

MTD Sales
209.90 L

Brand Share %
13.85 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	58.28	17.63 %
Mixie	52.63	12.17 %
Grinder	31.35	11.44 %
Cook-Pre	30.66	43.18 %
In-Stove	13.83	21.99 %
Small-Ap	12.53	24.35 %
Fan	7.61	3.24 %
Chimney	3.00	5.15 %
Flask	0.01	100.00 %
Total	209.90	13.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	31.08	14.11 %
WEST-02	29.84	19.14 %
SOUTH-01	27.41	9.98 %
WEST-01	26.25	16.83 %
TRICHY-01	25.89	14.05 %
SOUTH ARCOT	18.48	16.50 %
CHENNAI-02	17.45	14.25 %
CHENNAI-01	16.97	9.02 %
NORTH ARCOT	14.55	17.30 %
KL-SOUTH	1.98	11.04 %
Total	209.90	13.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.28	18.52 %
Mixie	7.74	13.64 %
Grinder	5.23	11.85 %
Cook-Pre	4.51	45.55 %
In-Stove	1.93	21.80 %
Small-Ap	1.76	24.23 %
Fan	1.32	3.11 %
Chimney	0.31	4.93 %
Flask	0.01	100.00 %
Total	31.08	14.11 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.73	9.83 %
MDU6	1.55	13.23 %
DGL1	1.45	8.15 %
KKD2	0.87	13.02 %
DGL2	0.67	12.58 %
MPA1	0.62	12.58 %
TPT1	0.59	7.55 %
USL1	0.58	10.13 %
MDU4	0.54	9.78 %
TMM1	0.51	5.35 %
ATG1	0.44	6.17 %
SVG1	0.39	8.90 %
MDU2	0.36	2.89 %
MDU3	0.32	9.05 %
NKI1	0.27	8.33 %
TEN2	0.21	3.29 %
KYK1	0.07	8.69 %
Total	31.08	14.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.29	26.42 %
Mixie	8.49	16.76 %
Cook-Pre	4.36	50.95 %
Grinder	3.32	16.43 %
In-Stove	2.14	28.12 %
Small-Ap	1.69	38.70 %
Fan	0.43	2.19 %
Chimney	0.11	1.09 %
Flask	0.01	100.00 %
Total	29.84	19.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.28	11.13 %
ERD2	0.85	9.76 %
VPD1	0.78	13.79 %
HSR1	0.59	10.02 %
SLM2	0.43	10.85 %
EPI1	0.31	6.87 %
MTR1	0.30	4.29 %
SLM3	0.28	4.84 %
SGG1	0.27	10.01 %
NKL2	0.08	1.43 %
WHKP		0.00 %
Total	29.84	19.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.69	12.70 %
Mixie	6.23	8.81 %
Grinder	4.42	7.93 %
Cook-Pre	3.82	30.72 %
Small-Ap	2.02	19.65 %
In-Stove	1.74	16.23 %
Fan	1.16	2.60 %
Chimney	0.32	3.38 %
Total	27.41	9.98 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.24	12.67 %
TVL1	1.70	9.36 %
RND1	1.45	13.01 %
KVT1	1.00	5.01 %
TKS1	0.93	8.20 %
TKS2	0.87	5.88 %
SKD1	0.78	9.76 %
TUT1	0.76	3.88 %
MMT1	0.71	12.19 %
ERL2	0.57	11.04 %
APK1	0.53	8.57 %
SNL1	0.53	10.48 %
RPM1	0.47	5.58 %
PDI1	0.45	8.99 %
STU2	0.42	13.52 %
KGL1	0.39	11.96 %
UDN1	0.36	11.53 %
SDI1	0.36	13.71 %
VKM1	0.32	6.02 %
SVK1	0.30	3.89 %
TUT2	0.30	3.53 %
VNR1	0.26	7.15 %
TKY1	0.24	4.31 %
KYR1	0.22	5.20 %
VLY1	0.17	2.35 %
TVL2	0.12	8.52 %
APK2	0.09	3.45 %
Total	27.41	9.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.80	16.72 %
Gas-Stov	7.47	19.21 %
Grinder	3.80	14.81 %
Cook-Pre	3.58	46.57 %
In-Stove	1.62	23.49 %
Small-Ap	1.20	27.17 %
Fan	0.48	3.73 %
Chimney	0.29	2.27 %
Total	26.25	16.83 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.74	7.86 %
SUL1	0.67	10.11 %
SNR1	0.39	5.65 %
CBE1	0.39	5.54 %
TPR1	0.38	7.14 %
DPM2	0.35	7.72 %
KMD1	0.27	7.65 %
CBE5	0.11	7.38 %
Total	26.25	16.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.39	17.75 %
Mixie	6.07	11.65 %
Grinder	5.09	13.32 %
Cook-Pre	4.08	41.94 %
In-Stove	1.96	21.24 %
Small-Ap	1.72	29.57 %
Fan	0.38	1.36 %
Chimney	0.20	3.76 %
Total	25.89	14.05 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.82	13.68 %
TRY1	1.32	6.37 %
KIK1	0.50	5.78 %
NGT1	0.48	9.30 %
PBR2	0.48	4.76 %
MSI1	0.40	13.28 %
PTK1	0.35	4.53 %
TRY3	0.32	6.72 %
AYR1	0.29	13.68 %
TYR1	0.28	4.02 %
PBR1	0.27	12.49 %
APM1	0.26	7.46 %
TVR1	0.24	7.45 %
NMM1	0.09	2.52 %
Total	25.89	14.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.84	14.42 %
Gas-Stov	4.21	20.30 %
Cook-Pre	3.21	52.76 %
Grinder	3.15	13.99 %
In-Stove	1.09	21.62 %
Small-Ap	0.95	24.94 %
Fan	0.52	3.00 %
Chimney	0.50	17.33 %
Total	18.48	16.50 %

