



TN : CARRIER Sales Performance 14/05/2026 9:14 AM

MTD Sales
325.06 L

Brand Share %
3.50 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.50 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 325.06 | 3.50 % |
| Total | 325.06 | 3.50 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01 | 61.18 | 4.05 % |
| SOUTH ARCOT | 60.98 | 8.56 % |
| TRICHY-01 | 55.36 | 3.77 % |
| SOUTH-03 | 48.22 | 4.20 % |
| SOUTH-01 | 36.95 | 2.85 % |
| CHENNAI-02 | 28.27 | 2.12 % |
| WEST-02 | 14.53 | 2.10 % |
| WEST-01 | 10.18 | 2.27 % |
| NORTH ARCOT | 9.38 | 1.39 % |
| Total | 325.06 | 3.50 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 61.18 | 4.05 % |
| Total | 61.18 | 4.05 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH47 | 1.78 | 2.15 % |
| CH45 | 1.50 | 2.78 % |
| GUD1 | 1.13 | 2.30 % |
| KNR1 | 0.99 | 2.92 % |
| CH19 | 0.65 | 0.87 % |
| CH07 | 0.61 | 1.02 % |
| CH35 | 0.37 | 0.96 % |
| CH37 | 0.32 | 1.34 % |
| CH38 | 0.31 | 0.93 % |
| CH16 | 0.28 | 0.36 % |
| CH30 | 0.25 | 0.43 % |
| AVD1 | | 0.00 % |
| CH14 | | 0.00 % |
| CH40 | | 0.00 % |
| CH49 | | 0.00 % |
| GUD2 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| TKM1 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 61.18 | 4.05 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 60.98 | 8.56 % |
| Total | 60.98 | 8.56 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| POY2 | 1.65 | 3.38 % |
| TRK1 | 1.20 | 3.37 % |
| TVM1 | 0.31 | 1.34 % |
| SJI2 | 0.25 | 0.84 % |
| KLM1 | | 0.00 % |
| MKM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| Total | 60.98 | 8.56 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 55.36 | 3.77 % |
| Total | 55.36 | 3.77 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| PBR2 | 2.41 | 2.80 % |
| KUM1 | 1.22 | 1.53 % |
| PBR1 | 1.02 | 2.74 % |
| TYR1 | 0.63 | 1.64 % |
| PDK1 | 0.62 | 1.51 % |
| TVR1 | 0.59 | 1.88 % |
| ORU1 | 0.56 | 3.29 % |
| APM1 | 0.34 | 1.29 % |
| NMM1 | 0.33 | 1.66 % |
| KUM2 | 0.33 | 1.01 % |
| AYR1 | 0.31 | 0.86 % |
| TNJ2 | 0.27 | 0.35 % |
| TTP1 | 0.27 | 0.91 % |
| TRY3 | 0.25 | 0.61 % |
| JKM1 | | 0.00 % |
| KRN1 | | 0.00 % |
| MSI1 | | 0.00 % |
| TRY4 | | 0.00 % |
| TZSD | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 55.36 | 3.77 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 48.22 | 4.20 % |
| Total | 48.22 | 4.20 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1 | 3.61 | 2.87 % |
| KKD3 | 1.83 | 2.79 % |
| MDU7 | 1.44 | 3.07 % |
| KRR1 | 0.65 | 1.08 % |
| KYK1 | 0.55 | 3.17 % |
| MPA1 | 0.53 | 1.55 % |
| MDU3 | 0.34 | 0.85 % |
| TDI1 | 0.33 | 1.36 % |
| PNI1 | 0.33 | 2.09 % |
| DKI1 | 0.29 | 1.03 % |
| PKM1 | 0.29 | 3.19 % |
| USL1 | 0.29 | 2.11 % |
| MDU5 | 0.28 | 2.27 % |
| BNR1 | 0.27 | 2.85 % |
| ADP1 | | 0.00 % |
| ATG1 | | 0.00 % |
| CBM1 | | 0.00 % |
| CMR1 | | 0.00 % |
| KPT1 | | 0.00 % |
| MLR1 | | 0.00 % |
| MNM1 | | 0.00 % |
| NTM1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SGP1 | | 0.00 % |
| SVG1 | | 0.00 % |
| SZSD | | 0.00 % |
| TMM1 | | 0.00 % |
| TPT1 | | 0.00 % |
| Total | 48.22 | 4.20 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 36.95 | 2.85 % |
| Total | 36.95 | 2.85 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TUT2 | 2.04 | 2.83 % |
| RND1 | 1.16 | 1.86 % |
