



TN : CARRIER Sales Performance 18/03/2026 9:16 AM

MTD Sales
259.39 L

Brand Share %
3.51 %

Information:

MTD : 01-03-2026 To 17-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.51 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 259.39 | 3.51 % |
| Total | 259.39 | 3.51 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01 | 83.34 | 7.56 % |
| SOUTH ARCOT | 40.68 | 8.52 % |
| CHENNAI-01 | 36.60 | 3.20 % |
| SOUTH-03 | 36.39 | 3.89 % |
| SOUTH-01 | 24.37 | 2.35 % |
| WEST-02 | 15.25 | 2.28 % |
| CHENNAI-02 | 13.03 | 1.44 % |
| WEST-01 | 6.86 | 1.14 % |
| NORTH ARCOT | 2.86 | 0.56 % |
| Total | 259.39 | 3.51 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 83.34 | 7.56 % |
| Total | 83.34 | 7.56 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PBR2 | 1.62 | 2.73 % |
| MVM1 | 1.55 | 3.02 % |
| KUM1 | 0.54 | 0.83 % |
| TRY2 | 0.51 | 2.38 % |
| NGT1 | 0.35 | 1.74 % |
| PTK1 | 0.35 | 0.58 % |
| TTP1 | 0.34 | 1.88 % |
| AYR1 | 0.31 | 1.53 % |
| ORU1 | 0.29 | 3.03 % |
| NCK1 | 0.28 | 1.95 % |
| TRY4 | 0.27 | 0.68 % |
| NMM1 | 0.25 | 2.71 % |
| MDI1 | 0.25 | 0.84 % |
| APM1 | | 0.00 % |
| JKM1 | | 0.00 % |
| KRN1 | | 0.00 % |
| MSI1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PDK1 | | 0.00 % |
| TRY3 | | 0.00 % |
| TVR1 | | 0.00 % |
| TVR2 | | 0.00 % |
| TYR1 | | 0.00 % |
| Total | 83.34 | 7.56 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 40.68 | 8.52 % |
| Total | 40.68 | 8.52 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| SJI2 | 0.56 | 2.38 % |
| TVM2 | 0.47 | 2.92 % |
| KLM1 | 0.29 | 1.14 % |
| MKM1 | 0.29 | 1.70 % |
| VCM1 | 0.25 | 1.26 % |
| TVM1 | | 0.00 % |
| ULP1 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 40.68 | 8.52 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 36.60 | 3.20 % |
| Total | 36.60 | 3.20 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH45 | 1.04 | 3.07 % |
| CH19 | 1.03 | 2.21 % |
| CH49 | 0.61 | 1.05 % |
| GUD1 | 0.57 | 1.43 % |
| CH16 | 0.50 | 0.91 % |
| AVD1 | 0.36 | 0.75 % |
| CH30 | 0.33 | 1.04 % |
| CH07 | 0.31 | 0.66 % |
| GUD2 | 0.29 | 1.26 % |
| CH08 | | 0.00 % |
| CH29 | | 0.00 % |
| CH35 | | 0.00 % |
| CH37 | | 0.00 % |
| CH38 | | 0.00 % |
| CH40 | | 0.00 % |
| CZWH | | 0.00 % |
| KNR1 | | 0.00 % |
| MC10 | | 0.00 % |
| TKM1 | | 0.00 % |
| WHC3 | | 0.00 % |
| CH14 | -0.27 | -0.38 % |
| Total | 36.60 | 3.20 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 36.39 | 3.89 % |
| Total | 36.39 | 3.89 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| MPA1 | 0.90 | 2.77 % |
| KKD3 | 0.84 | 2.08 % |
| TMM1 | 0.68 | 2.95 % |
| TPT1 | 0.61 | 2.82 % |
| PVI1 | 0.56 | 3.40 % |
| CBM1 | 0.52 | 3.42 % |
| SVG1 | 0.51 | 2.18 % |
| TEN2 | 0.42 | 2.27 % |
| USL1 | 0.32 | 2.28 % |
| KYK1 | 0.29 | 2.42 % |
| BTU1 | 0.28 | 2.54 % |
| PNI1 | 0.27 | 1.58 % |
| MDU3 | 0.27 | 0.56 % |
| ADP1 | 0.25 | 2.17 % |
| ATG1 | | 0.00 % |
| BNR1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DGL2 | | 0.00 % |
| DKI1 | | 0.00 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| MLR1 | | 0.00 % |
| MNM1 | | 0.00 % |
| NTM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNV2 | | 0.00 % |
| SGP1 | | 0.00 % |
| TDI1 | | 0.00 % |
| Total | 36.39 | 3.89 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 24.37 | 2.35 % |
| Total | 24.37 | 2.35 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1 | 6.94 | 3.09 % |
| TVL1 | 3.45 | 3.43 % |
| TUT2 | 0.99 | 2.24 % |
