

MTD Sales
85.87 L

Brand Share %
4.13 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	85.87	4.13 %
Total	85.87	4.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	16.72	6.69 %
CHENNAI-02	14.69	5.76 %
SOUTH-01	13.72	3.28 %
TRICHY-01	13.13	4.37 %
SOUTH ARCOT	10.81	7.17 %
CHENNAI-01	9.12	2.50 %
WEST-02	5.62	5.05 %
WEST-01	1.67	1.66 %
NORTH ARCOT	0.39	0.36 %
KL-SOUTH		0.00 %
Total	85.87	4.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.72	6.69 %
Total	16.72	6.69 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	16.72	6.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.69	5.76 %
Total	14.69	5.76 %

Branch *	MTD Sales L	Brand Share %
CH09	0.27	2.22 %
CH18	0.26	2.53 %
CH01		0.00 %
CH03		0.00 %
CH12		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	14.69	5.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.72	3.28 %
Total	13.72	3.28 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.24	3.31 %
TUT2	0.62	2.69 %
SVK1	0.34	2.62 %
NGR1	0.28	0.98 %
RPM1	0.28	1.25 %
TKS2	0.28	2.15 %
KVT1	0.27	1.58 %
RND1	0.26	2.70 %
UDN1	0.26	3.22 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	13.72	3.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.13	4.37 %
Total	13.13	4.37 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	13.13	4.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.81	7.17 %
Total	10.81	7.17 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.27	3.54 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	10.81	7.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.12	2.50 %
Total	9.12	2.50 %

Branch *	MTD Sales L	Brand Share %
CH16	0.35	1.33 %
CH08	0.34	1.19 %
KNR1	0.30	4.02 %
CH28	0.30	1.84 %
AVD1	0.26	1.51 %
CH42	0.26	1.01 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	9.12	2.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.62	5.05 %
Total	5.62	5.05 %

Branch *	MTD Sales L	Brand Share %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	5.62	5.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.67	1.66 %
Total	1.67	1.66 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.99	3.13 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.67	1.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.39	0.36 %
Total	0.39	0.36 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.33	3.30 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
VSI1	-0.28	-10.32 %
Total	0.39	0.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %