

MTD Sales  
4.19 L

Brand Share %  
3.45 %

Information:

MTD : 01-11-2025 To 02-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.45 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 4.19        | 3.45 %        |
| Total    | 4.19        | 3.45 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 1.71        | 10.39 %       |
| WEST-02     | 0.67        | 10.06 %       |
| CHENNAI-02  | 0.63        | 3.41 %        |
| SOUTH-03    | 0.61        | 6.50 %        |
| CHENNAI-01  | 0.31        | 1.04 %        |
| SOUTH ARCOT | 0.26        | 2.31 %        |
| KL-SOUTH    |             | 0.00 %        |
| NORTH ARCOT |             | 0.00 %        |
| SOUTH-01    |             | 0.00 %        |
| WEST-01     |             | 0.00 %        |
| Total       | 4.19        | 3.45 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.71        | 10.39 %       |
| Total    | 1.71        | 10.39 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AYR1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| MVM1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TNJ1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR2     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 1.71        | 10.39 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.67        | 10.06 %       |
| Total    | 0.67        | 10.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SLM1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| Total    | 0.67        | 10.06 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.63        | 3.41 %        |
| Total    | 0.63        | 3.41 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH12     |             | 0.00 %        |
| CH15     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 0.63        | 3.41 %        |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.61        | 6.50 %        |
| Total    | 0.61        | 6.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KKD3     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 0.61        | 6.50 %        |

### CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.31        | 1.04 %        |
| Total    | 0.31        | 1.04 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AVD1     |             | 0.00 %        |
| CH05     |             | 0.00 %        |
| CH07     |             | 0.00 %        |
| CH08     |             | 0.00 %        |
| CH11     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH16     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH42     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 0.31        | 1.04 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.26        | 2.31 %        |
| Total    | 0.26        | 2.31 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1     |             | 0.00 %        |
| CUD1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| Total    | 0.26        | 2.31 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     |             | 0.00 %        |
| TVP1     |             | 0.00 %        |
| Total    |             | 0.00 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ARC2     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    |             | 0.00 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| KVT1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| NGR1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TUT1     |             | 0.00 %        |
| TUT2     |             | 0.00 %        |
| TVL1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VL1      |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    |             | 0.00 %        |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE1     |             | 0.00 %        |
| CBE2     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| Total    |             | 0.00 %        |