Branch *	MTD Sales L	Brand Share %
POY2	0.93	7.68 %
KKI2	0.64	8.20 %
KLM1	0.57	10.25 %
NVL2	0.47	5.23 %
ULP1	0.43	7.98 %
Total	18.48	16.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.25	19.12 %
Mixie	4.18	11.07 %
Grinder	2.90	14.34 %
Cook-Pre	1.90	47.15 %
In-Stove	1.12	24.50 %
Small-Ap	0.95	22.45 %
Fan	0.84	3.85 %
Chimney	0.32	13.18 %
Total	17.45	14.25 %

Branch *	MTD Sales L	Brand Share %
CH03	1.33	12.45 %
CH15	1.25	8.31 %
CH18	1.21	12.78 %
CH12	0.69	9.26 %
CH21	0.62	9.52 %
CH43	0.49	5.87 %
CH33	0.47	8.40 %
CH46	0.31	10.49 %
CH24	0.24	4.53 %
CH23	0.23	7.98 %
GPD1	0.17	5.78 %
CH06	0.13	3.32 %
CH17	0.13	6.54 %
CH41	0.09	3.00 %
CH32	0.08	9.48 %
Total	17.45	14.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.19	10.16 %
Mixie	3.37	6.54 %
Cook-Pre	2.41	35.71 %
Grinder	2.29	6.42 %
Fan	1.66	5.02 %
In-Stove	1.36	22.42 %
Small-Ap	0.94	12.39 %
Chimney	0.75	12.00 %
Total	16.97	9.02 %

Branch *	MTD Sales L	Brand Share %
CH42	1.94	13.17 %
CH07	1.24	11.57 %
CH08	1.22	9.41 %
CH28	0.86	10.00 %
CH14	0.67	9.53 %
CH30	0.62	10.92 %
CH35	0.58	12.12 %
CH11	0.46	6.80 %
CH05	0.45	3.98 %
CH19	0.45	4.39 %
CH39	0.40	7.40 %
AVD1	0.35	8.10 %
GUD2	0.27	5.42 %
GUD1	0.26	4.55 %
CH45	0.23	3.38 %
CH38	0.22	4.04 %
CH16	0.14	0.99 %
CH40	0.11	11.49 %
CH22	0.08	1.29 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	16.97	9.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.86	22.43 %
Mixie	3.22	12.13 %
Cook-Pre	2.41	51.89 %
Small-Ap	1.18	40.40 %
Grinder	1.10	11.95 %
Fan	0.80	6.14 %
In-Stove	0.78	25.36 %
Chimney	0.20	6.59 %
Total	14.55	17.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.94	12.09 %
TRL1	0.78	10.28 %
SBR1	0.47	11.96 %
VEL1	0.16	2.48 %
ANI1	0.15	7.94 %
Total	14.55	17.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.68	11.26 %
Gas-Stov	0.64	15.62 %
Cook-Pre	0.38	32.15 %
Small-Ap	0.11	14.94 %
In-Stove	0.10	11.22 %
Grinder	0.05	2.08 %
Fan	0.02	0.81 %
Total	1.98	11.04 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.96	9.94 %
PAS1	0.29	7.22 %
Total	1.98	11.04 %