Total	3.67	0.54 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.02	1.31 %
SBR1	0.67	1.23 %
VEL2	0.56	0.97 %
VEL1	0.39	1.18 %
KPM1	0.27	0.87 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.67	0.54 %