



TN : CARRIER Sales Performance 17/05/2026 9:14 AM

MTD Sales
355.70 L

Brand Share %
3.48 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	355.70	3.48 %
Total	355.70	3.48 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	67.41	3.93 %
SOUTH ARCOT	66.63	8.82 %
TRICHY-01	58.04	3.70 %
SOUTH-03	52.47	4.10 %
SOUTH-01	41.37	2.88 %
CHENNAI-02	33.76	2.25 %
WEST-02	15.87	2.09 %
WEST-01	10.47	2.17 %
NORTH ARCOT	9.67	1.32 %
Total	355.70	3.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.41	3.93 %
Total	67.41	3.93 %

Branch *	MTD Sales L	Brand Share %
CH08	3.07	3.40 %
CH47	1.78	1.86 %
CH45	1.50	2.59 %
KNR1	1.25	3.37 %
CH16	1.21	1.05 %
GUD1	1.13	2.03 %
CH07	0.85	1.32 %
CH19	0.65	0.78 %
CH35	0.37	0.90 %
CH37	0.32	1.23 %
CH38	0.31	0.85 %
CH30	0.25	0.40 %
AVD1		0.00 %
CH14		0.00 %
CH40		0.00 %
CH49		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	67.41	3.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	66.63	8.82 %
Total	66.63	8.82 %

Branch *	MTD Sales L	Brand Share %
POY2	1.65	3.17 %
TVM1	0.59	2.38 %
MKM1	0.27	1.47 %
SJI2	0.25	0.80 %
KLM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	66.63	8.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.04	3.70 %
Total	58.04	3.70 %

Branch *	MTD Sales L	Brand Share %
PBR2	2.75	2.96 %
KUM1	1.22	1.41 %
TNJ2	1.05	1.32 %
PBR1	1.02	2.40 %
PDK1	0.92	2.05 %
TYR1	0.63	1.58 %
TVR1	0.59	1.80 %
ORU1	0.56	3.18 %
APM1	0.34	1.23 %
NMM1	0.33	1.49 %
KUM2	0.33	0.95 %
AYR1	0.31	0.78 %
TTP1	0.27	0.89 %
TRY3	0.25	0.55 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ	-0.27	1.39 %
Total	58.04	3.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	52.47	4.10 %
Total	52.47	4.10 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.83	2.55 %
MDU7	1.44	2.94 %
KRR1	0.65	1.04 %
KYK1	0.55	2.84 %
MPA1	0.53	1.46 %
MDU3	0.34	0.81 %
TDI1	0.33	1.22 %
NKI1	0.33	3.02 %
TMM1	0.29	0.99 %
DKI1	0.29	0.93 %
PKM1	0.29	2.69 %
MDU5	0.28	2.16 %
BNR1	0.27	2.68 %
ADP1		0.00 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	52.47	4.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.37	2.88 %
Total	41.37	2.88 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.73	3.45 %
RND1	1.16	1.69 %
UDN1	0.66	3.12 %
NGR1	0.64	0.72 %
PKD1	0.64	1.65 %
SVK1	0.58	1.24 %
STU2	0.55	2.91 %
TKS1	0.51	1.69 %
RPM1	0.34	0.88 %
ARM1	0.34	1.47 %
S2SD	0.31	1.53 %
VNR2	0.29	0.56 %
TCN1	0.27	0.92 %
ERL2	0.26	1.11 %
VLY1	0.26	0.36 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	41.37	2.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.76	2.25 %
Total	33.76	2.25 %

Branch *	MTD Sales L	Brand Share %
CH03	4.05	2.79 %
CH12	3.50	2.73 %
CH21	2.96	2.85 %
CH06	1.44	2.35 %
CH20	1.34	2.38 %
CH18	1.20	1.75 %
CH43	0.83	2.63 %
CH46	0.83	2.65 %
CH23	0.75	2.12 %
UKI1	0.61	2.28 %
CH33	0.61	1.18 %
CH17	0.59	0.83 %
CH51	0.39	0.83 %
CH34	0.33	0.73 %
CH41	0.31	0.60 %
CH31	0.29	0.91 %
CH44	0.25	0.39 %
CH01		0.00 %
CH27		0.00 %
CH36		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	33.76	2.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.87	2.09 %
Total	15.87	2.09 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.59	1.92 %
SLM3	1.31	2.65 %
SLM1	0.64	0.82 %
HSR2	0.63	3.38 %
NKL2	0.55	1.43 %
VPD1	0.29	1.77 %
PDR1	0.29	2.34 %
DPR2	0.27	2.28 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.39	3.22 %
Total	15.87	2.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.47	2.17 %
Total	10.47	2.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.50	3.34 %
CBE1	0.65	2.54 %
SNR1	0.37	1.66 %
TPR2	0.34	1.22 %
TPR4	0.34	2.47 %
AVI1	0.29	1.76 %
KGM1	0.29	2.65 %
MPM1	0.28	1.07 %
DPM2	0.27	2.37 %
CBE3		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.32	1.77 %
Total	10.47	2.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.67	1.32 %
Total	9.67	1.32 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.97	3.04 %
VEL2	1.52	2.17 %
KPM2	0.96	1.20 %
ABR1	0.86	2.71 %
AKM1	0.63	1.53 %
VEL1	0.39	0.78 %
CYR1	0.25	1.26 %
TRT1	0.24	0.73 %
CGM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.67	1.32 %