

MTD Sales
430.18 L

Brand Share %
6.47 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	430.18	6.47 %
Total	430.18	6.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	80.72	6.40 %
TRICHY-01	80.40	8.28 %
SOUTH-01	66.77	5.35 %
SOUTH ARCOT	66.68	14.92 %
CHENNAI-02	45.53	4.80 %
SOUTH-03	44.22	6.34 %
WEST-03	15.82	6.78 %
WEST-01	14.27	8.65 %
NORTH ARCOT	10.75	2.30 %
WEST-02	5.03	2.41 %
Total	430.18	6.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.72	6.40 %
Total	80.72	6.40 %

Branch *	MTD Sales L	Brand Share %
CH28	2.81	5.39 %
CH14	2.41	3.53 %
CH49	1.67	2.49 %
CH38	1.41	6.19 %
CH16	1.29	1.48 %
KNR1	1.15	3.78 %
GUD1	0.95	2.00 %
GUD2	0.91	4.46 %
CGL1	0.87	5.31 %
CH19	0.87	1.25 %
AVD1	0.83	1.80 %
CH39	0.58	2.25 %
CH30	0.33	0.62 %
MC09	0.27	2.22 %
CH08		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	80.72	6.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.40	8.28 %
Total	80.40	8.28 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.76	4.04 %
PDK2	1.58	4.93 %
TRY4	1.50	4.05 %
KUM1	1.35	2.66 %
PBR1	0.92	3.94 %
KUM2	0.83	3.83 %
TRY3	0.68	2.07 %
TRY2	0.66	4.98 %
PTK1	0.65	1.64 %
ORU1	0.64	6.13 %
AYR1	0.56	2.08 %
PDK1	0.51	2.60 %
JKM1	0.31	1.47 %
NMM1	0.30	3.80 %
MSI1	0.28	1.87 %
KRN1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	80.40	8.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.77	5.35 %
Total	66.77	5.35 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.97	2.73 %
RND1	1.72	4.39 %
TY11	1.56	6.25 %
VLY1	1.34	3.01 %
RND2	1.24	3.11 %
TKS1	1.14	4.35 %
MAR1	0.65	2.18 %
APK2	0.62	3.18 %
ASM1	0.58	2.24 %
MMT1	0.57	3.07 %
SKD1	0.56	5.53 %
RPM1	0.56	1.08 %
SVK1	0.38	1.18 %
UDN1	0.38	1.72 %
APK1	0.37	2.28 %
ARM1	0.29	4.64 %
STU2	0.29	2.25 %
VKM1	0.29	2.90 %
KSM1	0.28	1.51 %
SNL1	0.28	2.05 %
VNR1	0.28	2.12 %
VNR2	0.27	1.07 %
S2SD	0.24	1.87 %
COL1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
Total	66.77	5.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	66.68	14.92 %
Total	66.68	14.92 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.93	3.43 %
TDM1	0.55	2.59 %
ULP1	0.51	3.25 %
TVM2	0.37	2.18 %
KLM1	0.30	0.98 %
PRT1	0.29	1.55 %
TVM1	0.23	1.88 %
MKM1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
WHUT	-0.23	4.29 %
Total	66.68	14.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	45.53	4.80 %
Total	45.53	4.80 %

Branch *	MTD Sales L	Brand Share %
CH15	6.48	6.47 %
CH21	3.97	5.56 %
CH18	2.21	3.96 %
CH12	1.69	3.17 %
CH33	1.41	4.20 %
PON1	1.22	3.78 %
CH17	1.14	3.05 %
CH44	1.01	3.30 %
CH51	1.01	2.34 %
CH41	0.83	2.72 %
CH35	0.76	3.72 %
CH43	0.66	2.72 %
CH50	0.59	1.62 %
CH20	0.54	1.04 %
CH37	0.34	2.11 %
UKI1	0.34	2.31 %
CH36	0.31	1.75 %
CH27	0.30	1.63 %
GPD1	0.28	1.78 %
CH23		0.00 %
CH46		0.00 %
WHC3	-0.80	5.69 %
WCHN	-2.16	5.36 %
Total	45.53	4.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	44.22	6.34 %
Total	44.22	6.34 %

Branch *	MTD Sales L	Brand Share %
DKI1	1.56	4.08 %
SVG1	1.04	6.31 %
KRR1	0.67	2.49 %
PVI1	0.65	2.42 %
MDU4	0.58	3.52 %
DGL2	0.57	3.25 %
MNM1	0.38	6.22 %
ATG1	0.35	1.20 %
TEN2	0.35	4.13 %
MDU3	0.34	1.77 %
MPA1	0.29	1.53 %
BTU1	0.28	3.86 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	44.22	6.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.82	6.78 %
Total	15.82	6.78 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.89	3.61 %
NKL2	0.94	3.08 %
PDR1	0.31	4.11 %
SYM2	0.28	3.48 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
RSP1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	15.82	6.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.27	8.65 %
Total	14.27	8.65 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.27	4.49 %
Total	14.27	8.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.75	2.30 %
Total	10.75	2.30 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.65	5.53 %
ABR1	0.89	4.40 %
TRL1	0.81	2.25 %
KPM1	0.71	3.55 %
AKM1	0.57	2.95 %
VEL1	0.39	3.02 %
PLR1	0.34	2.99 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.75	2.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.03	2.41 %
Total	5.03	2.41 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.54	4.84 %
KVP1	0.27	5.99 %
WZWH		0.00 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	5.03	2.41 %