



TN : CARRIER Sales Performance 22/04/2026 9:14 AM

MTD Sales
688.64 L

Brand Share %
2.99 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	688.64	2.99 %
Total	688.64	2.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH ARCOT	117.08	7.38 %
SOUTH-03	114.27	3.75 %
CHENNAI-01	109.29	3.67 %
TRICHY-01	103.59	3.26 %
SOUTH-01	101.98	2.70 %
WEST-01	47.32	2.28 %
CHENNAI-02	43.10	1.72 %
WEST-02	33.26	1.49 %
NORTH ARCOT	18.76	1.14 %
Total	688.64	2.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	117.08	7.38 %
Total	117.08	7.38 %

Branch *	MTD Sales L	Brand Share %
POY2	2.94	1.83 %
ULP1	1.42	1.96 %
TRK1	0.55	0.68 %
VCM1	0.29	0.96 %
KLM1	0.27	0.33 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
WHUT	-0.35	2.31 %
Total	117.08	7.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	114.27	3.75 %
Total	114.27	3.75 %

Branch *	MTD Sales L	Brand Share %
TEN2	1.71	2.05 %
PNI1	1.40	2.69 %
ATG1	1.39	1.26 %
MDU3	1.30	1.18 %
DGL2	1.24	1.72 %
CBM1	1.19	2.25 %
ODM1	1.01	2.56 %
MNM1	0.69	1.89 %
TMM1	0.68	0.70 %
CMR1	0.67	2.01 %
KRR1	0.62	0.34 %
BNR1	0.56	1.67 %
USL1	0.33	0.61 %
BTU1	0.31	1.04 %
KYK1	0.31	0.90 %
TPT1	0.27	0.30 %
PKM1	0.26	1.26 %
ADP1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	114.27	3.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	109.29	3.67 %
Total	109.29	3.67 %

Branch *	MTD Sales L	Brand Share %
CH16	4.30	2.48 %
CH07	4.02	2.92 %
GUD1	3.01	2.40 %
CH45	2.74	2.73 %
CH14	1.60	0.77 %
MRM1	1.39	1.85 %
CH30	1.35	1.01 %
GUD2	1.11	2.33 %
CH19	0.89	0.66 %
CH38	0.71	0.89 %
CH37	0.68	1.25 %
CH35	0.66	0.89 %
KNR1	0.58	1.04 %
CH49	0.56	0.53 %
TKM1	0.35	0.93 %
AVD1	0.28	0.33 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.57	0.80 %
Total	109.29	3.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.59	3.26 %
Total	103.59	3.26 %

Branch *	MTD Sales L	Brand Share %
TRY2	2.45	2.39 %
TTP1	1.59	2.67 %
TVR2	1.43	1.00 %
TNJ2	1.39	0.99 %
NGT1	1.34	1.72 %
TRY4	1.14	1.24 %
AYR1	1.09	1.52 %
KUM1	0.95	0.60 %
KRN1	0.93	1.91 %
APM1	0.59	2.10 %
TYR1	0.53	0.52 %
PBR1	0.33	0.44 %
MSI1	0.27	0.43 %
JKM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
ORU1	-0.05	-0.21 %
WTRZ	-0.31	1.52 %
Total	103.59	3.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.98	2.70 %
Total	101.98	2.70 %

Branch *	MTD Sales L	Brand Share %
TKS1	3.05	2.60 %
KVT1	2.94	1.77 %
NGR1	2.07	0.72 %
VNR2	1.99	1.65 %
SVK1	1.96	1.76 %
MAR1	1.53	1.08 %
UDN1	1.52	2.68 %
KGL1	1.40	1.79 %
VLV1	1.36	1.02 %
TCN1	1.06	1.22 %
STU2	0.80	1.67 %
ASM1	0.60	1.02 %
VNR1	0.60	1.71 %
RND1	0.59	0.45 %
RPM1	0.56	0.56 %
VKM1	0.54	1.60 %
ERL2	0.53	0.62 %
MMT1	0.51	0.75 %
KYR1	0.31	0.80 %
TYI1	0.29	0.47 %
APK1	0.28	0.52 %
COL1	0.27	0.73 %
PDI1	0.25	0.51 %
APK2		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV	-0.30	1.78 %
Total	101.98	2.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.32	2.28 %
Total	47.32	2.28 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.82	2.06 %
TPR2	2.38	1.39 %
CBE1	1.45	1.72 %
MPM1	1.08	1.08 %
TPR3	0.92	1.85 %
SNR1	0.91	1.11 %
PLI1	0.85	0.90 %
CBE6	0.65	0.77 %
AVI1	0.59	0.95 %
SYM2	0.57	1.56 %
PPI1	0.57	2.35 %
PDM1	0.56	1.32 %
CBE3	0.55	2.13 %
GBM1	0.34	0.53 %
KMD1	0.29	0.71 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB	-0.37	1.78 %
Total	47.32	2.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.10	1.72 %
Total	43.10	1.72 %

Branch *	MTD Sales L	Brand Share %
CH06	2.46	2.55 %
MJR1	2.43	2.80 %
CH12	1.74	1.18 %
CH17	1.54	1.37 %
CH20	1.36	1.08 %
CH46	0.95	1.62 %
CH33	0.86	0.98 %
CH27	0.83	2.27 %
CH50	0.63	0.60 %
CH31	0.57	1.13 %
CH34	0.57	0.64 %
CH32	0.54	2.85 %
CH43	0.37	0.61 %
GPD1	0.34	0.67 %
CH18	0.31	0.26 %
CH51	0.29	0.37 %
CH44	0.29	0.40 %
CH36	0.26	0.55 %
CH01		0.00 %
CH23		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	43.10	1.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.26	1.49 %
Total	33.26	1.49 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.15	1.70 %
SLM3	1.47	1.28 %
HSR1	1.24	1.85 %
ERD2	1.03	0.43 %
ATU1	0.84	1.04 %
DPR1	0.82	2.43 %
HSR2	0.80	1.15 %
NKL2	0.66	0.59 %
SLM2	0.59	0.65 %
APN1	0.56	1.91 %
KMM1	0.52	1.42 %
KRI1	0.36	0.45 %
VKL1	0.36	1.37 %
TRM1	0.34	0.79 %
TCG1	0.29	0.48 %
DPR2	0.29	0.79 %
MTR1	0.24	0.43 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.35	-1.73 %
Total	33.26	1.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.76	1.14 %
Total	18.76	1.14 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.35	2.84 %
KPM2	2.54	1.52 %
VEL1	1.26	1.42 %
TRR1	1.08	0.95 %
VEL2	1.06	0.71 %
CPT1	0.83	2.53 %
ARC2	0.79	1.28 %
WJD1	0.66	1.43 %
GDM1	0.61	0.93 %
WJP1	0.58	1.09 %
TRT1	0.35	0.55 %
CGM1	0.35	1.15 %
VSI1	0.25	0.38 %
ABR1	0.25	0.26 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	18.76	1.14 %