



TN : CARRIER Sales Performance 22/05/2026 9:14 AM

MTD Sales
411.44 L

Brand Share %
3.43 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	411.44	3.43 %
Total	411.44	3.43 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	80.62	3.79 %
SOUTH ARCOT	78.94	8.71 %
TRICHY-01	64.47	3.67 %
SOUTH-03	60.27	4.20 %
SOUTH-01	45.15	2.74 %
CHENNAI-02	41.35	2.21 %
WEST-02	17.25	2.06 %
WEST-01	12.17	2.27 %
NORTH ARCOT	11.21	1.29 %
Total	411.44	3.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.62	3.79 %
Total	80.62	3.79 %

Branch *	MTD Sales L	Brand Share %
CH07	2.58	2.92 %
CH47	2.55	2.25 %
GUD1	1.40	2.16 %
KNR1	1.25	2.68 %
CH16	1.21	0.82 %
CH19	0.65	0.62 %
CH37	0.62	1.93 %
CH30	0.49	0.65 %
CH35	0.37	0.73 %
CH38	0.31	0.66 %
AVD1		0.00 %
CH14		0.00 %
CH40		0.00 %
CH49		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	80.62	3.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	78.94	8.71 %
Total	78.94	8.71 %

Branch *	MTD Sales L	Brand Share %
POY2	1.94	2.82 %
TVM1	0.59	2.26 %
MKM1	0.27	1.19 %
SJI2	0.25	0.71 %
KLM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	78.94	8.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.47	3.67 %
Total	64.47	3.67 %

Branch *	MTD Sales L	Brand Share %
PBR2	2.75	2.50 %
PBR1	1.32	2.55 %
KUM1	1.22	1.26 %
TNJ2	1.05	1.23 %
PDK1	0.92	1.83 %
TYR1	0.63	1.40 %
TVR1	0.59	1.67 %
ORU1	0.56	2.79 %
NMM1	0.33	1.39 %
KUM2	0.33	0.83 %
AYR1	0.31	0.69 %
TTP1	0.27	0.81 %
TRY3	0.25	0.49 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ	-0.27	1.03 %
Total	64.47	3.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	60.27	4.20 %
Total	60.27	4.20 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.98	3.40 %
MDU6	2.08	3.37 %
KKD3	1.83	2.18 %
MDU7	1.73	3.09 %
KRR1	0.65	1.01 %
MDU3	0.63	1.30 %
USL1	0.57	2.93 %
KYK1	0.55	2.47 %
MPA1	0.53	1.41 %
BTU1	0.39	3.36 %
TDI1	0.33	1.07 %
NKI1	0.33	2.67 %
TMM1	0.29	0.92 %
DKI1	0.29	0.80 %
PKM1	0.29	2.69 %
TPT1	0.29	1.05 %
MDU5	0.28	2.03 %
BNR1	0.27	2.48 %
ADP1		0.00 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	60.27	4.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.15	2.74 %
Total	45.15	2.74 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.73	2.91 %
RND1	1.16	1.43 %
UDN1	0.66	2.63 %
NGR1	0.64	0.64 %
PKD1	0.64	1.43 %
RPM1	0.63	1.40 %
SDI1	0.62	2.97 %
SVK1	0.58	1.05 %
TKS1	0.51	1.55 %
ARM1	0.34	1.37 %
SNL1	0.32	1.42 %
S2SD	0.31	1.51 %
VNR2	0.29	0.49 %
TCN1	0.27	0.76 %
ERL2	0.26	0.93 %
VLY1	0.26	0.31 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
MAR1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	45.15	2.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	41.35	2.21 %
Total	41.35	2.21 %

Branch *	MTD Sales L	Brand Share %
CH12	5.12	3.10 %
CH03	4.34	2.49 %
CH21	3.58	2.69 %
CH06	2.10	2.97 %
CH18	1.48	1.71 %
CH20	1.34	1.81 %
CH43	0.83	2.02 %
CH46	0.83	2.15 %
CH23	0.75	1.59 %
UKI1	0.61	1.95 %
CH33	0.61	0.96 %
CH17	0.59	0.69 %
CH51	0.39	0.65 %
CH34	0.33	0.59 %
CH41	0.31	0.49 %
CH31	0.29	0.74 %
CH44	0.25	0.33 %
CH27		0.00 %
CH36		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	41.35	2.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.25	2.06 %
Total	17.25	2.06 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.59	1.72 %
SLM3	1.31	2.49 %
NKL2	0.84	1.85 %
SLM1	0.64	0.76 %
HSR2	0.63	3.14 %
VPD1	0.29	1.66 %
PDR1	0.29	2.28 %
TCG1	0.29	1.09 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	17.25	2.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.17	2.27 %
Total	12.17	2.27 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.65	2.15 %
SNR1	0.37	1.53 %
TPR2	0.34	1.09 %
TPR4	0.34	2.36 %
AVI1	0.29	1.61 %
KGM1	0.29	2.45 %
PLI1	0.29	1.15 %
MPM1	0.28	1.05 %
DPM2	0.27	1.71 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.32	1.34 %
Total	12.17	2.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.21	1.29 %
Total	11.21	1.29 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.26	2.85 %
VEL2	1.52	1.92 %
KPM2	1.20	1.25 %
ABR1	0.86	2.44 %
AKM1	0.63	1.28 %
VEL1	0.39	0.66 %
VSI1	0.37	1.11 %
GDM1	0.35	1.47 %
CYR1	0.25	1.10 %
TRT1	0.24	0.58 %
CGM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.21	1.29 %