

MTD Sales
134.78 L

Brand Share %
4.38 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	134.78	4.38 %
Total	134.78	4.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	28.82	7.20 %
TRICHY-01	22.53	5.47 %
CHENNAI-02	21.48	5.53 %
SOUTH-01	19.07	3.11 %
CHENNAI-01	14.90	3.01 %
SOUTH ARCOT	14.38	6.93 %
WEST-02	9.74	5.19 %
NORTH ARCOT	2.20	1.10 %
WEST-01	1.67	1.16 %
KL-SOUTH		0.00 %
Total	134.78	4.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	28.82	7.20 %
Total	28.82	7.20 %

Branch *	MTD Sales L	Brand Share %
SVG1	0.35	2.52 %
KKD2	0.26	4.34 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	28.82	7.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.53	5.47 %
Total	22.53	5.47 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.89	3.72 %
TRY4	0.59	3.55 %
APM1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	22.53	5.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.48	5.53 %
Total	21.48	5.53 %

Branch *	MTD Sales L	Brand Share %
CH12	0.29	1.15 %
CH09	0.27	1.53 %
CH18	0.26	1.98 %
PON1	0.26	4.28 %
CH01		0.00 %
CH03		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	21.48	5.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.07	3.11 %
Total	19.07	3.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.82	2.85 %
SVK1	0.65	3.52 %
ASM1	0.34	4.01 %
TYI1	0.31	3.18 %
NGR1	0.28	0.61 %
RPM1	0.28	1.08 %
KVT1	0.27	1.20 %
RND1	0.26	1.72 %
UDN1	0.26	2.42 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	19.07	3.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.90	3.01 %
Total	14.90	3.01 %

Branch *	MTD Sales L	Brand Share %
CH16	0.70	1.93 %
CH08	0.62	1.72 %
GUD2	0.34	3.99 %
KNR1	0.30	3.56 %
CH28	0.30	1.73 %
AVD1	0.26	1.48 %
CH42	0.26	0.83 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	14.90	3.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.38	6.93 %
Total	14.38	6.93 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.26	3.28 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	14.38	6.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.74	5.19 %
Total	9.74	5.19 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.79	2.65 %
SLM3	0.53	3.38 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	9.74	5.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.20	1.10 %
Total	2.20	1.10 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.92	2.11 %
TRL1	0.29	1.80 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
VSI1	-0.28	-4.98 %
Total	2.20	1.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.67	1.16 %
Total	1.67	1.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.99	2.29 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.67	1.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %