



TN : CARRIER Sales Performance 20/03/2026 9:14 AM

MTD Sales
278.20 L

Brand Share %
3.48 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	278.20	3.48 %
Total	278.20	3.48 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	85.58	7.18 %
SOUTH ARCOT	43.76	8.47 %
CHENNAI-01	42.61	3.46 %
SOUTH-03	39.33	3.90 %
SOUTH-01	27.03	2.34 %
WEST-02	16.57	2.33 %
CHENNAI-02	13.33	1.34 %
WEST-01	6.86	1.10 %
NORTH ARCOT	3.14	0.57 %
Total	278.20	3.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	85.58	7.18 %
Total	85.58	7.18 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.90	2.98 %
MVM1	1.55	2.78 %
TRY2	0.82	2.76 %
KUM1	0.54	0.76 %
NGT1	0.35	1.53 %
PTK1	0.35	0.56 %
TTP1	0.34	1.73 %
AYR1	0.31	1.48 %
ORU1	0.29	2.70 %
NCK1	0.28	1.84 %
TRY4	0.27	0.62 %
NMM1	0.25	2.38 %
MDI1	0.25	0.76 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	85.58	7.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.76	8.47 %
Total	43.76	8.47 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.56	2.15 %
TVM2	0.47	2.87 %
KLM1	0.29	1.11 %
MKM1	0.29	1.70 %
VCM1	0.25	1.18 %
TVM1		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	43.76	8.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.61	3.46 %
Total	42.61	3.46 %

Branch *	MTD Sales L	Brand Share %
CH25	1.62	3.28 %
CH19	1.30	2.63 %
CH49	0.61	0.96 %
GUD1	0.57	1.36 %
CH16	0.50	0.86 %
AVD1	0.36	0.70 %
CH30	0.33	0.92 %
CH07	0.31	0.62 %
GUD2	0.29	1.18 %
CH08		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
CH14	-0.27	-0.35 %
Total	42.61	3.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	39.33	3.90 %
Total	39.33	3.90 %

Branch *	MTD Sales L	Brand Share %
MPA1	0.90	2.46 %
KKD3	0.84	1.95 %
TMM1	0.68	2.85 %
TPT1	0.61	2.68 %
PVI1	0.56	3.07 %
TEN1	0.55	3.10 %
CBM1	0.52	3.05 %
SVG1	0.51	2.15 %
TEN2	0.42	2.23 %
KRR1	0.33	0.70 %
USL1	0.32	2.05 %
KYK1	0.29	2.12 %
BTU1	0.28	2.54 %
PNI1	0.27	1.37 %
MDU3	0.27	0.53 %
ADP1	0.25	2.05 %
ATG1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TDI1		0.00 %
Total	39.33	3.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.03	2.34 %
Total	27.03	2.34 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.19	2.94 %
TUT2	0.99	1.98 %
VNR2	0.68	1.89 %
APK2	0.56	2.50 %
KYR1	0.35	3.20 %
STU2	0.29	2.17 %
NGR1	0.29	0.40 %
SNL1	0.27	2.25 %
ARM1	0.25	2.36 %
PKD1	0.25	0.85 %
PDI1	0.25	1.47 %
VNR1	0.24	1.01 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	27.03	2.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.57	2.33 %
Total	16.57	2.33 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.38	2.97 %
ERD2	1.20	1.72 %
NKL2	0.51	1.30 %
DPR1	0.49	3.48 %
EPI1	0.42	2.92 %
TRM1	0.37	1.98 %
PDR1	0.35	2.53 %
KRI1	0.34	3.01 %
ATU1	0.31	1.13 %
RSP1	0.25	1.40 %
VKL1	0.25	3.18 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	16.57	2.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.33	1.34 %
Total	13.33	1.34 %

Branch *	MTD Sales L	Brand Share %
CH03	2.20	2.56 %
CH41	1.71	3.48 %
CH21	1.11	1.86 %
CH15	0.91	0.86 %
CH20	0.90	1.87 %
CH06	0.80	2.24 %
CH51	0.70	1.80 %
CH17	0.56	1.46 %
CH44	0.37	1.28 %
CH34	0.35	1.19 %
CH31	0.29	1.32 %
CH50	0.27	0.61 %
CH27	0.27	2.19 %
MJR1	0.27	0.78 %
CH23	0.25	0.96 %
UKI1	0.25	1.20 %
CH01		0.00 %
CH12		0.00 %
CH18		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	13.33	1.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.86	1.10 %
Total	6.86	1.10 %

Branch *	MTD Sales L	Brand Share %
KGM1	0.30	2.76 %
CBE6	0.28	1.07 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.86	1.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.14	0.57 %
Total	3.14	0.57 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.02	1.53 %
SBR1	0.67	1.49 %
VEL1	0.39	1.45 %
VEL2	0.29	0.64 %
KPM1	0.27	1.08 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.14	0.57 %