

MTD Sales
91.56 L

Brand Share %
5.55 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	91.56	5.55 %
Total	91.56	5.55 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	23.71	8.13 %
TRICHY-01	15.18	6.03 %
SOUTH-03	14.87	7.29 %
SOUTH-01	10.90	3.50 %
SOUTH ARCOT	10.48	8.97 %
CHENNAI-02	7.63	3.71 %
WEST-01	3.65	9.11 %
WEST-03	3.35	5.95 %
NORTH ARCOT	1.43	1.18 %
WEST-02	0.36	0.69 %
Total	91.56	5.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.71	8.13 %
Total	23.71	8.13 %

Branch *	MTD Sales L	Brand Share %
CH30	0.33	2.72 %
CH49	0.33	2.18 %
CH16	0.31	1.66 %
CGL1	0.29	3.70 %
GUD1	0.29	3.46 %
CH19	0.28	1.62 %
AVD1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	23.71	8.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.18	6.03 %
Total	15.18	6.03 %

Branch *	MTD Sales L	Brand Share %
TRY4	0.60	4.36 %
TNJ1	0.58	4.94 %
TZSD	0.42	-125.74 %
PTK1	0.35	3.05 %
KUM1	0.34	1.84 %
JKM1	0.31	4.41 %
MDI1	0.29	4.82 %
PBR2	0.29	2.05 %
PDK2	0.29	3.86 %
TVR1	0.29	3.22 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	15.18	6.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.87	7.29 %
Total	14.87	7.29 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.33	3.64 %
DGL2	0.29	3.53 %
MDU4	0.29	4.41 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	14.87	7.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.90	3.50 %
Total	10.90	3.50 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.01	4.97 %
ERL2	0.38	3.60 %
SVK1	0.38	3.81 %
VLY1	0.32	2.44 %
RND2	0.31	3.97 %
TKS1	0.28	4.51 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	10.90	3.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.48	8.97 %
Total	10.48	8.97 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.56	4.94 %
NVL2	0.34	5.08 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	10.48	8.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.63	3.71 %
Total	7.63	3.71 %

Branch *	MTD Sales L	Brand Share %
CH03	0.68	3.16 %
CH15	0.57	2.91 %
CH12	0.29	2.17 %
CH18	0.28	3.03 %
CH20	0.26	2.22 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3	-0.38	-7.14 %
Total	7.63	3.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.65	9.11 %
Total	3.65	9.11 %

Branch *	MTD Sales L	Brand Share %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.65	9.11 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.35	5.95 %
Total	3.35	5.95 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.38	3.45 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	3.35	5.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.43	1.18 %
Total	1.43	1.18 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.43	1.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.36	0.69 %
Total	0.36	0.69 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	0.36	0.69 %