

MTD Sales
25.91 L

Brand Share %
6.25 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	25.91	6.25 %
Total	25.91	6.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH ARCOT	6.86	19.74 %
TRICHY-01	3.79	6.64 %
SOUTH-03	3.66	8.41 %
CHENNAI-02	3.49	6.88 %
SOUTH-01	3.09	4.23 %
CHENNAI-01	3.04	4.13 %
WEST-02	1.14	3.75 %
WEST-01	0.83	4.02 %
KL-SOUTH		0.00 %
NORTH ARCOT		0.00 %
Total	25.91	6.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.86	19.74 %
Total	6.86	19.74 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	6.86	19.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.79	6.64 %
Total	3.79	6.64 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.23	4.99 %
AYR1		0.00 %
JKM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	3.79	6.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.66	8.41 %
Total	3.66	8.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.23	4.53 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	3.66	8.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.49	6.88 %
Total	3.49	6.88 %

Branch *	MTD Sales L	Brand Share %
CH03	0.23	5.47 %
CH21	0.23	1.98 %
CH09		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	3.49	6.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.09	4.23 %
Total	3.09	4.23 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	3.09	4.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.04	4.13 %
Total	3.04	4.13 %

Branch *	MTD Sales L	Brand Share %
CH19	0.27	2.68 %
CH42	0.23	1.38 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	3.04	4.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.14	3.75 %
Total	1.14	3.75 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	1.14	3.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.83	4.02 %
Total	0.83	4.02 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.83	4.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total		0.00 %