



TN : CARRIER Sales Performance 19/04/2026 9:14 AM

MTD Sales
572.60 L

Brand Share %
2.93 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	572.60	2.93 %
Total	572.60	2.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH ARCOT	98.10	7.34 %
SOUTH-03	95.07	3.75 %
CHENNAI-01	94.73	3.63 %
TRICHY-01	83.41	3.08 %
SOUTH-01	82.73	2.63 %
WEST-01	38.05	2.24 %
CHENNAI-02	37.92	1.74 %
WEST-02	27.04	1.43 %
NORTH ARCOT	15.55	1.10 %
Total	572.60	2.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	98.10	7.34 %
Total	98.10	7.34 %

Branch *	MTD Sales L	Brand Share %
POY2	2.05	1.50 %
PRT1	1.88	2.76 %
ULP1	1.15	1.81 %
MKM1	0.84	2.36 %
VCM1	0.29	1.00 %
TRK1	0.28	0.44 %
KLM1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
WHUT		0.00 %
Total	98.10	7.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	95.07	3.75 %
Total	95.07	3.75 %

Branch *	MTD Sales L	Brand Share %
ATG1	1.39	1.62 %
MDU3	1.30	1.40 %
PNI1	1.15	2.65 %
DGL2	0.89	1.47 %
MNM1	0.69	2.34 %
TMM1	0.68	0.85 %
KRR1	0.62	0.38 %
TEN2	0.59	0.83 %
BNR1	0.56	1.98 %
CMR1	0.34	1.21 %
KYK1	0.31	1.06 %
TPT1	0.27	0.34 %
PKM1	0.26	1.64 %
ADP1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
Total	95.07	3.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.73	3.63 %
Total	94.73	3.63 %

Branch *	MTD Sales L	Brand Share %
CH07	3.08	2.54 %
GUD1	3.01	2.65 %
CH16	2.22	1.48 %
CH45	2.06	2.31 %
CH14	1.60	0.88 %
GUD2	1.11	2.61 %
MRM1	1.11	1.67 %
CH30	1.07	0.96 %
CH19	0.89	0.75 %
CH37	0.68	1.37 %
CH35	0.66	1.02 %
KNR1	0.58	1.23 %
CH49	0.56	0.60 %
CH38	0.37	0.56 %
TKM1	0.35	1.08 %
AVD1	0.28	0.39 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.24	0.46 %
Total	94.73	3.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	83.41	3.08 %
Total	83.41	3.08 %

Branch *	MTD Sales L	Brand Share %
TRY2	1.84	1.99 %
TVR2	1.43	1.12 %
NGT1	1.34	2.04 %
TRY4	1.14	1.44 %
TNJ2	1.13	0.98 %
AYR1	1.09	1.90 %
KUM1	0.95	0.69 %
APM1	0.59	2.60 %
KRN1	0.59	1.41 %
TYR1	0.53	0.63 %
TTP1	0.34	0.70 %
PBR1	0.33	0.55 %
MSI1	0.27	0.49 %
JKM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
ORU1	-0.05	-0.23 %
Total	83.41	3.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.73	2.63 %
Total	82.73	2.63 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.66	1.96 %
TKS1	2.49	2.67 %
NGR1	1.70	0.74 %
SVK1	1.57	1.70 %
VNR2	1.42	1.46 %
VLV1	1.36	1.24 %
MAR1	0.86	0.78 %
STU2	0.80	2.07 %
VNR1	0.60	2.02 %
RND1	0.59	0.53 %
RPM1	0.56	0.68 %
VKM1	0.54	2.07 %
MMT1	0.51	0.89 %
TCN1	0.35	0.44 %
ASM1	0.31	0.66 %
KYR1	0.31	0.95 %
TYI1	0.29	0.56 %
APK1	0.28	0.59 %
COL1	0.27	0.80 %
ERL2	0.25	0.32 %
PDI1	0.25	0.64 %
APK2		0.00 %
KGL1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV	-0.30	2.20 %
Total	82.73	2.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.05	2.24 %
Total	38.05	2.24 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.82	2.57 %
TPR2	1.74	1.27 %
CBE1	1.18	1.65 %
MPM1	1.08	1.24 %
PLI1	0.85	1.11 %
CBE6	0.65	0.91 %
AVI1	0.59	1.05 %
SYM2	0.57	2.00 %
PPI1	0.57	2.77 %
SNR1	0.57	0.77 %
PDM1	0.56	1.61 %
GBM1	0.34	0.67 %
KMD1	0.29	0.92 %
TPR3	0.28	0.72 %
CBE3	0.23	1.25 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB	-0.37	1.81 %
Total	38.05	2.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.92	1.74 %
Total	37.92	1.74 %

Branch *	MTD Sales L	Brand Share %
CH06	2.18	2.84 %
MJR1	1.61	2.09 %
CH17	1.54	1.52 %
CH20	1.36	1.22 %
CH12	1.19	0.94 %
CH46	0.95	1.83 %
CH33	0.86	1.11 %
CH27	0.83	2.59 %
CH50	0.63	0.67 %
CH31	0.57	1.31 %
CH34	0.57	0.70 %
CH43	0.37	0.69 %
GPD1	0.34	0.74 %
CH18	0.31	0.30 %
CH44	0.29	0.47 %
CH36	0.26	0.66 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH41		0.00 %
CH51		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	37.92	1.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.04	1.43 %
Total	27.04	1.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.88	1.91 %
SLM3	1.47	1.68 %
HSR1	1.24	2.12 %
ERD2	1.03	0.50 %
ATU1	0.84	1.29 %
DPR1	0.82	2.64 %
NKL2	0.66	0.66 %
KMM1	0.52	1.65 %
VKL1	0.36	1.66 %
TCG1	0.29	0.58 %
DPR2	0.29	0.88 %
APN1	0.28	1.18 %
HSR2	0.28	0.51 %
SLM2	0.25	0.32 %
MTR1	0.24	0.53 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.35	-1.58 %
Total	27.04	1.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.55	1.10 %
Total	15.55	1.10 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.27	2.51 %
KPM2	2.20	1.58 %
VEL2	1.06	0.79 %
VEL1	0.98	1.23 %
TRR1	0.71	0.72 %
WJD1	0.66	1.57 %
WJP1	0.58	1.21 %
ARC2	0.53	1.03 %
TRT1	0.35	0.69 %
CGM1	0.35	1.50 %
GDM1	0.33	0.56 %
VSI1	0.25	0.47 %
ABR1	0.25	0.30 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	15.55	1.10 %