| UDN1 | 0.66 | 3.49 % |
| NGR1 | 0.64 | 0.80 % |
| PKD1 | 0.64 | 1.83 % |
| SVK1 | 0.58 | 1.38 % |
| STU2 | 0.55 | 3.15 % |
| TKS1 | 0.51 | 1.78 % |
| RPM1 | 0.34 | 0.93 % |
| ARM1 | 0.34 | 1.58 % |
| S2SD | 0.31 | 1.80 % |
| VNR2 | 0.29 | 0.62 % |
| TCN1 | 0.27 | 0.95 % |
| ERL2 | 0.26 | 1.25 % |
| VLY1 | 0.26 | 0.40 % |
| APK1 | | 0.00 % |
| APK2 | | 0.00 % |
| COL1 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| MAR1 | | 0.00 % |
| SNL1 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| VNR1 | | 0.00 % |
| Total | 36.95 | 2.85 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 28.27 | 2.12 % |
| Total | 28.27 | 2.12 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH03 | 3.45 | 2.72 % |
| CH21 | 2.96 | 3.03 % |
| CH12 | 2.35 | 2.39 % |
| CH20 | 1.34 | 2.67 % |
| CH06 | 1.14 | 1.99 % |
| CH18 | 0.90 | 1.47 % |
| CH43 | 0.83 | 2.73 % |
| UKI1 | 0.61 | 2.36 % |
| CH33 | 0.61 | 1.29 % |
| CH17 | 0.59 | 0.92 % |
| CH51 | 0.39 | 0.92 % |
| CH41 | 0.31 | 0.72 % |
| CH31 | 0.29 | 1.06 % |
| CH46 | 0.28 | 1.00 % |
| CH44 | 0.25 | 0.57 % |
| CH01 | | 0.00 % |
| CH23 | | 0.00 % |
| CH27 | | 0.00 % |
| CH34 | | 0.00 % |
| CH36 | | 0.00 % |
| CH50 | | 0.00 % |
| GPD1 | | 0.00 % |
| MC06 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 28.27 | 2.12 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 14.53 | 2.10 % |
| Total | 14.53 | 2.10 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| ERD2 | 1.59 | 2.11 % |
| SLM3 | 1.31 | 2.78 % |
| NKL2 | 0.55 | 1.62 % |
| VPD1 | 0.29 | 1.91 % |
| PDR1 | 0.29 | 2.80 % |
| DPR2 | 0.27 | 2.43 % |
| SLM1 | 0.27 | 0.39 % |
| APN1 | | 0.00 % |
| ATU1 | | 0.00 % |
| DPR1 | | 0.00 % |
| EDP1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| KAM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| OML1 | | 0.00 % |
| PLC1 | | 0.00 % |
| PMP1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM2 | | 0.00 % |
| TCG1 | | 0.00 % |
| TRM1 | | 0.00 % |
| WHKP | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 14.53 | 2.10 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.18 | 2.27 % |
| Total | 10.18 | 2.27 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE1 | 0.65 | 2.61 % |
| SNR1 | 0.37 | 1.94 % |
| TPR2 | 0.34 | 1.27 % |
| TPR4 | 0.34 | 2.59 % |
| KGM1 | 0.29 | 2.90 % |
| MPM1 | 0.28 | 1.14 % |
| DPM2 | 0.27 | 2.61 % |
| AVI1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE6 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KMR1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| TPR3 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WZSD | | 0.00 % |
| WHCB | -0.32 | 1.92 % |
| Total | 10.18 | 2.27 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cond | 9.38 | 1.39 % |
| Total | 9.38 | 1.39 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TRL1 | 1.97 | 3.29 % |
| VEL2 | 1.52 | 2.32 % |
| KPM2 | 0.96 | 1.34 % |
| ABR1 | 0.86 | 2.98 % |
| VEL1 | 0.39 | 0.83 % |
| AKM1 | 0.34 | 0.89 % |
| CYR1 | 0.25 | 1.39 % |
| TRT1 | 0.24 | 0.82 % |
| CGM1 | | 0.00 % |
| ANI1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CPT1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRR1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WHVL | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 9.38 | 1.39 % |