

MTD Sales
232.07 L

Brand Share %
6.06 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	232.07	6.06 %
Total	232.07	6.06 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	48.91	7.59 %
TRICHY-01	46.04	7.75 %
SOUTH-01	36.87	5.05 %
SOUTH ARCOT	32.15	12.25 %
SOUTH-03	27.37	6.27 %
CHENNAI-02	18.12	3.49 %
NORTH ARCOT	8.23	2.84 %
WEST-03	7.25	5.49 %
WEST-01	5.81	7.02 %
WEST-02	1.31	0.95 %
Total	232.07	6.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.91	7.59 %
Total	48.91	7.59 %

Branch *	MTD Sales L	Brand Share %
CH14	1.87	5.34 %
CH49	0.75	2.27 %
CH16	0.72	1.72 %
GUD2	0.62	5.36 %
GUD1	0.58	2.45 %
CH19	0.56	1.49 %
CH38	0.38	2.83 %
CH30	0.33	1.14 %
CH28	0.31	1.09 %
CH39	0.28	1.93 %
KNR1	0.28	2.05 %
AVD1		0.00 %
CH08		0.00 %
CZWH		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	48.91	7.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.04	7.75 %
Total	46.04	7.75 %

Branch *	MTD Sales L	Brand Share %
TRY4	0.92	3.53 %
KUM1	0.69	1.96 %
TRY3	0.68	3.18 %
PTK1	0.35	1.39 %
KUM2	0.31	2.28 %
JKM1	0.31	2.82 %
MSI1	0.28	3.08 %
TZSD		0.00 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	46.04	7.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.87	5.05 %
Total	36.87	5.05 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.68	3.69 %
RND1	0.91	4.63 %
VLY1	0.88	3.04 %
ASM1	0.58	3.87 %
TKS1	0.57	3.83 %
SVK1	0.38	1.84 %
APK1	0.37	4.10 %
APK2	0.34	4.48 %
RND2	0.31	1.38 %
STU2	0.29	3.63 %
VKM1	0.29	5.32 %
SNL1	0.28	3.24 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	36.87	5.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.15	12.25 %
Total	32.15	12.25 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.30	2.01 %
SJI2	0.30	1.45 %
TDM1	0.28	2.44 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	32.15	12.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.37	6.27 %
Total	27.37	6.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.74	4.78 %
PVI1	0.65	3.02 %
TPT1	0.63	5.63 %
MDU4	0.58	4.12 %
DGL2	0.57	4.40 %
DKI1	0.38	2.95 %
MDU3	0.34	2.28 %
KRR1	0.33	1.75 %
MDU5	0.29	4.72 %
MPA1	0.29	2.55 %
BTU1	0.28	5.16 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
SZSD	-0.29	-35.37 %
Total	27.37	6.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.12	3.49 %
Total	18.12	3.49 %

Branch *	MTD Sales L	Brand Share %
CH15	2.34	4.54 %
CH21	1.95	5.02 %
CH03	1.62	3.22 %
CH18	1.10	3.84 %
CH33	0.87	4.66 %
CH44	0.71	3.93 %
CH17	0.57	2.56 %
CH41	0.38	2.33 %
CH35	0.34	3.28 %
CH37	0.34	3.70 %
UKI1	0.34	4.04 %
CH12	0.29	0.95 %
CH50	0.29	1.50 %
PON1	0.29	3.99 %
CH20	0.26	1.07 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
WHC3	-0.80	-4.34 %
WCHN	-0.86	5.48 %
Total	18.12	3.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.23	2.84 %
Total	8.23	2.84 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.65	4.44 %
AKM1	0.57	5.14 %
VEL1	0.39	4.54 %
KPM1	0.35	3.13 %
TRL1	0.28	1.20 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VS11		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	8.23	2.84 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	7.25	5.49 %
Total	7.25	5.49 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.38	1.28 %
AVI1		0.00 %
CM11		0.00 %
GBM1		0.00 %
KGM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	7.25	5.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.81	7.02 %
Total	5.81	7.02 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.81	7.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.31	0.95 %
Total	1.31	0.95 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.61	3.46 %
SLM3	0.36	3.31 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.31	0.95 %