

MTD Sales
17.51 L

Brand Share %
6.07 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	17.51	6.07 %
Total	17.51	6.07 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.76	7.41 %
SOUTH ARCOT	3.31	16.12 %
SOUTH-03	3.29	12.14 %
SOUTH-01	1.78	4.20 %
TRICHY-01	1.34	3.75 %
WEST-01	1.19	11.04 %
CHENNAI-02	0.97	2.67 %
NORTH ARCOT	0.56	2.91 %
WEST-02	0.30	4.20 %
WEST-03		0.00 %
Total	17.51	6.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.76	7.41 %
Total	4.76	7.41 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	4.76	7.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.31	16.12 %
Total	3.31	16.12 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	3.31	16.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.29	12.14 %
Total	3.29	12.14 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MDU8		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.29	12.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.78	4.20 %
Total	1.78	4.20 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	1.78	4.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.34	3.75 %
Total	1.34	3.75 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	1.34	3.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.19	11.04 %
Total	1.19	11.04 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	1.19	11.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.97	2.67 %
Total	0.97	2.67 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH03		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	0.97	2.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.56	2.91 %
Total	0.56	2.91 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.56	2.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.30	4.20 %
Total	0.30	4.20 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
MTR1		0.00 %
PNG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
Total	0.30	4.20 %

WEST-03

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total		0.00 %