

MTD Sales
277.25 L

Brand Share %
6.27 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	277.25	6.27 %
Total	277.25	6.27 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	56.37	7.09 %
TRICHY-01	52.76	8.02 %
SOUTH-01	44.75	5.43 %
SOUTH ARCOT	40.77	13.55 %
SOUTH-03	30.42	6.16 %
CHENNAI-02	23.56	3.71 %
NORTH ARCOT	9.44	2.89 %
WEST-03	8.84	6.09 %
WEST-01	8.42	8.68 %
WEST-02	1.92	1.28 %
Total	277.25	6.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.37	7.09 %
Total	56.37	7.09 %

Branch *	MTD Sales L	Brand Share %
CH14	1.87	4.41 %
CH49	1.36	3.25 %
CH28	1.29	3.72 %
CH38	1.03	6.16 %
CGL1	0.87	6.16 %
CH16	0.72	1.26 %
GUD2	0.62	4.21 %
GUD1	0.58	1.90 %
CH39	0.58	3.14 %
CH19	0.56	1.24 %
CH30	0.33	0.93 %
KNR1	0.28	1.76 %
AVD1	0.27	0.93 %
CH08		0.00 %
CZWH		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	56.37	7.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.76	8.02 %
Total	52.76	8.02 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.46	5.87 %
PDK2	1.24	6.17 %
KUM1	0.97	2.46 %
TRY4	0.92	3.46 %
TRY3	0.68	3.01 %
PTK1	0.35	1.29 %
KUM2	0.31	2.04 %
JKM1	0.31	2.63 %
NMM1	0.30	5.46 %
MSI1	0.28	2.95 %
TZSD		0.00 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	52.76	8.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.75	5.43 %
Total	44.75	5.43 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.97	3.87 %
RND1	0.91	3.91 %
VLY1	0.88	2.90 %
ASM1	0.58	3.37 %
TKS1	0.57	3.39 %
S2SD	0.39	4.21 %
SVK1	0.38	1.75 %
APK1	0.37	3.82 %
APK2	0.34	4.48 %
RND2	0.31	1.23 %
MAR1	0.29	1.32 %
STU2	0.29	3.36 %
VKM1	0.29	4.20 %
SNL1	0.28	3.24 %
RPM1	0.28	0.68 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	44.75	5.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	40.77	13.55 %
Total	40.77	13.55 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.93	4.32 %
KLM1	0.30	1.62 %
PRT1	0.29	2.04 %
TDM1	0.28	1.84 %
MKM1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	40.77	13.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	30.42	6.16 %
Total	30.42	6.16 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.61	5.61 %
DKI1	0.99	3.23 %
KRR1	0.67	3.31 %
PVI1	0.65	2.58 %
TPT1	0.63	5.48 %
MDU4	0.58	4.04 %
DGL2	0.57	3.85 %
MDU3	0.34	2.24 %
MDU5	0.29	3.87 %
MPA1	0.29	2.32 %
BTU1	0.28	4.61 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
SZSD	-0.29	-35.37 %
Total	30.42	6.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.56	3.71 %
Total	23.56	3.71 %

Branch *	MTD Sales L	Brand Share %
CH03	2.48	3.57 %
CH15	2.34	3.86 %
CH21	2.22	5.09 %
CH24	1.62	5.09 %
CH18	1.39	4.06 %
PON1	1.22	4.72 %
CH51	1.01	3.85 %
CH33	0.87	4.08 %
CH44	0.71	3.66 %
CH43	0.66	4.27 %
CH12	0.58	1.73 %
CH17	0.57	2.24 %
CH41	0.38	1.96 %
CH35	0.34	2.97 %
CH37	0.34	3.45 %
UKI1	0.34	2.91 %
CH50	0.29	1.29 %
CH20	0.26	0.94 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
WHC3	-0.80	-4.34 %
WCHN	-0.86	3.67 %
Total	23.56	3.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.44	2.89 %
Total	9.44	2.89 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.71	5.76 %
ABR1	0.65	3.85 %
AKM1	0.57	4.47 %
TRL1	0.53	1.99 %
VEL1	0.39	4.01 %
PLR1	0.34	5.53 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VS11		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.44	2.89 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.84	6.09 %
Total	8.84	6.09 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.38	1.13 %
AVI1		0.00 %
CM11		0.00 %
GBM1		0.00 %
KGM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	8.84	6.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.42	8.68 %
Total	8.42	8.68 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	8.42	8.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.92	1.28 %
Total	1.92	1.28 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.92	4.83 %
SLM3	0.66	5.98 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.92	1.28 %