

MTD Sales
4.78 L

Brand Share %
3.46 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4.78	3.46 %
Total	4.78	3.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.12	6.61 %
SOUTH-03	0.96	5.51 %
SOUTH ARCOT	0.92	9.93 %
TRICHY-01	0.83	3.11 %
CHENNAI-01	0.65	1.94 %
CHENNAI-02	0.29	1.99 %
KL-SOUTH		0.00 %
NORTH ARCOT		0.00 %
WEST-01		0.00 %
WEST-02		0.00 %
Total	4.78	3.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.12	6.61 %
Total	1.12	6.61 %

Branch *	MTD Sales L	Brand Share %
ARM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	1.12	6.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.96	5.51 %
Total	0.96	5.51 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	0.96	5.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.92	9.93 %
Total	0.92	9.93 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY1		0.00 %
POY2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.92	9.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.83	3.11 %
Total	0.83	3.11 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.83	3.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.65	1.94 %
Total	0.65	1.94 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	0.65	1.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.29	1.99 %
Total	0.29	1.99 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	0.29	1.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total		0.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KMD1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
Total		0.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total		0.00 %