

MTD Sales
115.41 L

Brand Share %
3.90 %

Information:

MTD : 01-08-2025 To 21-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	115.41	3.90 %
Total	115.41	3.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH ARCOT	22.78	9.94 %
CHENNAI-01	19.84	3.29 %
SOUTH-03	19.81	6.87 %
SOUTH-01	17.35	3.40 %
CHENNAI-02	14.09	3.25 %
TRICHY-01	13.60	3.19 %
WEST-02	4.92	3.03 %
WEST-01	2.34	2.32 %
KL-SOUTH	0.67	3.27 %
NORTH ARCOT		0.00 %
Total	115.41	3.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.78	9.94 %
Total	22.78	9.94 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	22.78	9.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.84	3.29 %
Total	19.84	3.29 %

Branch *	MTD Sales L	Brand Share %
CH19	1.46	3.74 %
CH48	0.90	2.94 %
CH11	0.57	1.12 %
GUD2	0.57	2.83 %
MRM1	0.30	2.70 %
CH40	0.27	2.72 %
CH39	0.26	2.23 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
Total	19.84	3.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	19.81	6.87 %
Total	19.81	6.87 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.51	3.83 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	19.81	6.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.35	3.40 %
Total	17.35	3.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.32	3.76 %
RND1	0.88	3.90 %
NGR1	0.84	2.81 %
KVT1	0.80	3.64 %
TUT2	0.65	2.57 %
RPM1	0.53	3.48 %
UDN1	0.30	3.13 %
ERL2	0.29	1.61 %
SKD1	0.27	1.44 %
TCN1	0.27	1.51 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	17.35	3.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.09	3.25 %
Total	14.09	3.25 %

Branch *	MTD Sales L	Brand Share %
CH12	0.93	3.73 %
CH33	0.62	3.71 %
CH23	0.30	2.87 %
CH09	0.29	1.80 %
CH03	0.27	0.57 %
CH46	0.26	2.66 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	14.09	3.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.60	3.19 %
Total	13.60	3.19 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.58	3.54 %
TNJ1	0.90	3.45 %
TNJ2	0.60	2.45 %
KUM1	0.46	1.60 %
TVR2	0.30	1.20 %
TRY2	0.27	2.90 %
NGT1	0.27	1.10 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	13.60	3.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.92	3.03 %
Total	4.92	3.03 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.26	2.17 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.92	3.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.34	2.32 %
Total	2.34	2.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.30	0.97 %
AVI1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.34	2.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.67	3.27 %
Total	0.67	3.27 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	0.67	3.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total		0.00 %