



TN : CARRIER Sales Performance 23/03/2026 9:14 AM

MTD Sales
320.93 L

Brand Share %
3.39 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	320.93	3.39 %
Total	320.93	3.39 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	89.44	6.65 %
SOUTH ARCOT	51.10	8.28 %
CHENNAI-01	50.50	3.46 %
SOUTH-03	45.73	3.87 %
SOUTH-01	32.09	2.42 %
CHENNAI-02	21.00	1.66 %
WEST-02	17.88	2.24 %
WEST-01	9.53	1.15 %
NORTH ARCOT	3.67	0.57 %
Total	320.93	3.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.44	6.65 %
Total	89.44	6.65 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.90	2.49 %
MVM1	1.55	2.48 %
KUM1	0.85	1.09 %
TRY2	0.82	2.26 %
PDK1	0.69	2.05 %
AYR1	0.58	2.29 %
NGT1	0.35	1.44 %
PTK1	0.35	0.52 %
TTP1	0.34	1.59 %
APM1	0.29	3.07 %
ORU1	0.29	2.53 %
NCK1	0.28	1.61 %
TRY4	0.27	0.52 %
NMM1	0.25	1.97 %
MDI1	0.25	0.66 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	89.44	6.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	51.10	8.28 %
Total	51.10	8.28 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.90	3.39 %
TRK1	0.89	3.10 %
VCM1	0.81	3.01 %
SJI2	0.56	1.86 %
TVM2	0.47	2.76 %
KLM1	0.29	0.97 %
MKM1	0.29	1.44 %
TVM1		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	51.10	8.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.50	3.46 %
Total	50.50	3.46 %

Branch *	MTD Sales L	Brand Share %
CH19	1.30	2.12 %
CH39	0.81	2.90 %
CH16	0.72	1.06 %
CH30	0.62	1.15 %
CH49	0.61	0.87 %
GUD1	0.57	1.26 %
GUD2	0.55	1.97 %
AVD1	0.36	0.54 %
CH07	0.31	0.52 %
CH37	0.29	1.01 %
CH38	0.29	1.18 %
CH14	0.01	0.01 %
CH08		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	50.50	3.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.73	3.87 %
Total	45.73	3.87 %

Branch *	MTD Sales L	Brand Share %
MPA1	0.90	2.33 %
KKD3	0.84	1.54 %
TMM1	0.68	2.29 %
TPT1	0.61	2.28 %
PVI1	0.56	2.70 %
MDU5	0.56	3.20 %
TEN1	0.55	2.80 %
DGL2	0.53	1.12 %
CBM1	0.52	2.68 %
SVG1	0.51	1.96 %
TEN2	0.42	1.98 %
KRR1	0.33	0.63 %
USL1	0.32	1.71 %
KYK1	0.29	1.90 %
BTU1	0.28	2.42 %
PNI1	0.27	1.25 %
MDU3	0.27	0.49 %
ADP1	0.25	1.73 %
ATG1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	45.73	3.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.09	2.42 %
Total	32.09	2.42 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.53	2.84 %
TUT2	1.31	2.14 %
VNR2	0.68	1.60 %
APK2	0.56	2.21 %
ERL2	0.35	1.91 %
KYR1	0.35	2.46 %
STU2	0.29	1.79 %
SDI1	0.29	1.17 %
NGR1	0.29	0.34 %
SNL1	0.27	2.14 %
ARM1	0.25	1.84 %
MAR1	0.25	0.72 %
PKD1	0.25	0.72 %
PDI1	0.25	1.27 %
VNR1	0.24	0.98 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	32.09	2.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.00	1.66 %
Total	21.00	1.66 %

Branch *	MTD Sales L	Brand Share %
CH21	1.99	2.77 %
CH15	1.22	0.95 %
CH20	1.19	1.91 %
CH06	1.09	2.08 %
CH51	1.03	1.64 %
CH17	0.85	1.86 %
CH18	0.78	1.41 %
CH12	0.74	0.97 %
CH44	0.66	1.87 %
CH50	0.54	0.98 %
CH34	0.35	0.95 %
CH31	0.29	1.15 %
CH27	0.27	1.82 %
MJR1	0.27	0.66 %
CH23	0.25	0.80 %
UKI1	0.25	0.96 %
CH01		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	21.00	1.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.88	2.24 %
Total	17.88	2.24 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.68	2.93 %
ERD2	1.47	1.71 %
TCG1	0.78	3.37 %
NKL2	0.51	1.21 %
HSR1	0.51	2.87 %
DPR1	0.49	3.34 %
EPI1	0.42	2.59 %
TRM1	0.37	1.82 %
PDR1	0.35	2.28 %
KRI1	0.34	2.66 %
ATU1	0.31	1.01 %
RSP1	0.25	1.29 %
VKL1	0.25	2.65 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	17.88	2.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.53	1.15 %
Total	9.53	1.15 %

Branch *	MTD Sales L	Brand Share %
KGM1	0.30	2.10 %
CBE6	0.28	0.85 %
TPR1	0.25	0.62 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	9.53	1.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.67	0.57 %
Total	3.67	0.57 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.02	1.36 %
SBR1	0.67	1.37 %
VEL2	0.56	1.01 %
VEL1	0.39	1.25 %
KPM1	0.27	0.93 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.67	0.57 %