



TN : CARRIER Sales Performance 24/04/2026 9:14 AM

MTD Sales
735.93 L

Brand Share %
3.02 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	735.93	3.02 %
Total	735.93	3.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH ARCOT	128.27	7.61 %
SOUTH-03	123.28	3.80 %
CHENNAI-01	114.85	3.71 %
SOUTH-01	110.64	2.75 %
TRICHY-01	108.43	3.23 %
WEST-01	49.18	2.25 %
CHENNAI-02	45.57	1.71 %
WEST-02	35.89	1.52 %
NORTH ARCOT	19.82	1.13 %
Total	735.93	3.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	128.27	7.61 %
Total	128.27	7.61 %

Branch *	MTD Sales L	Brand Share %
POY2	4.07	2.40 %
ULP1	1.42	1.84 %
TRK1	0.91	1.05 %
VCM1	0.29	0.92 %
KLM1	0.27	0.32 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
WHUT	-0.35	2.31 %
Total	128.27	7.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	123.28	3.80 %
Total	123.28	3.80 %

Branch *	MTD Sales L	Brand Share %
TEN2	1.98	2.26 %
DGL2	1.50	2.03 %
PNI1	1.40	2.56 %
ATG1	1.39	1.19 %
MDU3	1.30	1.11 %
CBM1	1.19	2.14 %
ODM1	1.01	2.49 %
TPT1	0.92	1.00 %
MNM1	0.69	1.79 %
TMM1	0.68	0.66 %
CMR1	0.67	1.93 %
KRR1	0.62	0.32 %
BNR1	0.56	1.54 %
DKI1	0.53	0.67 %
USL1	0.33	0.58 %
BTU1	0.31	0.95 %
KYK1	0.31	0.88 %
PKM1	0.26	1.10 %
ADP1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	123.28	3.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	114.85	3.71 %
Total	114.85	3.71 %

Branch *	MTD Sales L	Brand Share %
CH16	4.30	2.40 %
CH07	4.02	2.84 %
CH30	3.11	2.20 %
CH45	3.07	2.79 %
GUD1	3.01	2.34 %
CH14	1.87	0.86 %
CH19	1.45	1.03 %
MRM1	1.39	1.76 %
GUD2	1.11	2.25 %
CH38	0.71	0.89 %
CH37	0.68	1.22 %
CH35	0.66	0.86 %
KNR1	0.58	0.98 %
CH49	0.56	0.52 %
TKM1	0.35	0.90 %
AVD1	0.28	0.32 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.57	0.79 %
Total	114.85	3.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	110.64	2.75 %
Total	110.64	2.75 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.47	1.93 %
TKS1	3.35	2.67 %
VNR2	2.28	1.82 %
NGR1	2.07	0.66 %
SVK1	1.96	1.63 %
MAR1	1.53	1.03 %
KGL1	1.40	1.73 %
VLV1	1.36	0.97 %
ASM1	1.18	1.92 %
TCN1	1.06	1.14 %
STU2	0.80	1.57 %
MMT1	0.79	1.07 %
KYR1	0.64	1.51 %
VNR1	0.60	1.64 %
RND1	0.59	0.42 %
RPM1	0.56	0.51 %
VKM1	0.54	1.45 %
PDI1	0.53	1.04 %
TYI1	0.53	0.84 %
ERL2	0.53	0.59 %
PKD1	0.29	0.29 %
APK1	0.28	0.49 %
COL1	0.27	0.69 %
APK2		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV	-0.30	1.59 %
Total	110.64	2.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.43	3.23 %
Total	108.43	3.23 %

Branch *	MTD Sales L	Brand Share %
TRY2	2.74	2.56 %
TTP1	1.59	2.50 %
TVR2	1.43	0.95 %
TNJ2	1.39	0.94 %
NGT1	1.34	1.65 %
TRY4	1.14	1.15 %
AYR1	1.09	1.47 %
KUM1	0.95	0.57 %
KRN1	0.93	1.81 %
MSI1	0.71	1.03 %
APM1	0.59	2.03 %
TYR1	0.53	0.50 %
PDK1	0.34	0.36 %
PBR1	0.33	0.42 %
JKM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
ORU1	-0.05	-0.18 %
WTRZ	-0.39	1.73 %
Total	108.43	3.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.18	2.25 %
Total	49.18	2.25 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.19	2.20 %
TPR2	2.67	1.47 %
CBE1	1.45	1.62 %
PLI1	1.12	1.12 %
MPM1	1.08	1.03 %
TPR3	0.92	1.70 %
SNR1	0.91	1.05 %
CBE6	0.65	0.71 %
AVI1	0.59	0.91 %
SYM2	0.57	1.43 %
PPI1	0.57	2.21 %
PDM1	0.56	1.22 %
CBE3	0.55	1.96 %
GBM1	0.34	0.51 %
KMD1	0.29	0.68 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB	-0.37	1.73 %
Total	49.18	2.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	45.57	1.71 %
Total	45.57	1.71 %

Branch *	MTD Sales L	Brand Share %
CH15	7.24	2.92 %
CH21	5.01	2.95 %
CH06	2.46	2.40 %
MJR1	2.43	2.70 %
CH12	1.74	1.13 %
UKI1	1.56	2.97 %
CH17	1.54	1.31 %
CH20	1.36	0.94 %
CH46	0.95	1.56 %
CH33	0.86	0.94 %
CH27	0.83	2.19 %
CH50	0.63	0.57 %
CH31	0.57	1.01 %
CH34	0.57	0.62 %
CH32	0.54	2.76 %
CH43	0.37	0.60 %
GPD1	0.34	0.57 %
CH18	0.31	0.24 %
CH51	0.29	0.34 %
CH44	0.29	0.38 %
CH36	0.26	0.54 %
CH01		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	45.57	1.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.89	1.52 %
Total	35.89	1.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.43	1.71 %
SLM3	1.74	1.42 %
ERD2	1.73	0.67 %
HSR1	1.24	1.79 %
ATU1	0.84	0.97 %
DPR2	0.84	2.20 %
DPR1	0.82	2.30 %
HSR2	0.80	1.09 %
NKL2	0.66	0.56 %
SLM2	0.59	0.60 %
APN1	0.56	1.75 %
KMM1	0.52	1.36 %
KRI1	0.36	0.41 %
VKL1	0.36	1.35 %
TRM1	0.34	0.72 %
TCG1	0.29	0.47 %
PDR1	0.29	0.79 %
RSP1	0.27	0.41 %
MTR1	0.24	0.39 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.35	-1.75 %
Total	35.89	1.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.82	1.13 %
Total	19.82	1.13 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.35	2.68 %
KPM2	2.54	1.40 %
VEL1	1.26	1.35 %
TRR1	1.08	0.88 %
VEL2	1.06	0.68 %
CPT1	0.83	2.19 %
ARC2	0.79	1.21 %
WJD1	0.66	1.37 %
GDM1	0.61	0.86 %
WJP1	0.58	1.01 %
VSI1	0.54	0.76 %
TRT1	0.35	0.53 %
CGM1	0.35	1.05 %
ABR1	0.25	0.24 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	19.82	1.13 %