

MTD Sales
112.66 L

Brand Share %
4.31 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	112.66	4.31 %
Total	112.66	4.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	25.44	7.13 %
TRICHY-01	18.96	5.25 %
SOUTH-01	17.70	3.32 %
CHENNAI-02	16.49	5.28 %
SOUTH ARCOT	12.63	7.02 %
CHENNAI-01	10.82	2.55 %
WEST-02	7.60	5.18 %
WEST-01	1.67	1.37 %
NORTH ARCOT	1.36	0.87 %
KL-SOUTH		0.00 %
Total	112.66	4.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	25.44	7.13 %
Total	25.44	7.13 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	25.44	7.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.96	5.25 %
Total	18.96	5.25 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.28	1.33 %
APM1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	18.96	5.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.70	3.32 %
Total	17.70	3.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.82	3.17 %
SVK1	0.65	3.81 %
TKS2	0.57	3.73 %
TYI1	0.31	3.75 %
NGR1	0.28	0.74 %
RPM1	0.28	1.12 %
KVT1	0.27	1.30 %
RND1	0.26	2.07 %
UDN1	0.26	2.49 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	17.70	3.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.49	5.28 %
Total	16.49	5.28 %

Branch *	MTD Sales L	Brand Share %
CH24	0.53	3.97 %
CH09	0.27	1.88 %
CH18	0.26	2.41 %
CH01		0.00 %
CH03		0.00 %
CH12		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	16.49	5.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.63	7.02 %
Total	12.63	7.02 %

Branch *	MTD Sales L	Brand Share %
POY2	0.88	3.94 %
VPM2	0.27	2.96 %
TRK1	0.26	4.14 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	12.63	7.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.82	2.55 %
Total	10.82	2.55 %

Branch *	MTD Sales L	Brand Share %
CH08	0.62	1.88 %
CH16	0.35	1.13 %
GUD2	0.34	4.30 %
KNR1	0.30	3.85 %
CH28	0.30	1.84 %
AVD1	0.26	1.61 %
CH42	0.26	0.92 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	10.82	2.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.60	5.18 %
Total	7.60	5.18 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.79	3.23 %
SLM3	0.53	3.86 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	7.60	5.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.67	1.37 %
Total	1.67	1.37 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.99	2.65 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.67	1.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.36	0.87 %
Total	1.36	0.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.68	2.09 %
VEL2	0.33	3.13 %
TRL1	0.29	2.29 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
VSI1	-0.28	-6.79 %
Total	1.36	0.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %