



TN : CARRIER Sales Performance 16/04/2026 9:14 AM

MTD Sales
458.42 L

Brand Share %
2.80 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	458.42	2.80 %
Total	458.42	2.80 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	81.35	3.56 %
SOUTH ARCOT	80.82	6.91 %
SOUTH-03	78.30	3.76 %
SOUTH-01	62.76	2.49 %
TRICHY-01	59.88	2.63 %
WEST-01	30.29	2.24 %
CHENNAI-02	29.68	1.59 %
WEST-02	21.90	1.37 %
NORTH ARCOT	13.45	1.11 %
Total	458.42	2.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.35	3.56 %
Total	81.35	3.56 %

Branch *	MTD Sales L	Brand Share %
GUD1	2.49	2.47 %
CH45	2.06	2.57 %
CH16	1.86	1.46 %
CH14	1.06	0.67 %
GUD2	0.85	2.22 %
CH37	0.68	1.54 %
CH35	0.66	1.15 %
KNR1	0.58	1.41 %
CH19	0.58	0.58 %
CH49	0.56	0.70 %
MRM1	0.54	0.91 %
CH30	0.51	0.52 %
CH38	0.37	0.59 %
TKM1	0.35	1.18 %
AVD1	0.28	0.43 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.24	0.56 %
Total	81.35	3.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	80.82	6.91 %
Total	80.82	6.91 %

Branch *	MTD Sales L	Brand Share %
POY2	1.51	1.23 %
ULP1	1.15	2.15 %
PRT1	0.86	1.52 %
MKM1	0.58	1.83 %
STP1	0.35	1.93 %
TRK1	0.28	0.50 %
KLM1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	80.82	6.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	78.30	3.76 %
Total	78.30	3.76 %

Branch *	MTD Sales L	Brand Share %
ATG1	1.39	1.97 %
MDU3	0.96	1.31 %
CBM1	0.89	2.56 %
DGL2	0.89	1.94 %
TMM1	0.68	1.10 %
MDU5	0.63	1.78 %
KRR1	0.62	0.44 %
PNI1	0.62	1.82 %
BNR1	0.56	2.78 %
CMR1	0.34	1.34 %
KYK1	0.31	1.23 %
TPT1	0.27	0.39 %
ADP1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	78.30	3.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.76	2.49 %
Total	62.76	2.49 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.70	0.99 %
KVT1	1.55	1.48 %
UDN1	1.21	2.71 %
SVK1	1.17	1.53 %
VNR2	1.14	1.48 %
ARM1	0.90	2.39 %
VLY1	0.86	1.01 %
MAR1	0.86	1.01 %
STU2	0.80	2.54 %
RND1	0.59	0.64 %
RPM1	0.56	0.83 %
MMT1	0.51	1.12 %
TCN1	0.35	0.52 %
TYI1	0.29	0.66 %
APK1	0.28	0.74 %
COL1	0.27	1.05 %
VKM1	0.27	1.25 %
VNR1	0.27	1.01 %
ERL2	0.25	0.38 %
PDI1	0.25	0.91 %
APK2		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV	-0.30	2.60 %
Total	62.76	2.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.88	2.63 %
Total	59.88	2.63 %

Branch *	MTD Sales L	Brand Share %
TRY3	2.56	2.41 %
TRY2	1.84	2.57 %
TVR2	1.43	1.32 %
TNJ2	1.13	1.21 %
AYR1	1.09	2.41 %
TRY4	0.85	1.45 %
NGT1	0.85	1.56 %
KUM1	0.67	0.57 %
TYR1	0.53	0.70 %
MSI1	0.27	0.60 %
KRN1	0.25	0.69 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
ORU1	-0.05	-0.27 %
Total	59.88	2.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.29	2.24 %
Total	30.29	2.24 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.35	1.56 %
CBE1	1.18	1.97 %
TPR2	1.17	1.02 %
PLI1	0.59	0.95 %
AVI1	0.59	1.16 %
SNR1	0.57	0.96 %
PDM1	0.56	1.92 %
MPM1	0.54	0.91 %
GBM1	0.34	0.79 %
SYM2	0.30	1.55 %
KMD1	0.29	1.16 %
TPR3	0.28	0.97 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.37	1.92 %
Total	30.29	2.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.68	1.59 %
Total	29.68	1.59 %

Branch *	MTD Sales L	Brand Share %
CH24	1.61	1.68 %
CH17	1.54	1.74 %
MJR1	1.37	2.06 %
CH20	1.36	1.40 %
CH12	0.86	0.78 %
CH27	0.83	2.78 %
CH46	0.68	1.57 %
CH43	0.37	0.84 %
CH50	0.37	0.44 %
GPD1	0.34	0.85 %
UKI1	0.33	0.99 %
CH18	0.31	0.35 %
CH33	0.30	0.44 %
CH31	0.29	0.77 %
CH44	0.29	0.54 %
CH34	0.29	0.42 %
CH36	0.26	0.83 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH41		0.00 %
CH51		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	29.68	1.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.90	1.37 %
Total	21.90	1.37 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.25	1.39 %
SLM3	1.47	2.01 %
HSR1	1.00	2.14 %
ATU1	0.84	1.46 %
ERD2	0.66	0.37 %
NKL2	0.66	0.80 %
KMM1	0.52	1.85 %
VKL1	0.36	1.96 %
TCG1	0.29	0.68 %
APN1	0.28	1.32 %
HSR2	0.28	0.65 %
SLM2	0.25	0.36 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.35	-1.52 %
Total	21.90	1.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.45	1.11 %
Total	13.45	1.11 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.20	1.89 %
SBR1	2.00	2.67 %
VEL1	0.98	1.46 %
TRR1	0.71	0.81 %
VEL2	0.71	0.65 %
WJD1	0.66	1.89 %
TRT1	0.35	0.82 %
CGM1	0.35	1.62 %
GDM1	0.33	0.65 %
WJP1	0.29	0.68 %
VSI1	0.25	0.55 %
ABR1	0.25	0.36 %
ARC2	0.25	0.56 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	13.45	1.11 %