

MTD Sales
17.07 L

Brand Share %
5.60 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	17.07	5.60 %
Total	17.07	5.60 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	5.93	8.08 %
SOUTH-03	3.77	10.28 %
SOUTH ARCOT	2.27	13.06 %
CHENNAI-01	1.44	2.74 %
SOUTH-01	1.31	2.24 %
CHENNAI-02	1.16	4.10 %
WEST-02	0.55	6.27 %
WEST-01	0.39	3.65 %
NORTH ARCOT	0.24	1.97 %
KL-SOUTH		0.00 %
Total	17.07	5.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.93	8.08 %
Total	5.93	8.08 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	5.93	8.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.77	10.28 %
Total	3.77	10.28 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.77	10.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.27	13.06 %
Total	2.27	13.06 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.27	13.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.44	2.74 %
Total	1.44	2.74 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	1.44	2.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.31	2.24 %
Total	1.31	2.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.24	2.57 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
NGR1		-0.01 %
Total	1.31	2.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.16	4.10 %
Total	1.16	4.10 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.16	4.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	6.27 %
Total	0.55	6.27 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.55	6.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.39	3.65 %
Total	0.39	3.65 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	0.39	3.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.24	1.97 %
Total	0.24	1.97 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.24	1.97 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %