



TN : CARRIER Sales Performance 07/05/2026 9:14 AM

MTD Sales
250.25 L

Brand Share %
3.63 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	250.25	3.63 %
Total	250.25	3.63 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	49.92	4.60 %
SOUTH ARCOT	48.47	8.94 %
TRICHY-01	43.17	3.76 %
SOUTH-03	34.98	4.05 %
SOUTH-01	29.74	3.11 %
CHENNAI-02	20.29	2.26 %
WEST-02	11.62	2.12 %
WEST-01	7.28	2.04 %
NORTH ARCOT	4.78	0.97 %
Total	250.25	3.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.92	4.60 %
Total	49.92	4.60 %

Branch *	MTD Sales L	Brand Share %
CH47	1.78	2.95 %
CH08	0.96	1.85 %
CH25	0.91	2.58 %
CH45	0.89	2.32 %
GUD1	0.74	2.12 %
CH19	0.65	1.23 %
KNR1	0.62	2.37 %
CH07	0.61	1.42 %
CH35	0.37	1.28 %
CH38	0.31	1.35 %
CH16	0.28	0.50 %
AVD1		0.00 %
CH14		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
CH49		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.91	3.44 %
Total	49.92	4.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	48.47	8.94 %
Total	48.47	8.94 %

Branch *	MTD Sales L	Brand Share %
POY2	0.61	1.71 %
TRK1	0.60	2.20 %
TVM1	0.31	2.55 %
SJI2	0.25	1.14 %
KLM1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	48.47	8.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.17	3.76 %
Total	43.17	3.76 %

Branch *	MTD Sales L	Brand Share %
PBR2	2.08	3.22 %
TVR2	1.22	1.76 %
TYR1	0.63	2.15 %
KUM1	0.62	1.00 %
TVR1	0.59	2.24 %
NMM1	0.33	1.89 %
KUM2	0.33	1.33 %
AYR1	0.31	1.13 %
PDK1	0.29	0.93 %
TNJ2	0.27	0.50 %
TTP1	0.27	1.02 %
TRY3	0.25	0.86 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
TRY4		0.00 %
WTRZ		0.00 %
Total	43.17	3.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	34.98	4.05 %
Total	34.98	4.05 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.99	3.55 %
MDU1	1.59	1.87 %
KKD3	1.16	2.63 %
KRR1	0.65	1.31 %
MPA1	0.53	1.89 %
MDU3	0.34	1.62 %
DKI1	0.29	1.53 %
USL1	0.29	2.57 %
MDU5	0.28	3.16 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	34.98	4.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.74	3.11 %
Total	29.74	3.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.75	2.97 %
TUT2	2.04	3.48 %
RND1	0.89	2.10 %
SVK1	0.58	1.74 %
TKS1	0.51	2.18 %
PKD1	0.37	1.45 %
ARM1	0.34	2.52 %
VNR2	0.29	0.90 %
TCN1	0.27	1.37 %
STU2	0.27	2.17 %
ERL2	0.26	1.87 %
VLY1	0.26	0.52 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	29.74	3.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.29	2.26 %
Total	20.29	2.26 %

Branch *	MTD Sales L	Brand Share %
CH15	3.06	3.28 %
CH21	1.79	2.72 %
CH03	1.51	1.86 %
CH12	1.15	1.91 %
CH06	1.14	2.71 %
CH18	0.58	1.37 %
CH51	0.39	1.49 %
CH33	0.34	1.09 %
CH41	0.31	0.94 %
UKI1	0.30	1.42 %
CH31	0.29	1.53 %
CH17	0.29	0.63 %
CH46	0.28	1.51 %
CH44	0.25	0.90 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH34		0.00 %
CH36		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	20.29	2.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.62	2.12 %
Total	11.62	2.12 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.31	3.47 %
ERD2	1.19	2.03 %
NKL2	0.29	1.14 %
PDR1	0.29	3.17 %
DPR2	0.27	2.92 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	11.62	2.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.28	2.04 %
Total	7.28	2.04 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.65	3.51 %
CBE4	0.34	1.87 %
TPR2	0.34	1.79 %
TPR4	0.34	2.78 %
KGM1	0.29	3.43 %
MPM1	0.28	1.36 %
DPM2	0.27	3.27 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	7.28	2.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.78	0.97 %
Total	4.78	0.97 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.92	1.83 %
TRL1	0.80	2.04 %
ABR1	0.26	1.42 %
KPM2	0.24	0.51 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.78	0.97 %