

MTD Sales  
124.25 L

Brand Share %  
4.39 %

Information:

MTD : 01-10-2025 To 19-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.39 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 124.25      | 4.39 %        |
| Total    | 124.25      | 4.39 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-03    | 28.27       | 7.45 %        |
| TRICHY-01   | 21.39       | 5.50 %        |
| CHENNAI-02  | 19.57       | 5.59 %        |
| SOUTH-01    | 18.47       | 3.21 %        |
| SOUTH ARCOT | 12.97       | 6.69 %        |
| CHENNAI-01  | 12.16       | 2.69 %        |
| WEST-02     | 8.39        | 5.23 %        |
| WEST-01     | 1.67        | 1.26 %        |
| NORTH ARCOT | 1.36        | 0.78 %        |
| KL-SOUTH    |             | 0.00 %        |
| Total       | 124.25      | 4.39 %        |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 28.27       | 7.45 %        |
| Total    | 28.27       | 7.45 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SVG1     | 0.35        | 2.52 %        |
| ADP1     |             | 0.00 %        |
| ATG1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 28.27       | 7.45 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 21.39       | 5.50 %        |
| Total    | 21.39       | 5.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PBR2     | 0.89        | 3.81 %        |
| TRY4     | 0.59        | 3.76 %        |
| APM1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TNJ2     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 21.39       | 5.50 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 19.57       | 5.59 %        |
| Total    | 19.57       | 5.59 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH12     | 0.29        | 1.32 %        |
| CH09     | 0.27        | 1.77 %        |
| CH18     | 0.26        | 2.16 %        |
| CH34     | 0.26        | 1.74 %        |
| CH01     |             | 0.00 %        |
| CH03     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 19.57       | 5.59 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 18.47       | 3.21 %        |
| Total    | 18.47       | 3.21 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 2.82        | 3.02 %        |
| SVK1     | 0.65        | 3.70 %        |
| TKS2     | 0.57        | 3.66 %        |
| TYI1     | 0.31        | 3.48 %        |
| NGR1     | 0.28        | 0.65 %        |
| RPM1     | 0.28        | 1.07 %        |
| KVT1     | 0.27        | 1.25 %        |
| RND1     | 0.26        | 1.82 %        |
| UDN1     | 0.26        | 2.42 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 18.47       | 3.21 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 12.97       | 6.69 %        |
| Total    | 12.97       | 6.69 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY2     | 0.88        | 3.58 %        |
| TRK1     | 0.26        | 3.97 %        |
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 12.97       | 6.69 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 12.16       | 2.69 %        |
| Total    | 12.16       | 2.69 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 0.70        | 2.11 %        |
| CH08     | 0.62        | 1.80 %        |
| CH35     | 0.34        | 3.82 %        |
| GUD2     | 0.34        | 4.30 %        |
| KNR1     | 0.30        | 3.85 %        |
| CH28     | 0.30        | 1.80 %        |
| AVD1     | 0.26        | 1.53 %        |
| CH42     | 0.26        | 0.87 %        |
| CH07     |             | 0.00 %        |
| CH11     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 12.16       | 2.69 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 8.39        | 5.23 %        |
| Total    | 8.39        | 5.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.79        | 2.96 %        |
| SLM3     | 0.53        | 3.86 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 8.39        | 5.23 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.67        | 1.26 %        |
| Total    | 1.67        | 1.26 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.99        | 2.45 %        |
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 1.67        | 1.26 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.36        | 0.78 %        |
| Total    | 1.36        | 0.78 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.68        | 1.83 %        |
| VEL2     | 0.33        | 3.03 %        |
| TRL1     | 0.29        | 2.06 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| VSI1     | -0.28       | -5.98 %       |
| Total    | 1.36        | 0.78 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     |             | 0.00 %        |
| PAS1     |             | 0.00 %        |
| TVP1     |             | 0.00 %        |
| Total    |             | 0.00 %        |