

MTD Sales
436.55 L

Brand Share %
21.04 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	139.45	21.88 %
Gas-Stov	129.92	26.56 %
Grinder	68.91	17.23 %
Cook-Pre	34.61	38.23 %
In-Stove	21.77	24.47 %
Chimney	20.81	25.51 %
Small-Ap	17.97	32.62 %
Fan	3.09	1.33 %
Flask	0.01	100.00 %
Total	436.55	21.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	84.67	31.48 %
SOUTH-03	64.22	18.51 %
WEST-02	60.52	25.32 %
WEST-01	50.54	21.92 %
SOUTH-01	50.46	14.43 %
TRICHY-01	37.21	16.22 %
CHENNAI-02	30.84	19.74 %
NORTH ARCOT	28.96	25.24 %
SOUTH ARCOT	26.13	20.86 %
KL-SOUTH	3.01	21.11 %
Total	436.55	21.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	33.83	38.84 %
Gas-Stov	31.61	40.86 %
Cook-Pre	6.18	57.95 %
Grinder	5.64	12.07 %
Chimney	3.60	45.63 %
In-Stove	2.00	24.61 %
Small-Ap	1.53	21.44 %
Fan	0.29	1.21 %
Total	84.67	31.48 %

Branch *	MTD Sales L	Brand Share %
CH42	2.78	18.69 %
CH16	1.83	10.85 %
CH28	1.81	19.71 %
CH07	1.34	14.39 %
CH08	1.13	7.45 %
TKM1	1.01	20.60 %
MRM1	0.94	11.70 %
CH48	0.89	9.88 %
CH35	0.89	19.77 %
CH22	0.80	10.60 %
CH11	0.76	10.30 %
CH19	0.76	8.42 %
CH05	0.69	4.96 %
CGL1	0.62	17.06 %
CH37	0.61	13.48 %
CH39	0.57	11.87 %
CH14	0.51	4.71 %
GUD1	0.41	4.74 %
AVD1	0.31	5.39 %
CH29	0.15	6.21 %
GUD2	0.09	1.43 %
CH40	0.06	13.42 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	84.67	31.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	19.92	19.94 %
Gas-Stov	15.42	21.77 %
Grinder	13.57	17.62 %
Cook-Pre	5.77	37.82 %
Small-Ap	3.33	36.45 %
In-Stove	3.30	24.94 %
Chimney	2.39	17.97 %
Fan	0.53	1.09 %
Total	64.22	18.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.26	19.99 %
DGL1	4.00	12.10 %
DGL2	1.63	20.43 %
KKD3	1.48	11.09 %
PVI1	1.27	20.82 %
MLR1	1.09	19.15 %
TPT1	1.06	10.30 %
TMM1	0.99	6.26 %
MPA1	0.90	10.46 %
KRR1	0.90	16.13 %
NTM1	0.83	12.11 %
MDU4	0.77	11.05 %
KYK1	0.70	11.71 %
PNI1	0.62	12.34 %
TEN2	0.59	8.24 %
USL1	0.58	8.78 %
ATG1	0.55	6.32 %
SVG1	0.41	5.77 %
MDU2	0.24	1.37 %
SZSD	0.09	17.89 %
Total	64.22	18.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	19.50	24.53 %
Gas-Stov	17.71	31.19 %
Grinder	7.32	20.74 %
Cook-Pre	5.39	45.15 %
Chimney	4.50	25.67 %
In-Stove	3.33	28.68 %
Small-Ap	2.31	50.82 %
Fan	0.47	2.16 %
Total	60.52	25.32 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.01	20.36 %
ERD2	2.25	12.74 %
ERD1	2.14	18.35 %
SLM2	1.68	20.85 %
RSP1	1.58	20.69 %
VPD1	1.49	15.75 %
APN1	1.26	20.68 %
CM11	0.98	18.22 %
HSR1	0.96	15.58 %
EPI1	0.83	13.07 %
SGG1	0.73	12.57 %
NKL2	0.49	5.63 %
SLM3	0.46	4.58 %
MTR1	0.45	5.68 %
KRI1	0.40	11.37 %
PDR1	0.39	18.36 %
WZWH	0.07	-23.66 %
Total	60.52	25.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	16.19	24.21 %
Gas-Stov	14.28	24.38 %
Grinder	8.68	20.57 %
Chimney	3.41	19.77 %
Cook-Pre	3.29	31.57 %
In-Stove	2.33	23.36 %
Small-Ap	1.86	31.49 %
Fan	0.49	2.55 %
Total	50.54	21.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.92	20.65 %
CBE4	2.33	16.53 %
AVI1	1.52	19.86 %
PLI1	1.25	9.49 %
SUL1	1.18	13.03 %
KMD1	0.97	17.47 %
TPR1	0.96	10.24 %
PDM1	0.94	18.19 %
CBE5	0.88	10.82 %
TPR4	0.86	15.48 %
KGI1	0.76	20.38 %
ANR1	0.56	17.30 %
SNR1	0.54	5.92 %
CBE1	0.53	9.77 %
DPM2	0.49	8.49 %
GDR1	0.27	15.45 %
WZSD	0.07	-5.95 %
Total	50.54	21.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	14.50	13.84 %
Gas-Stov	13.95	18.50 %
Grinder	9.66	12.54 %
Cook-Pre	4.35	30.54 %
In-Stove	3.10	19.78 %
Small-Ap	2.97	29.39 %
Chimney	1.53	20.50 %
Fan	0.41	0.90 %
Total	50.46	14.43 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.02	14.88 %
NGR1	3.86	16.82 %
TUT1	2.98	11.04 %
VNR2	2.79	14.24 %
TVL1	2.65	11.14 %
TCN1	2.31	19.72 %
MAR1	1.95	16.97 %
TKS1	1.93	13.15 %
PKD1	1.80	20.90 %
SNL1	1.48	16.19 %
TYI1	1.32	18.05 %
MMT1	0.99	15.31 %
SDI1	0.97	20.11 %
PDI1	0.81	13.09 %
APK1	0.78	11.45 %
SKD1	0.70	11.97 %
TKS2	0.67	3.55 %
VNR1	0.66	11.86 %
ERL2	0.63	10.77 %
APK2	0.59	9.28 %
VKM1	0.58	13.16 %
VLY1	0.47	5.95 %
SVK1	0.46	4.79 %
KYR1	0.39	6.50 %
SGT1	0.36	14.02 %
TKY1	0.36	5.23 %
TUT2	0.33	3.32 %
TVL2	0.24	12.72 %
KGL1	0.19	6.36 %
S2SD	0.14	12.44 %
Total	50.46	14.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	11.04	16.45 %
Gas-Stov	9.53	18.02 %
Grinder	8.54	17.52 %
Cook-Pre	2.75	27.24 %
In-Stove	2.48	19.28 %
Small-Ap	1.89	31.55 %
Chimney	0.86	16.25 %
Fan	0.11	0.42 %
Flask	0.01	100.00 %
Total	37.21	16.22 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.33	18.65 %
TNJ2	2.92	20.31 %
TNJ1	2.41	16.85 %
TVR2	1.90	16.40 %
PBR2	1.72	12.65 %
TRY1	1.38	6.45 %
TRY4	1.02	10.31 %
TTP1	0.97	19.96 %
PBR1	0.73	20.61 %
PDK1	0.71	16.44 %
NGT1	0.53	6.85 %
TVR1	0.50	14.41 %
KIK1	0.50	6.58 %
NMM1	0.50	7.70 %
PTK1	0.35	3.31 %
TRY3	0.32	3.92 %
TYR1	0.31	2.87 %
APM1	0.18	6.13 %
TZSD	0.02	-8.53 %
WTRZ		0.00 %
Total	37.21	16.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.64	27.63 %
Mixie	8.15	16.44 %
Grinder	5.56	18.52 %
Cook-Pre	1.93	36.44 %
In-Stove	1.73	28.86 %
Chimney	1.66	36.64 %
Small-Ap	1.04	22.73 %
Fan	0.12	0.68 %
Flask	0.01	100.00 %
Total	30.84	19.74 %

