

MTD Sales
10.75 L

Brand Share %
6.62 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	10.75	6.62 %
Total	10.75	6.62 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	2.63	10.73 %
SOUTH-01	2.01	5.89 %
SOUTH-03	1.24	7.56 %
SOUTH ARCOT	1.24	9.98 %
TRICHY-01	1.09	6.20 %
WEST-02	1.02	12.88 %
CHENNAI-01	0.85	2.74 %
WEST-01	0.68	10.67 %
NORTH ARCOT		0.00 %
Total	10.75	6.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.63	10.73 %
Total	2.63	10.73 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH09		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.63	10.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.01	5.89 %
Total	2.01	5.89 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.28	6.33 %
RPM1	0.28	5.45 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLV1		0.00 %
VNR1		0.00 %
TUT2	-0.06	-6.01 %
Total	2.01	5.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.24	7.56 %
Total	1.24	7.56 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.24	7.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.24	9.98 %
Total	1.24	9.98 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	1.24	9.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.09	6.20 %
Total	1.09	6.20 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.28	4.47 %
AYR1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	1.09	6.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.02	12.88 %
Total	1.02	12.88 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
Total	1.02	12.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.85	2.74 %
Total	0.85	2.74 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	0.85	2.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.68	10.67 %
Total	0.68	10.67 %

Branch *	MTD Sales L	Brand Share %
CBE2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.68	10.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total		0.00 %