

MTD Sales
53.03 L

Brand Share %
3.66 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	53.03	3.66 %
Total	53.03	3.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	9.75	6.68 %
SOUTH-01	9.01	2.92 %
TRICHY-01	8.22	4.09 %
SOUTH ARCOT	7.84	7.84 %
CHENNAI-01	7.04	2.46 %
CHENNAI-02	6.37	3.11 %
WEST-02	2.96	5.05 %
NORTH ARCOT	1.16	1.56 %
WEST-01	0.69	1.28 %
KL-SOUTH		0.00 %
Total	53.03	3.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	9.75	6.68 %
Total	9.75	6.68 %

Branch *	MTD Sales L	Brand Share %
ATG1	0.27	1.81 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	9.75	6.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.01	2.92 %
Total	9.01	2.92 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.04	3.33 %
MAR1	0.26	1.93 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
NGR1		0.00 %
Total	9.01	2.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.22	4.09 %
Total	8.22	4.09 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.28	3.51 %
KUM1	0.27	2.40 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
PBR2	-0.28	-3.44 %
Total	8.22	4.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.84	7.84 %
Total	7.84	7.84 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	7.84	7.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.04	2.46 %
Total	7.04	2.46 %

Branch *	MTD Sales L	Brand Share %
CH19	0.53	2.65 %
CH08	0.35	2.11 %
CH42	0.29	1.38 %
CH48	0.28	2.22 %
GUD2	0.28	3.19 %
AVD1	0.27	2.67 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	7.04	2.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.37	3.11 %
Total	6.37	3.11 %

Branch *	MTD Sales L	Brand Share %
CH06	0.28	2.58 %
CH01		0.00 %
CH03		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	6.37	3.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.96	5.05 %
Total	2.96	5.05 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.96	5.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.16	1.56 %
Total	1.16	1.56 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.35	3.10 %
KPM2	0.28	2.35 %
TRL1	0.24	2.42 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	1.16	1.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.69	1.28 %
Total	0.69	1.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.30	1.76 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	0.69	1.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %