

MTD Sales
183.60 L

Brand Share %
4.16 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	183.60	4.16 %
Total	183.60	4.16 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	38.76	5.55 %
SOUTH ARCOT	36.13	9.56 %
SOUTH-01	30.34	3.85 %
SOUTH-03	29.88	6.45 %
CHENNAI-01	20.80	2.30 %
CHENNAI-02	18.09	2.89 %
WEST-02	4.86	2.66 %
NORTH ARCOT	1.74	0.72 %
KL-SOUTH	1.57	4.08 %
WEST-01	1.43	1.62 %
Total	183.60	4.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.76	5.55 %
Total	38.76	5.55 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.98	3.11 %
MDI1	0.65	3.32 %
PTK1	0.40	1.50 %
TVR1	0.34	2.28 %
TNJ2	0.31	0.83 %
APM1	0.27	3.31 %
NMM1	0.27	3.80 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	38.76	5.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.13	9.56 %
Total	36.13	9.56 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.54	2.78 %
KKI2	0.28	1.94 %
KLM1		0.00 %
SJI1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	36.13	9.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.34	3.85 %
Total	30.34	3.85 %

Branch *	MTD Sales L	Brand Share %
RND1	1.64	3.11 %
PKD1	1.18	2.84 %
RPM1	0.65	2.86 %
ERL1	0.60	3.74 %
TCN1	0.59	2.72 %
VLY1	0.58	1.94 %
KVT1	0.57	1.22 %
UDN1	0.55	2.35 %
SNL1	0.30	2.72 %
SVK1	0.28	1.02 %
APK1	0.27	1.26 %
TVL2	0.26	2.02 %
MAR1	0.25	0.86 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
Total	30.34	3.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	29.88	6.45 %
Total	29.88	6.45 %

Branch *	MTD Sales L	Brand Share %
SVG1	0.70	2.70 %
TMM1	0.33	1.77 %
PVI1	0.31	3.20 %
DGL2	0.28	3.55 %
MDU5	0.28	2.30 %
PNV1	0.27	2.62 %
MDU3	0.25	1.21 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
WHMD		0.00 %
ATG1	-0.32	-1.19 %
Total	29.88	6.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.80	2.30 %
Total	20.80	2.30 %

Branch *	MTD Sales L	Brand Share %
CH16	1.51	2.89 %
CH48	1.32	3.88 %
CH19	0.87	1.11 %
CH07	0.55	1.52 %
CH11	0.51	1.23 %
CH30	0.41	1.74 %
SKL1	0.41	3.01 %
CH40	0.30	4.08 %
CGL1	0.29	1.65 %
CH35	0.29	2.29 %
CH08	0.29	0.43 %
GUD2	0.28	1.10 %
AVD1		0.00 %
CH14		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC02		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
MRM1	-0.33	-2.15 %
Total	20.80	2.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.09	2.89 %
Total	18.09	2.89 %

Branch *	MTD Sales L	Brand Share %
CH03	1.37	1.96 %
CH18	1.11	3.20 %
MJR1	0.78	2.89 %
CH43	0.76	3.14 %
CH20	0.70	2.57 %
CH33	0.30	1.39 %
CH09	0.29	1.20 %
CH41	0.28	1.14 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	18.09	2.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.86	2.66 %
Total	4.86	2.66 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.28	3.84 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.86	2.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.74	0.72 %
Total	1.74	0.72 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.59	3.22 %
VEL1	0.31	1.19 %
VEL2	0.30	2.00 %
SBR1	0.29	1.32 %
KPM1	0.25	1.44 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.74	0.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.57	4.08 %
Total	1.57	4.08 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
WTVF		0.00 %
Total	1.57	4.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.43	1.62 %
Total	1.43	1.62 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.43	1.62 %