

MTD Sales
61.52 L

Brand Share %
3.62 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	61.52	3.62 %
Total	61.52	3.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH ARCOT	11.42	8.87 %
CHENNAI-01	10.66	2.77 %
CHENNAI-02	9.51	3.77 %
SOUTH-03	9.30	5.41 %
TRICHY-01	8.95	3.47 %
SOUTH-01	8.30	3.36 %
WEST-02	1.75	1.83 %
WEST-01	0.97	1.98 %
KL-SOUTH	0.67	7.66 %
NORTH ARCOT		0.00 %
Total	61.52	3.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.42	8.87 %
Total	11.42	8.87 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.26	3.33 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	11.42	8.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.66	2.77 %
Total	10.66	2.77 %

Branch *	MTD Sales L	Brand Share %
CH48	0.62	2.52 %
CH11	0.31	0.71 %
GUD2	0.30	2.51 %
CH30	0.28	2.90 %
CH39	0.26	2.97 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	10.66	2.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.51	3.77 %
Total	9.51	3.77 %

Branch *	MTD Sales L	Brand Share %
CH09	0.29	3.38 %
CH43	0.26	3.16 %
CH01		0.00 %
CH03		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	9.51	3.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	9.30	5.41 %
Total	9.30	5.41 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	9.30	5.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.95	3.47 %
Total	8.95	3.47 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.11	2.72 %
TNJ2	0.60	3.15 %
KUM1	0.46	2.44 %
TRY3	0.33	3.46 %
NGT1	0.27	1.91 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	8.95	3.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.30	3.36 %
Total	8.30	3.36 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.53	3.45 %
TUT2	0.30	2.02 %
SKD1	0.27	2.98 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	8.30	3.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.75	1.83 %
Total	1.75	1.83 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	1.75	1.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.97	1.98 %
Total	0.97	1.98 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.30	2.76 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.97	1.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.67	7.66 %
Total	0.67	7.66 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.67	7.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total		0.00 %