Branch *	MTD Sales L	Brand Share %
CH15	2.78	18.57 %
CH18	2.11	19.38 %
CH12	1.68	16.27 %
CH03	1.65	13.24 %
CH21	1.17	15.13 %
CH17	0.77	19.45 %
CH09	0.69	17.80 %
CH33	0.69	13.66 %
CH43	0.67	5.54 %
GPD1	0.64	15.84 %
CH24	0.60	8.16 %
UKI1	0.56	18.13 %
CH46	0.52	14.51 %
CH41	0.42	10.03 %
CH27	0.30	10.94 %
CH23	0.28	11.41 %
CH06	0.19	2.75 %
CH31	0.13	6.46 %
MC06	0.02	2.77 %
CH01		0.00 %
Total	30.84	19.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.38	32.41 %
Mixie	8.74	22.18 %
Grinder	3.16	24.56 %
Cook-Pre	2.83	45.31 %
Small-Ap	1.74	51.90 %
In-Stove	1.54	32.52 %
Chimney	1.20	24.26 %
Fan	0.36	2.51 %
Total	28.96	25.24 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.94	18.08 %
KPM2	1.37	13.08 %
TRL1	0.93	10.73 %
WJP1	0.26	11.16 %
VEL1	0.19	3.74 %
Total	28.96	25.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.59	24.67 %
Mixie	6.56	17.18 %
Grinder	6.54	23.30 %
Cook-Pre	1.86	32.60 %
Chimney	1.65	51.91 %
In-Stove	1.56	26.10 %
Small-Ap	1.23	34.67 %
Fan	0.14	1.01 %
Total	26.13	20.86 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.54	20.08 %
POY1	2.58	18.77 %
KKI2	1.45	18.34 %
POY2	1.19	11.29 %
ULP1	0.65	9.52 %
NVL2	0.36	3.40 %
KLM1	0.32	5.04 %
TVM1	0.28	13.50 %
TVM2	0.11	8.13 %
Total	26.13	20.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	1.03	21.03 %
Gas-Stov	0.81	25.74 %
In-Stove	0.43	48.72 %
Cook-Pre	0.26	38.95 %
Grinder	0.23	11.61 %
Fan	0.17	10.04 %
Small-Ap	0.08	9.39 %
Total	3.01	21.11 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.63	15.68 %
TVSD		0.00 %
Total	3.01	21.11 %