| VNR2 | 0.68 | 2.18 % |
| APK2 | 0.56 | 2.79 % |
| STU2 | 0.29 | 2.33 % |
| SNL1 | 0.27 | 2.42 % |
| ARM1 | 0.25 | 2.93 % |
| PKD1 | 0.25 | 0.94 % |
| PDI1 | 0.25 | 1.61 % |
| VNR1 | 0.24 | 1.05 % |
| APK1 | | 0.00 % |
| ASM1 | | 0.00 % |
| COL1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KGL1 | | 0.00 % |
| MAR1 | | 0.00 % |
| MMT1 | | 0.00 % |
| NGR1 | | 0.00 % |
| RND1 | | 0.00 % |
| RPM1 | | 0.00 % |
| SDI1 | | 0.00 % |
| SVK1 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKS1 | | 0.00 % |
| TKY1 | | 0.00 % |
| VLY1 | | 0.00 % |
| Total | 24.37 | 2.35 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 15.25 | 2.28 % |
| Total | 15.25 | 2.28 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| SLM1 | 2.38 | 3.11 % |
| ERD2 | 0.92 | 1.46 % |
| NKL2 | 0.51 | 1.41 % |
| EPI1 | 0.42 | 3.05 % |
| TRM1 | 0.37 | 2.14 % |
| PDR1 | 0.35 | 2.65 % |
| KRI1 | 0.34 | 3.26 % |
| ATU1 | 0.31 | 1.23 % |
| RSP1 | 0.25 | 1.54 % |
| VKL1 | 0.25 | 3.18 % |
| APN1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR1 | | 0.00 % |
| HSR2 | | 0.00 % |
| KAM1 | | 0.00 % |
| KMM1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| OML1 | | 0.00 % |
| PLC1 | | 0.00 % |
| PMP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM2 | | 0.00 % |
| SLM3 | | 0.00 % |
| VPD1 | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 15.25 | 2.28 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 13.03 | 1.44 % |
| Total | 13.03 | 1.44 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH03 | 1.90 | 2.53 % |
| CH21 | 1.11 | 2.23 % |
| CH15 | 0.91 | 0.94 % |
| CH20 | 0.90 | 2.01 % |
| CH06 | 0.80 | 2.39 % |
| CH51 | 0.70 | 1.98 % |
| CH17 | 0.56 | 1.57 % |
| CH44 | 0.37 | 1.40 % |
| CH34 | 0.35 | 1.23 % |
| CH31 | 0.29 | 1.45 % |
| CH50 | 0.27 | 0.64 % |
| CH27 | 0.27 | 2.31 % |
| MJR1 | 0.27 | 0.85 % |
| CH23 | 0.25 | 1.26 % |
| UKI1 | 0.25 | 1.29 % |
| CH01 | | 0.00 % |
| CH12 | | 0.00 % |
| CH18 | | 0.00 % |
| CH32 | | 0.00 % |
| CH33 | | 0.00 % |
| CH36 | | 0.00 % |
| CH43 | | 0.00 % |
| CH46 | | 0.00 % |
| GPD1 | | 0.00 % |
| MC06 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 13.03 | 1.44 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cond | 6.86 | 1.14 % |
| Total | 6.86 | 1.14 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KGM1 | 0.30 | 3.26 % |
| CBE6 | 0.28 | 1.07 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE4 | | 0.00 % |
| CBE5 | | 0.00 % |
| DPM2 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KMD1 | | 0.00 % |
| KMR1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SNR1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR1 | | 0.00 % |
| TPR2 | | 0.00 % |
| TPR3 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WHCB | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 6.86 | 1.14 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cond | 2.86 | 0.56 % |
| Total | 2.86 | 0.56 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TRL1 | 1.02 | 1.66 % |
| SBR1 | 0.67 | 1.63 % |
| VEL1 | 0.39 | 1.55 % |
| VEL2 | 0.29 | 0.71 % |
| ABR1 | | 0.00 % |
| AKM1 | | 0.00 % |
| ANI1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CYR1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| KPM2 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRR1 | | 0.00 % |
| TRT1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WHVL | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 2.86 | 0.56 % |