

MTD Sales
196.39 L

Brand Share %
5.83 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	196.39	5.83 %
Total	196.39	5.83 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	42.04	7.50 %
TRICHY-01	34.61	6.48 %
SOUTH-01	31.98	4.95 %
SOUTH-03	26.52	6.90 %
SOUTH ARCOT	26.26	11.68 %
CHENNAI-02	13.81	3.17 %
NORTH ARCOT	7.66	2.89 %
WEST-03	6.68	5.72 %
WEST-01	5.81	7.83 %
WEST-02	1.02	0.82 %
Total	196.39	5.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.04	7.50 %
Total	42.04	7.50 %

Branch *	MTD Sales L	Brand Share %
CH14	1.51	4.94 %
CH16	0.72	1.93 %
CGL1	0.57	4.50 %
CH19	0.56	1.83 %
CH38	0.38	3.07 %
CH30	0.33	1.32 %
CH49	0.33	1.19 %
GUD1	0.29	1.40 %
CH39	0.28	2.12 %
KNR1	0.28	2.50 %
AVD1		0.00 %
CH08		0.00 %
CH28		0.00 %
CZWH		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	42.04	7.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.61	6.48 %
Total	34.61	6.48 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.69	2.19 %
TRY3	0.68	3.22 %
PDK2	0.64	4.10 %
TRY4	0.60	2.38 %
PTK1	0.35	1.58 %
KUM2	0.31	2.44 %
JKM1	0.31	2.82 %
PBR2	0.29	1.16 %
MSI1	0.28	3.38 %
TZSD		0.00 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	34.61	6.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.98	4.95 %
Total	31.98	4.95 %

Branch *	MTD Sales L	Brand Share %
ERL2	1.13	5.83 %
RND1	0.91	4.97 %
VLY1	0.60	2.25 %
ASM1	0.58	4.03 %
TKS1	0.57	4.18 %
SVK1	0.38	2.13 %
APK1	0.37	4.30 %
APK2	0.34	4.91 %
RND2	0.31	1.62 %
KVT1	0.29	0.84 %
STU2	0.29	3.81 %
SNL1	0.28	3.51 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	31.98	4.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	26.52	6.90 %
Total	26.52	6.90 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.45	5.58 %
PVI1	0.65	3.31 %
MDU4	0.58	4.95 %
DGL2	0.57	4.61 %
DKI1	0.38	3.44 %
MDU3	0.34	2.75 %
KRR1	0.33	1.85 %
MDU5	0.29	5.04 %
MPA1	0.29	2.82 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
SZSD	-0.29	-17.75 %
Total	26.52	6.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.26	11.68 %
Total	26.26	11.68 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.30	2.14 %
SJI2	0.30	1.66 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	26.26	11.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.81	3.17 %
Total	13.81	3.17 %

Branch *	MTD Sales L	Brand Share %
CH21	1.95	5.43 %
CH15	1.41	3.50 %
CH03	1.04	2.26 %
CH33	0.87	5.53 %
CH18	0.81	3.38 %
MJR1	0.57	5.29 %
CH44	0.42	2.74 %
CH41	0.38	2.59 %
CH35	0.34	3.47 %
CH37	0.34	4.14 %
UKI1	0.34	4.57 %
CH50	0.29	1.83 %
PON1	0.29	4.74 %
CH17	0.28	1.52 %
CH20	0.26	1.22 %
CH12		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
WCHN	-0.56	4.48 %
WHC3	-0.80	-21.74 %
Total	13.81	3.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.66	2.89 %
Total	7.66	2.89 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.57	5.31 %
VEL1	0.39	4.69 %
ABR1	0.36	3.13 %
KPM1	0.35	3.32 %
TRL1	0.28	1.36 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.66	2.89 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.68	5.72 %
Total	6.68	5.72 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.38	1.46 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	6.68	5.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.81	7.83 %
Total	5.81	7.83 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.81	7.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.02	0.82 %
Total	1.02	0.82 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.36	3.58 %
SLM1	0.32	2.10 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.02	0.82 %